

GENERAL MILLS, INC. ©.

Larro, all-mash chick ration.

(Feed products) Folder.

© 24Aug48; KK26493.

GENERAL MILLS, INC. ©.

Larro, all-mash egg pellets. (Feed
products) Folder. © 24Aug48;
KK26491.

GENERAL MILLS, INC. ©.

Larro broiler concentrate. Farm-
tested. (Feed products) Folder.

© 15Jul51; KK64803.

SEP - 6 1951

GENERAL MILLS, INC. ©.

Larro broiler feed crumbled. Folder.

© 10Jul51; KK64806.

SEP - 6 1951

GENERAL MILLS, INC. ©.

Larro broiler feed improved! Full
nutrient balance. Folder.

(L-1967) © 1Feb49; KK32379.

KK 5227

General mills, inc., claimant.

Larro broiler feed; use it right for
profit. (Feed) [Detroit, Printed by
O'Neil printing co.] c1945.

folder. illus. 15 1/2 x 8 1/2cm.
(L959 Q 8-45)

Print.

Appl. title: Broiler feed...

© 9-5-45; 2 c 8-2-46; Minneapolis;

KK 5227.

cf 8-22-46

GENERAL MILLS, INC., Minneapolis ©
Larro broiler guide. Prepared by
the Poultry Service Dept., Larro
Research Farm. 29 p., illus.
© 18Apr51; AA185597.

JUL 5 1951

GENERAL MILLS, INC.

Larro cage layer guide, prepared by
the Poultry Service Dept. 47 p.

© General Mills, inc.; 2Jun53;

A98719.

GENERAL MILLS, INC. ©.

Larro calf builder. (Feed products)

Folder. (L-2144) © 18Aug49;

KK42072.

GENERAL MILLS, INC.

Larro cattle guide, prepared
by the Beef Cattle Service Dept.,
Larro Research Farm. 61 p.
© General Mills, inc.; 15Jul53;
A104299.

General mills, inc., claimant. Larro chick
and pullet guide. AA49440. see Larro
research farm. Poultry service department

elt 7-29-47

GENERAL MILLS, INC. ©.

Larro chick book. 31 p., illus.

© 14Apr49; A117005.

GENERAL MILLS, INC. ©.

Larro chick builder; feed for more
eggs. (Feed products) Folder.

(L-2024) © 9Feb49; KK35072.

GENERAL MILLS, INC. ©

Larve concentrator. (Feed products)

Card. © 10Jul51; KK64807.

1951

revised

GENERAL MILLS, INC., Minneapolis ©.
Larro dairy correspondence course.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

SEP 25 1950

General mills, inc.

Larro dairy correspondence course.

(c) 12-31-45; 2c each 9-30-46.

no. 1; AA 24358.

no. 2; AA 24359.

no. 3; AA 24360.

no. 4; AA 24361.

no. 5; AA 24362.

no. 6; AA 24363.

no. 7; AA 24364.

no. 8; AA 24365.

no. 9; AA 24366.

no. 10; AA 24367.

no. 11; AA 24368.

no. 12; AA 24369.

no. 13; AA 24370.

no. 14; AA 24371.

GENERAL MILLS, INC., Minneapolis ©.
Larro dairy correspondence course.
Lesson no. 1. © 28Feb50; AA160064.

JAN 15 1951

Recd. 11 Jan 51

GENERAL MILLS, INC., Minneapolis ©.
Larro dairy correspondence course.
Lesson no. 9. 7 p., illus.
© on revisions; 21Jun51; AA190838.

AA 22017

General mills, inc., claimant.

Larro dairy feeds. [Minneapolis,
Printed by Jensen printing co., c1945]
sheets clipped together (15 p.)
illus. 22 1/2 x 15 cm. (Merchandis-
ing manual B-10)

© 12-31-45; 2 c 8-12-46; Minneapolis;
AA 22017.

afp 9-30-46

GENERAL MILLS, INC. ©, Minneapolis.

Larro dairy guide. 62 p.,

illus. © 24Mar47; AA70017.

GENERAL MILLS, INC., Minneapolis.

Larro dairy guide. Prepared by
the Dairy Service Dept., Larro
Research Farm. 79 p. illus.

© General Mills, Inc.; 6Nov51;
AA203089.

FEB 26 1954

GENERAL MILLS, INC., Minneapolis ©.
Larro dairy service bulletin.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

JAN 19 1950

GENERAL MILLS, INC. ©

Larro dairy service bulletin:

No. 11. © 22Jun48; AA108034.

No. 12. © 6Jul48; AA108035.

No. 4. © 14Apr49; AA117008.

GENERAL MILLS, INC. ©

Larro dog food self-feed. Farm-tested.

Folder. © 28Jun51; KK64805.

SEP - 6 1951

KK 5471

General mills, inc., claimant.

Larro egg mash... (Feed) [Detroit,
Printed by Lincoln printing co.] c1946.
folder. illus. 15 1/2 x 8 1/2cm.
(L-1126 PJ 1-46)

Print.

© 1-21-46; 2 c 8-12-46; Minneapolis;
KK 5471.

cf 8-29-46

GENERAL MILLS, INC. ©.

Larro egg mash, to lay her best.

Folder. (L-1968) © 31Dec48;

KK32385.

GENERAL MILLS, INC. ©.

Larro Eggometer. (Feed products)

Device. © 8oct48; KK29190.

GENERAL MILLS, INC. ©.

Larro, 180/o cattle fattener.

(Feed products) Folder. © 8Nov48;
KK29483.

General mills, inc., claimant.

Lerro "farm-tested" broiler feed.
(Feeds) [Detroit, Printed by O'Neil
printing co.] c1947.

folder. illus. 16 x 8cm.

Print.

© General mills, inc., Minneapolis;
15Jul47; KK14706.

12Aug47 rs

GENERAL MILLS, INC. ©.

Larro "farm-tested" Chick Builder

Crumbled - introductory guarantee.

Folder. © 8Apr49; AA121234.

KK12323

General Mills, inc., claimant.

Larve "faw-tested" chick builder.
(Feeds) [Detroit, Printed by Douglas
offset co., 1947]

Folder, illus. 15 x 8cm. (L-1425,
3-47 3)

Print.

© General Mills, inc., Minneapolis;
15Apr47; KK12323.

15May47 rs

GENERAL MILLS, INC. ©.

Larro "Farm-tested" green pellets
for rabbits. Introductory guarantee.
Folder. © 22Apr49; A4117004.

GENERAL MILLS, INC.

SEE

LARRO FEEDER.

AA 16701

General mills, inc., claimant.

The Larro feeder. ⁷ [Detroit, Printed
by Ceree, inc.] c1946.

pamphlet (7 p.) illus. 38 1/2cm.
(Vol. 4, no. 5)

Boxholder.

© 3-11-46; 2 c 8-2-46; Minneapolis;
AA 16701.

cf 8-30-46

General mills, inc.

Larro feeding chart for chicks and
layers. [Minneapolis, 1947]
folder. 23cm.

© General mills, inc., Minneapolis;
3Apr47; AA53592.

vf 24Jul47

GENERAL MILLS, INC. ©.

Larro 40 o/o hog concentrate.

Folder: (L-1976) © 18Jan49;

KK32380.

GENERAL MILLS, INC. ©.

Larro - 40o/o hog concentrate "Farm-
tested." (Feed products) Folder.
(L-2093) © 12Jul49; KK39598.

GENERAL MILLS, INC., Minneapolis ©.
Larro general service bulletin.
Prepared by the Service Dept. of
Larro Research Farm.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

JUL 5 1951

GENERAL MILLS, INC. ©.

Larro general service bulletin:

No. 1. © 1Nov48; AA114064.

GENERAL MILLS, INC., Minneapolis ©

Larro general service bulletin.

Prepared by the Service Dept. of
Larro Research Farm.

No. 2. © 1Nov48; AA185593.

No. 3. © 23Feb50 (in notice:
1949); AA185594.

No. 4. © 17Apr51; AA185595.

GENERAL MILLS, INC. ©.

The Larro graphmeter, for use with
Larro standard graph sheet in
analyzing milk production records
of dairy cows. (Feeds) Card.

© 9Sep53; KK89829.

AA 16702

General mills, inc., claimant.

The Larro health guide; poultry and turkeys. [Detroit, Printed by O'Neil printing co.] c1945.

booklet (91 p.) illus. 23 cm.

© 5-25-46; 2 c 8-2-46; Minneapolis;
AA 16702.

afp 8-30-46

GENERAL MILLS, INC. ©, Minneapolis.

Larro hog feeds. 26 p., illus.

© 7Nov47; AA70127.

GENERAL MILLS, INC. ©.

Larro hog feeds. 27 p., illus.

© 25oct48; AA98690.

GENERAL MILLS, INC. ©

Larro, life cycle poultry mash.

Folder. © 28May48; KK23956.

General mills, inc.

Larro merchandising bulletin.

No. G: How to sell Larro turkey feed.

© General mills, inc., Minneapolis;

29Mar47; AA49446.

General mills, inc.

Larro merchandising bulletin.

No. 13: Feed store buying. © General
mills, inc., Minneapolis; 13Feb47;
AA49444.

GENERAL MILLS, INC. ©.

The Larro method of feeding fresh
cows. (Feed products) Sheet.

© 15Jun51; KK64809.

SEP - 6 1951

GENERAL MILLS, INC. ©

Larro pigmentation meter. Col.
chart. © 30Jul48; IP5135.

General mills, inc.

... Larro poultry correspondence course. Lesson[s]

1. (c) 7-1-45; 2c 8-12-46; AA 22044.
2. (c) 7-1-45; 2c 8-12-46; AA 22045.
3. (c) 7-1-45; 2c 8-12-46; AA 22046.
4. (c) 7-1-45; 2c 8-12-46; AA 22047.
5. (c) 7-1-45; 2c 8-12-46; AA 22048.
6. (c) 7-1-45; 2c 8-12-46; AA 22049.
7. (c) 7-1-45; 2c 8-12-46; AA 22050.

General mills, inc. (Card 2)

... Larro poultry correspondence course. Lesson[s]

- 8. (c) 12-31-45; 2c 8-12-46; AA 22051.
- 9. (c) 12-31-45; 2c 8-12-46; AA 22052.
- 10. (c) 12-31-45; 2c 8-12-46; AA 22053.
- 11. (c) 12-31-45; 2c 8-12-46; AA 22054.
- 12. (c) 12-31-45; 2c 8-12-46; AA 22055.
- 13. (c) 8-31-45; 2c 8-12-46; AA 22056.
- 14. (c) 12-31-45; 2c 12-3-46; AA 40373.
- 15. (c) 12-31-45; 2c 8-12-46; AA 22057.
- 16. (c) 12-31-45; 2c 8-12-46; AA 22058.

GENERAL MILLS, INC., Minneapolis ©

Larro poultry correspondence course.

Lesson no. 1. 13 p., illus.

© 1Sep51; AA195255.

OCT 24 1951

AA 22016

General mills, inc., claimant.

Larro poultry feeds. [Minneapolis,
Printed by Jensen printing co., 1945]
sheets clipped together (11 p.)
illus. 22 1/2 x 15 cm. (Merchandis-
ing manual B-11)

© 12-31-45; 2 c 8-12-46; Minneapolis;
AA 22016.

afp 9-30-46

GENERAL MILLS, INC. ©.

Larro poultry guide. 64 p., illus.

© 2Apr48; AA79748.

GENERAL MILLS, INC., Minneapolis.

Larvo poultry guide. Prepared by the
Poultry Service Dept., Larro Re-
search Farm. 87 p. illus. © on
revisions; General Mills, inc.;
18Feb52; AA209404.

GENERAL MILLS, INC., Minneapolis ©.
Larro poultry service bulletin.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

JAN 19 1950

GENERAL MILLS, INC. ©.

Larro poultry service bulletin:

No. 1. © 3Aug48; AA108029.

No. 3. © 3Aug48; AA108031.

No. 4. © 3Aug48; AA108030.

No. 5. © 3Aug48; AA108036.

No. 6. © 29Nov48; AA114080.

No. 7. © 21Sep48; AA114065.

No. 8. © 18Feb49; AA114077.

No. 9. © 15Nov48; AA108032.

No. 10. © 8Sep48; AA108033.

No. 11. © 15Mar49; AA114075.

SEE NEXT CARD.

No. 12. © 23Mar49; AA114074.
No. 13. © 15Mar49; AA114073.
No. 14. © 15Mar49; AA114072.
No. 15. © 23Mar49; AA114071.
No. 16. © 14Mar49; AA114069.
No. 17. © 23Mar49; AA114070.
No. 18. © 23Mar49; AA114068.
No. 19. © 23Mar49; AA114067.
No. 20. © 28Mar49; AA114066.

General Mills, Inc.

Larro poultry ser-

CARD 2.

vice bulletin.

GENERAL MILLS, INC., Minneapolis ©.

Larroe poultry service bulletin.

No. 2. © 19Apr49; AA138096.

No. 3. © 19Apr49; AA138098.

No. 21. © 15Dec49; AA142968.

GENERAL MILLS, INC., Minneapolis ©
Larro rabbit guide. Prepared by
the Rabbit Service Dept., Larro
Research Farm. 46 p., illus.
© 15Feb51; AA176094.

MAR 12 1951

KK 5229

General mills, inc., claimant

Larro rabbit pellets; big litters and
rapid gains. (Rabbit feed) [Detroit,
Printed by O'Neil printing co.] c1946.

folder. illus. 15 1/2 x 8 1/2 cm.
(L-1115 2-46 P)

Print.

© 3-25-46; 2 c 8-2-46; Minneapolis;
KK 5229.

mgc 8-20-46

GENERAL MILLS, INC. ©

Larro rabbit service bulletin:

No. 1. © 26Aug48; AA108028.

No. 2. © 7Apr49; AA114079.

GENERAL MILLS, INC. ©

Larro research develops new once-a-day feeding method. (Dairy feeds)

Clipping. © 1Jan48; KK19182.

AA 27493

L

General mills, inc., claimant.

Larro research farm. [Detroit,

Printed by O'Neil printing co.] c1946.

pamphlet (7 p.) illus. 28cm.

(Larro merchandising bulletin, no. 11)

Perforated for insertion in binder.

© 10-8-46; 2 c 11-5-46; Minneapolis;

AA 27493.

afp 1-3-47

GENERAL MILLS, INC. ©.

Larro research farm standard milk
production graph. Larro feeds.

Sheet. © 10Jan50; KK84838.

General mills, inc., claimant. see Larro
research kennels. Larro dog tips: care and
feeding. AA47061.

elg 3-25-47

GENERAL MILLS, INC. ©

Larro sow and pig builder. (Feed
products) Booklet. © 14 Jun 48;
KK24419.

GENERAL MILLS, INC., Minneapolis.

Larro swine guide. Minneapolis

c1952; 60 p. illus. © General

Mills, inc.; 9Jan52; AA206466.

MAR 28 1952

GENERAL MILLS, INC., Minneapolis ©.
Larro swine service bulletin.

FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

JUL 5 1951

GENERAL MILLS, INC. ©.

Larro swine service bulletin.

No. 1. © 1Nov48; A117007.

GENERAL MILLS, INC., Minneapolis ©

Larro swine service bulletin.

Prepared by the Service Dept. of
Larro Research Farm.

No. 1. © 17Apr51; AA185596.

1952

GENERAL MILLS, INC. ©.

Larro 32% cattle supplement. Farm-
tested. (Feed products) Folder.

© 7Jun51; KK64804.

SEP - 6 1951

GENERAL MILLS, INC. ©.

Larro 32 o/o cattle supplement.

(Feed products) Folder. © 2Apr48;

KK22478.

GENERAL MILLS, INC., Minneapolis.

Larro 32^o/_o cattle supplement book

L-1323. (Feeds) © 11Sep47;

KK17573.

GENERAL MILLS, INC. ©.

Larro 32 o/o dairy concentrate,
with exclusive Larromin. (Feed
products) Folder. © 5Nov51;
KK69788.

MAR 3 1952

General mills inc., claimant. See Larro
research farm, The Larro turkey book, AA47062.

elg 3-25-47

General mills, inc., claimant.

Larro turkey feeds. (Feeds) [Detroit,
Printed by Wolfe, inc., c1947]
folder. illus. 15cm.

Print.

© General mills, inc., Minneapolis;
10Jun47; KK13833.

elg 7-14-47

GENERAL MILLS, INC. ©.

Larro turkey feeds. Farm-tested.

Folder. © 31May51; KK64802.

SEP - 6 1951

GENERAL MILLS, INC. ©.

Larro turkey feeds for Beltsville
whites. Folder. © 24Sep51;
KK66563.

OCT 29 1951

GENERAL MILLS, INC., Minneapolis ©.

Larroc turkey guide. Prepared by the

Poultry Service Dept., Larro

Research Farm. 46 p., illus.

© 28Jun51; AA190837.

SEP - 4 1951

GENERAL MILLS, INC. ©.

Larro turkey service bulletin.

No. 1. © 19Apr49; A117006.

GENERAL MILLS, INC. ©.

Larro, 260/o poultry grain balanc-
er. (Feed products) Folder.

© 24Aug48; KK26492.

GENERAL MILLS, INC. ©.

Larro 26[®]/_® poultry grain balancer
fortified with Vitamin B-12
supplement. Folder. © 2Jan52;
KK71038.

APR - 1 1952

GENERAL MILLS, INC. ©, Minneapolis.

Larrometer feed calculator.

Device. © 17Sep43; AA69529.

GENERAL MILLS, INC. ©.

Larrometer feed calculator. Larro
feeds. Card. © 30Dec52; KK83708.

GENERAL MILLS, INC. ©

Late summer special. (Food products)

Clipping. © 27Aug48; KK28980.

GENERAL MILLS, INC. ©.

Left-overs de luxe. (Food products)

Clipping. © 28Feb48; KK24696.

GENERAL MILLS, INC. ©.

Lenten dinner. (Food products)

Clipping. © 14Feb48; KK26003.

GENERAL MILLS, INC. ©.

The lesson that comes in the weekly
groceries. General Mills. (Cereals,
flour, etc.) Sheet from the Catho-
lic school journal, Mar. 1951, p.
59A. © 27Feb51; KK63262.

JUL 20 1951

KK 9719

General mills, inc., claimant

Let's have soup! (Food products) [Phil-
adelphia, Printed by Curtis pub. co.] c1946.
clipping.

Print.

© 10-19-46; 2 c 12-3-46; Minneapolis: KK 9719.

mgc 1-30-47

General mills, inc.

Letters to Antonio Andrew Anderson
from his mother. [Minneapolis] c1946.
28 p. col. illus. 20 x 25cm.

© General mills, inc., Minneapolis;
14Feb47; AA47063.

vf 19Mar47

GENERAL MILLS, INC. ©.

Little Injuns (big chiefs too)
call it heap good! (Food pro-
ducts) Clipping. © 18Jun48;
KK28171.

GENERAL MILLS, INC. ©.

"Look at all you can do with
Chiffon' cakes!" (Food products)
Clipping. © 22Oct48; KK29495.

GENERAL Mills, inc. SEE
Macaroni, the divine food ...
R62177.

MAY 31 1950

GENERAL MILLS, INC. ©.

Machined parts, complete assemblies.

(Machinery) Clipping. © 6Sep48;

KK29491.

KK 3006

General mills, inc., claimant.

Magic motor. (Foods and industrial products)
[Chicago, Printed by Chicago herald American,
American weekly section] cl945.

Clipping.

Print.

(c) 12-30-45; 2 c 4-29-46; Minneapolis; KK 3006.

AFP 5-29-46

GENERAL MILLS, INC. ©.

Make your proudest apple pie this new,
far easier way. (Food products)

Clipping. © 1Nov48; KK35073.

GENERAL MILLS, INC., Minneapolis.

Makes crispy waffles too!

Bisquick prepared baking mix.

(Food products) Label.

© 29Sep47; KK17010.

GENERAL MILLS, INC., Minneapolis.

Makes delicate dumplings too!

Bisquick prepared baking mix.

(Food products) Label.

© 29Sep48; KK17008.

GENERAL MILLS, INC., Minneapolis.

Makes delicious cobblers too!

Bisquick prepared baking mix.

(Food products) Label.

© 29Sep47; KK17016.

GENERAL MILLS, INC., Minneapolis.

Makes fluffy muffins too!

Bisquick prepared baking mix.

(Food products) Label.

© 29Sep47; KK17014.

GENERAL MILLS, INC., Minneapolis.

Makes fluffy pancakes too!

Bisquick prepared baking mix.

(Food products) Label.

© 29Sep47; KK17007.

GENERAL MILLS, INC., Minneapolis.

Makes luscious cinnamon rolls

too! Bisquick prepared baking
mix. (Food product) Label.

© 29Sep47; KK17015.

GENERAL MILLS, INC., Minneapolis.

Makes marvelous coffee cake too!

Bisquick prepared baking mix.

(Food products) Label.

© 29Sep47; KK17012.

GENERAL MILLS, INC., Minneapolis.

Makes scrumptious shortcake too!

Bisquick prepared baking mix.

(Food products) Label.

© 29Sep47; KK17013.

GENERAL MILLS, INC., Minneapolis.

Makes tempting meat pie too!

Bisquick prepared baking mix.

(Food products) Label.

© 29Sep47; KK17011.

GENERAL MILLS, INC., Minneapolis.

Makes tender hot rolls too!

Bisquick prepared baking mix.

(Food product) Label.

© 29Sep47; KK17009.

GENERAL MILLS, INC.

The man who weighs 50,000 pounds.
(Food products) Sheet. © 29Feb48;
KK21679.

GENERAL MILLS, INC. ©.

The man who weighs 70,000 pounds.

(Food products) Sheet. © 14Mar48;

KK21678.

KK 8867

General mills, inc., claimant.

... Maraschino party cake. (Cake
flour) [Chicago, Printed by Chicago
Sunday tribune] cl947.

clipping.

Print.

Appl. title: Betty Crocker maraschino
party cake.

At head of title: A Betty Crocker
new method recipe.

© 1Feb47; author, Minneapolis;
KK 8867.

afp 27Feb47

GENERAL MILLS, INC.

Martha Meade cake and pastry
recipes. SA-1551. Sheet.

© General Mills, inc.; 22Oct53;

A125207.

GENERAL MILLS, INC.

Martha Meade failure-proof recipes.

SA-1552 [and] SA-1552-A.

2 folders. © General Mills,
inc.; 23Sep53, 31Aug53; A112370-
112371.

P

GENERAL MILLS, INC.

Martha Meade failure-proof recipes.

cSA-1563-A₁ Sheet. © General
Mills, inc.; 28Dec53; A125206.

GENERAL MILLS, INC.

Martha Meade failure-proof recipes.

Sheet. © General Mills, inc.;

28Dec53; A130199.

GENERAL MILLS, INC.

Martha Meade failure-proof recipes.

Sheet. © General Mills, inc.;

30Apr54; A142378.

GENERAL MILLS, INC.

Martha Meade failure-proof recipes.

Sheet. © General Mills, Inc.;

24Apr54 (in notice: 1953);

A144969.

GENERAL MILLS, INC.

Martha Meade's failure-proof
recipes. cSA-1537A; Sheet.

© General Mills, inc.; 24Apr53;
A98718.

GENERAL MILLS, INC., MINNEAPOLIS.

Martha Meade's failure proof
recipes. [SA-1526, 1533A, 1533,
1526A] 4 sheets. illus.

© General Mills, Inc.; 23Sep52;
29Dec52, 29Dec52, 24Oct52;
A89982-89985.

GENERAL MILLS, INC.

Martha Meade's failure-proof
recipes. SA-1544 cards SA-1544A.
2 sheets. © General Mills, Inc.;
7Jul53, 30Jun53; A104297-104298.

KK 8863

General mills, inc., claimant.

Meet Ann Boothby, 18 ... She's a
winner! (Cereal) [Chicago, Printed
by Chicago Sunday tribune] cl947.
clipping.

Print.

Appl. title: She's a winner! - Ann
Boothby.

© 11Jan47; author, Minneapolis;
KK 8863.

afp 27Feb47

GENERAL MILLS, INC., Minneapolis.

Merry Christmas, Miss Miller.

(Nutrition) © 18Nov47;

KK18283.

GENERAL MILLS, INC. ©.

A message to department store management about General Mills home appliances. [Adv.] (In Retailing Daily, New York, Oct. 19, 1948, p. 33) © 19Oct48; B5-7824.

GENERAL MILLS, INC. ©.

Midsummer special, by Betty Crocker.

(Food products) Clipping.

© 15Jul48; KK27380.

General mills, inc., claimant

Millicent Coleman, 23, outstanding member of
the famous "Carolina playmakers" ... (Corn
cereal) [Chicago, Printed by Chicago Sunday
tribune] cl946.

clipping.

Print.

Appl. title: She's a winner! On charm ..
capability .. character ...

© 11-2-46; 2 c 11-19-46; Minneapolis; KK 9435.

lg 2-1-47

GENERAL MILLS, INC. ©.

Mincemeat tea ring, by Betty
Crocker. (Food products) Clip-
ping. © 17Jan48; KK26721.

GENERAL MILLS, INC. ©.

Mind if we sell your camp? [From
Camping magazine, April 1950, p. 5]
(Food products) Sheet. © 1Apr50;
KK53170.

OCT 2 - 1950

D pub 3443

General mills, inc.

... The miracle of the fiery furnace...
Minneapolis, General mills, ©1946.

various pagings. (The Story of the Bible,
Daniel sequence)

Radio program

Reproduced from typewritten copy

Appl. author: Adele Seymour, employee for
hire

© 4-1-46; 2 c 4-29-46; General mills, inc.,
Minneapolis; D pub 3443.

el 6-18-46

GENERAL MILLS, INC. ©.

Miss Hood, you no longer interest
me. (Nutrition) Clipping.

© 20Dec48; KE32375.

GENERAL MILLS, INC. ©.

Mrs. Jeffrey Butler's new Stir-N-Roll
biscuit recipe. (Food products)
Sheet. © 300ct50; KK57813.

MAR 9 - 1951

GENERAL MILLS, INC.

SEE

MODERN MILLWHEEL.

GENERAL MILLS, INC., Minneapolis.

Modified polyamide resins. July 25,

1952. Revision B. 19 l. illus.

(Its New product data sheet)

© General Mills, inc.; 25Jul52;

AA225646.

GENERAL MILLS, INC., Minneapolis.

Modified polyamide resins.

Revision A. 11 1. (Its New
product data sheet) © on
revisions; General Mills, inc.;
25Jan52; AA206469.

MAR 26 1952

GENERAL MILLS, INC., Minneapolis ©
Modiphat 345. 3 1. (Its New
Product data sheet) © 15 Jan 51;
AA176099.

MAR 12 1951

GENERAL MILLS, INC. ©.

**Monday to Friday desserts from one
cake! (Food products) Clipping.**

© 17Sep48; KK27940.

GENERAL MILLS, INC. ©.

The monkey who came to dinner.

(Flour, cereals, etc.) Clipping.

© 20Apr48; KK22765.

GENERAL MILLS, INC. ©

More milk for your feed dollars. Larro
feeds. Folder. © 21Mar50; KK49646.

JUN 1 2 1950

GENERAL MILLS, INC. ©, Minneapolis.

More profit from cows on pasture.

Folder, illus. © 23Jul47;

AA61514.

KK 9722

General mills, inc., claimant

Most accurate known type of heat control ever
used in an iron! (Electric appliance)

[Minneapolis, Printed by Minneapolis Sunday
tribune] c1946.

clipping.

Print.

© 11-16-46; 2 c 12-3-46; Minneapolis; KK 9722.

mge 1-30-47

GENERAL MILLS, INC. ©.

Mother, you're an old plutocrat!

(Food products) Clipping.

© 1Apr48; KK22477.

D pub 3446

General mills, inc.

... Nebuchadnezzar goes mad... Minneapolis,
General mills, ©1946.

various pagings. (The Story of the Bible,
Daniel sequence) ^x

Radio program

Reproduced from typewritten copy

Appl. author: Adele Seymour, employee for
hire

© 4-15-46; 2 c 4-29-46; General mills, inc.,
Minneapolis; D pub 3446.

el 6-18-46

GENERAL MILLS, INC. ©.

Never before! Such an easy-to-make
glamour cake. Betty Crocker's Color-
vision cake. Sheet. © 10ct51;
KK66562.

OCT 29 1951

GENERAL MILLS, INC. ©.

Never before a cake like this.

Betty Crocker's colorvision chiffon
cake. Adv. from Chicago herald
American, Nov. 18, 1951, comic
section. © 18Nov51; KK69789.

1952

GENERAL MILLS, INC. ©.

New approach to nutrition training.

(Food products) Clipping.

© 15Sep48; KK27391.

GENERAL MILLS, INC. ©.

New automatic machine makes finished-edge cartons faster, cheaper, better. (Packing machinery) Clipping. © 1Nov48; KK30672.

AA 11481

General mills, inc., claimant.

New Betty Crocker method recipes; easier -
quicker - surer; new magic in cake-making;
54 party cake suggestions. [Minneapolis,
Printed by Jenson printing co., cl946]
pamphlet (31 p.) illus. 13 x 15 $\frac{1}{2}$ cm.

"Title from cover."

© 2-7-46; 2 c 4-29-46; Minneapolis; AA 11481.

APP 5-9-46

AA 22020

General mills, inc., claimant.

New farm services; in the future?
[Minneapolis, Printed by Jensen printing co., c1946.]

sheets clipped together (21 p.)
illus. 22 1/2 x 15 cm. (Merchandising manual B-14)

© 6-12-46; 2 c 8-12-46; Minneapolis;
AA 22020.

afp 9-30-46

KK 9285

General mills, inc., claimant

The new General mills Tru-heat iron;
these exclusive features make ironing
faster, easier, safer, better. (Electric
appliance) [Minneapolis, Printed by
Jensen printing co., c1946]

folder. illus. 28 x 21 1/2 cm.
(HA 6123)

Print.

© 9-3-46; 2 c 11-5-46; Minneapolis; KK
9285.

hq 1-25-47

GENERAL MILLS, INC. ©

New ice cream carton set-up machine
cuts costs, saves time. (Packaging
machinery) Sheet. © 5Mar48;
KK23320.

GENERAL MILLS, INC. ©.

New ideas by Betty Crocker to make
your ironing go faster, look
better. (Home Appliances)

Clipping. © 17Sep48; KK28510.

GENERAL MILLS, INC. ©.

New Larro hog feeds. Sow and pig
builder 35 o/o hog concentrate.
Folder. © 17Dec51; KK69787.

MAR 3 1952

GENERAL MILLS, INC., Minneapolis.

New light on Jack-O'-Lanterns.

(Food - nutrition) Clipping.

© 10Sep47; KK16386.

GENERAL MILLS, INC. ©.

New lower cost Larro Calf Builder
raises heavier calves. (Feed)
Folder. © 16Mar51; KK63261.

JUL 20 1951

GENERAL MILLS, INC. ©.

New machine cuts bulk powder filling costs. (Packaging machinery)

Clipping. © 30Oct48; KK29490.

GENERAL MILLS, INC. (M).

New machine for powdered products
fills bulk containers by vacuum.
(Packaging machinery) Clipping.

© 1May48; KK26010.

GENERAL Mills, inc.

New magic in the kitchen. C2039. SEE

Handy (Jam) Organization, inc.

GENERAL MILLS, INC. ©

New magic in the kitchen. 35 mm.
col. film strip. © 1c 5Jan48;
JU3382.

KK 5472

General mills, inc., claimant

A new pattern for iron profits.

(Electric appliances) [Minneapolis,
Printed by Jensen printing co.] c1946.
folder. illus. 28 x 21 1/2 cm.

Print.

© 7-8-46; 2 c 8-12-46; Minneapolis;
KK 5472.

mgc 8-26-46

GENERAL MILLS, INC., Minneapolis ©.
New product data sheet.

REC 17 1952

Allyl starch. © 15May51;
AA190842.

GENERAL MILLS, INC.,
New product data sheet.

Modified polyamide resins.
© 1Aug51; AA190839.

GENERAL MILLS, INC. ©.
New product data sheet.

Modiphat 345. © 25Jun51;
AA190841.

GENERAL MILLS, INC., ©.
New product data sheet.

Polyamide resin suspensoids.

© 1Aug51; AA190840.

GENERAL MILLS, INC., ©.

New product data sheet.

Resinous alcohols. © 15Jun51;
AA190844.

GENERAL MILLS, INC., D.
New product data sheet.

GENERAL MILLS, INC. ©

New, sugared, ready-to-eat. Sugar
Jets, the wonderful new sugared
cereal. Net wt. 10 oz. Label.

© 11Mar53; KK86504.

GENERAL MILLS, INC.

SEE

NEWS EXCHANGE.

General mills, inc., claimant.

Next move? (Food and home appliance) [Chicago,
Printed by Life] c1947.
sheet. illus. 32 cm.

Print.

©General Mills, inc., Minneapolis; 28Feb47;
KK11513.

elg 4-21-47

AA 22024

General mills, inc., claimant.

No guesswork. [Minneapolis,

Printed by Jensen printing co., c1945]

sheets clipped together (16 p.)

illus. 22 1/2 x 15 cm. (Merchandising manual B-9)

Facts on laboratory experiments and
research work.

© 12-31-45; 2 c 8-12-46; Minneapolis;
AA 22024.

afp 9-30-46

GENERAL MILLS, INC. ©.

No kneading, rolling or shaping!

(Food products) Clipping.

© 21Mar48; KK24693.

GENERAL MILLS, INC. ©.

No operator needed! New carton set-up machine turns out stronger cartons faster. (Tray-Lock machines)
Clipping. © 21Aug48; KK27383.

GENERAL MILLS, INC. ©.

Not just a sea of faces - [From the
Instructor, Oct. 1950, p. 81
(Food products) Sheet. © 15Sep50;
KK55055.

NOV 13 1950

GENERAL MILLS, INC. ©.

Nourishing! Wheaties are flakes of
100 o/o whole wheat. (Food pro-
ducts) Clipping. © 20Jul48;
KK27377.

GENERAL MILLS, INC. ©.

Now, Betty Crocker brings you an
entirely new and different way
to steam iron. (Electrical
appliances) Clipping. © 8Jun48;
KK25204.

GENERAL MILLS, INC. ©

Now! Betty Crocker's Stir-N-Roll biscuits, the one great new biscuit recipe of all time. [From Better homes and gardens, Dec. 1950, p. 88-89] Sheet. © 24Nov50; KK57809.

FEB - 6 1951

GENERAL MILLS, INC. ©.

Now! Betty Crocker's Stir-N-Roll
biscuits, the one great new biscuit
recipe of all time! [From Farm
Journal, Dec. 1950, p. 114] Sheet.

© 20Nov50; KK57811.

FEB 12 1951

GENERAL MILLS, INC. ©.

Now ... fully automatic packaging at
low cost with the new General Mills
ice cream packaging line. (Packag-
ing machinery) Clipping. © 10 Dec 48;
KK32374.

GENERAL MILLS, INC. ©.

Now make pie crust like Betty
Crocker's, easy with Crustquick!
Stan Musial and Wheaties. (Food
products) Clipping. © 15Sep48;
KK27374.

GENERAL MILLS, INC. ©.

Now pressure cook "baked" beans and
brown bread, the Betty Crocker
way. (Home appliances) Clip-
ping. © 200oct48; KK29489.

GENERAL MILLS, INC. ©.

Now, steam iron the Betty Crocker
way. (Electrical appliances)
Sheet. © 26May48; KK25207.

GENERAL MILLS, INC. ©.

Now your coffee man brings you

Betty Crocker's new extra safe
PressureQuick cooker. (Pressure
cooker) Sheet. © 14 Jun 48;
KK25208.

KK 10585

General mills, inc., claimant.

... Nutrition a la cart. (Food
products) [East Stroudsburg, Pa.,
Printed by Practical home economics]
c1947.

clipping.

Print.

At head of title: Good nutrition ...

© author, Minneapolis; 11Feb47;

KK 10585.

zcr 3-10-47

GENERAL MILLS, INC. ©.

A nutrition education workshop pays
dividends. 30 p., illus.

© 31May49; AA121236.

GENERAL MILLS, INC. ©, Minneapolis.

Nutrition information, test A,
primary level for grade 3.

6 p. © 2Jun47; AA57638.

GENERAL MILLS, INC. ©, Minneapolis.

Nutrition information, test B,
intermediate level for grades
4, 5, and 6. 6 p. © 2Jun47;
AA57639.

GENERAL MILLS, INC. ©, Minneapolis.

Nutrition information, test C,
junior high school level for
grades 7 and 8. 6 p. © 2Jun47;
AA57642.

GENERAL MILLS, INC. ©

Nutrition instructor: junior grade.

[From the Grade teacher, Mar. 1950,
p. 79] (Food products, nutrition)

Sheet. © 24Feb50; KK49645.

JUN 1 2 1950

GENERAL MILLS, INC. ©.

Oats give you more horsepower, too!

(Cereal) Clipping. © 19Jul48;

KK27936.

KK 3002

General mills, inc., claimant.

Old-time split pea soup. (Soup) [Chicago,
Printed by Chicago daily news] cl945.
Clipping.

Print.

(c) 12-1-45; 2 c 4-29-46; Minneapolis; KK 3002.

AFP 5-29-46

KK 3016

General mills, inc., claimant.

Old-time split pea soup in minutes, not hours!
(Soup) [Chicago, Printed by the Chicago daily
news] cl946.

Clipping.

Print.

Appl. title: Betty Crocker "old-time split
pea soup."

(c) 2-9-46; 2 c 4-29-46; Minneapolis; KK 3016.

AFP 5-31-46

KK 3010

General mills, inc., claimant.

Old-time split pea soup..in minutes, not hours!
(Soup) [Chicago, Printed by Chicago daily news]
c1946.

Clipping.

Print.

Appl. title: Betty Crocker. "old-time split pea
soup."

(c) 1-12-46; 2 c 4-29-46; Minneapolis; KK 3010.

AFP 5-29-46

KK 3011

General mills, inc., claimant.

Old-time split pea soup in minutes, not hours!
(Soup) [Des Moines, Printed by Better homes and
gardens] c1946.

Clipping.

Print.

© 1-23-46; 2 c 4-29-46; Minneapolis; KK 3011.

AFP 5-29-46

KK 3017

General mills, inc., claimant.

Old-time split pea soup in minutes, not hours!
(Soup) [New York, Printed by Woman's home
companion] c1946.

Clipping.

Print.

© 2-19-46; 2 c 4-29-46; Minneapolis; KK 3017.

AFP 5-31-46

KK 3009 .

General mills, inc., claimant.

Old-time split pea soup in minutes, not hours!
(\$oup) [Philadelphia, Printed by Saturday
evening post] c1946.

Clipping.

Print.

© 1-9-46; 2 c 4-29-46; Minneapolis; KK 3009.

AFP 5-29-46

D pub 4367

General mills, inc.

.... Omar... Minneapolis, General mills,
©1946.

(Light of the world, nos. 1641-45. The story
of the Bible, Esther sequence)

Reproduced from typewritten copy

Radio broadcast: July 1-5, 1946..

Appl. author: Adele Seymour, employee for hire

© 7-17-46; 2 c 8-2-46; General mills, inc.,
Minneapolis; D pub 4367.

el 8-14-46

GENERAL MILLS, INC. ©.

On the air for 3 "Square" meals.

[From The Instructor, Nov. 1950,

p. 83] (Food products) Sheet.

© 25oct50; KK57816.

FEB 12 1951

GENERAL MILLS, INC. ©.

Once again! Betty Crocker scoops
the cake world. Betty Crocker's
colorvision pink swirl cake.

Adv. from Chicago herald American,
Dec. 2, 1951, comic section.

© 2Dec51; KK69790.

3 1952

GENERAL MILLS, INC.

One for the money. Folder.

© General Mills, Inc.; 10Mar54;
A129623.

GENERAL MILLS, INC. ©.

1/2 lb. meat serves 61 (Food products) Clipping. © 6Nov48;

KK30661.

GENERAL MILLS, INC. ©.

1/2 lb. meat serves 6! ... Now make
pie crust like Betty Crocker's,
easy with Crustquick! Clipping.

© 31oct48; KK32384.

General mills, inc., claimant.

1 oz. Cheerios. (Cereal) [St.
Paul, Printed by Waldorf paper products
co., 1947]

box. illus. 10 x 7 x 5cm.
(Series 21-A)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; KK11526.

afp 16Apr47

General mills, inc., claimant.

1 oz. Cheerios. (Cereal) [St.
Paul, Printed by Waldorf paper products
co., 1947]

box. illus. 10 x 7 x 5cm.
(Series 21-B)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; K111527.

afp 16Apr47

General mills, inc., claimant.

1 oz. Cheerios. (Cereal) [St.
Paul, Printed by Waldorf paper products
co., 1947]

box. illus. 10 x 7 x 5cm.
(Series 21-C)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; KK11528.

afp 16Apr47

General mills, inc., claimant.

1 oz. Cheerios. (Cereal) [St.
Paul, Printed by Waldorf paper products
co., 1947]

box. illus. 10 x 7 x 5cm.
(Series 21-D)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; KK11529.

afp 16Apr47

General mills, inc., claimant.

1 oz. Cheerios. (Cereal) [St.
Paul, Printed by Waldorf paper products
co., 1947]

box. illus. 10 x 7 x 5cm.
(Series 21-F)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; KK11530.

afp 16Apr47

General mills, inc., claimant.

1 oz. Kix. (Cereal) [St. Paul,
Printed by Waldorf paper products
co., 1947]

box. illus. 10 x 7 x 5cm.
(Series 39-A)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; KK11517.

afp 16Apr47

General mills, inc., claimant.

1 oz. Kix. (Cereal) [St. Paul,
Printed by Waldorf paper products co.,
1947]

box. illus. 10 x 7 x 5cm.
(Series 39-E)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; KK11518.

afp 16Apr47

General mills, inc., claimant.

1 oz. Kix. (Cereal) [St. Paul,
Printed by Waldorf paper products co.,
1947]

box. illus. 10 x 7 x 5cm.
(Series 39-F)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; BK11519.

afp 16Apr47

General mills, inc., claimant.

1 oz. Wheaties. (Cereal) [St.

"Paul, Printed by Waldorf paper products co., 1947]

box. illus. 10 x 7 x 5cm.

(Series 68-A)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; KK11520.

afp 16Apr47

General mills, inc., claimant.

1 oz. Wheaties. (Cereal) [St.
Paul, Printed by Waldorf paper pro-
ducts co., 1947]

box. illus. 10 x 7 x 5cm.
(Series 68-B)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; KK11521.

afp 16Apr47

General mills, inc., claimant.

1 oz. Wheaties. (Cereal) [St.
Paul, Printed by Waldorf paper pro-
ducts co., 1947]

box. illus. 10 x 7 x 5cm.
(Series 68-C)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; KK11522.

afp 16Apr47

General mills, inc., claimant.

1 oz. Wheaties. (Cereal) [St.
Paul, Printed by Waldorf paper pro-
ducts co., 1947]

box. illus. 10 x 7 x 5cm.
(Series 68-D)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; KK11523.

afp 16Apr47

General mills, inc., claimant.

1 oz. Wheaties. (Cereal) [St. Paul, Printed
by Waldorf paper products co., 1947]
box. illus. 10 x 7 x 5 cm. (Series 68-E)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc., Minneapolis;
KK1524.

elg 4-21-47

General mills, inc., claimant.

1 oz. Wheaties. (Cereal) [St.
Paul, Printed by Waldorf paper pro-
ducts co., 1947]

box. illus. 10 x 7 x 5cm.
(Series 68-F)

Label.

"Copyright 1946."

Pub. 5Feb47; © General mills, inc.,
Minneapolis; KK11525.

afp 16Apr47

GENERAL MILLS, INC. ©.

Onion rolls, by Betty Crocker.

[Article] (In Chicago Daily
News, This week magazine, Jan.
24, 1948, p. 20) © 24Jan48;
B5-6401.

GENERAL MILLS, INC. ©.

Orange butterflake rolls. (Food
products) Clipping. © 27Mar48;
KK24698.

GENERAL MILLS, INC. ©, Minneapolis.

The organization of General
Mills. 19 p., illus.

© 11Sep47; A.64187.

KK12859

General mills, inc., claimant.

Over \$56,000⁰⁰ worth of prizes! (Bisquick
flour) [Chicago, Printed by Chicago daily
news] c1947.

clipping.

Print.

© General mills, inc., Minneapolis; 15Mar47;
KK12859.

7Jun47 rs

GENERAL MILLS, INC. ©

Pack up your troubles. [From Camping
magazine, June 1950, p. 4] (Food
products) Sheet. © 1 Jun 50;
KK53169.

OCT 2 - 1950

GENERAL MILLS, INC.

Paper coating based on General
Mills polyamide resin 100 with
epoxy resins. Technical bulletin
11-7. General Mills, Research
Laboratories. 3 l. © General
Mills, inc.; 1Feb54; A129627.

GENERAL MILLS, INC.

Paper coating based on polyamide
resin 100 and epoxy resin.

Technical bulletin 11-7-1.

Product data. Chemical Market
Development Dept., General Mills.
Folder. © General Mills, inc.;
12May54; A140697.

p

GENERAL MILLS, INC. ©, Minneapolis.

Parent survey form. Food survey

item 3. Sheet. © 2Jun47;

AA57631.

General mills, inc.

Parent survey form. Minneapolis,
Department of public services, General
mills, inc., c1947.
sheet. 28cm. (A3679)

© General mills, inc., Minneapolis;
5Mar47; AA49441.

afp 17thpr47

GENERAL MILLS, INC., MINNEAPOLIS.

Parents' opportunities in 4-H
club work. (Rev. ed.) 19 p.
illus. © General Mills, inc.;
23Dec52; A84730.

GENERAL MILLS, INC. ©.

Penny-Saver dinner. (Food products)

Clipping. © 20Nov48; KK30659.

GENERAL MILLS, INC., Minneapolis.
Penuche spice cake. (Food prod-
uct) © 25Oct47; KK18035.

GENERAL Mills, inc.

The perfect pair. C2372. SEE Handy (Jam)
Organization, inc.

GENERAL MILLS, INC. ©

The perfect pair. 35 mm. col. film
strip. © 1c 8Mar48; JU4371.

GENERAL MILLS, INC. ©.

Perfect piecrust every time. Betty
Crocker's new Stir-N-Roll pastry
recipe. (Food products) Sheet.

© 22Nov50; KK57812.

FEB - 6 1951

GENERAL MILLS, INC. ©

Perfect piecrust every time. Betty
Crocker's new Stir-N-Roll pastry
recipe. (Gold Medal flour and Wes-
son oil) Card. © 16Oct50; KK55777.

DEC 6 1950

GENERAL MILLS, INC. ©.

A perk-up luncheon, by Betty
Crocker. (Food products) Clip-
ping. © 20Jul48; KK27378.

GENERAL MILLS, INC. ©.

Pig sense, hog dollars. Prepared by
Swine Service Department, Larro
Research Farm. [Sperry and Larrowe
ed.] 48 p., illus. © 4Feb49;
AA108025.

GENERAL MILLS, INC. ©

Pig sonso, hog dollars. Prepared by
Swine Service Department, Larro
Reserach Farm. [Central ed.]

48 p., illus. © 4Feb49; AA108024.

KK 5470

General mills, inc., claimant.

Plan for profit with Larro turkey feeds.
(Turkey feeds) [Detroit, Printed by O'
Neil printing co.] c1945.

folder. illus. 15 1/2 x 8 1/2cm.
(L 1122 1-46 P)

Print.

© 12-31-45; 2 c 8-12-46; Minneapolis;
KK 5470.

cf 8-29-46

KK 3021

General mills, inc., claimant.

Play Search-it. (Food products) [Butler,
Pa., Printed by Butler eagle] cl946.
Clipping.

Print.

(c) 3-1-46; 2 c 4-29-46; Minneapolis; KK 3021.

AFP 5-31-46

KK 8866

General mills, inc., claimant.

Please accept this 14 piece cake set
for only \$1.00 and one Softasilk box-
top. (Flour) [Chicago, Printed by
Chicago Sunday tribune] cl947.
clipping.

Print.

Appl. title: 14 piece cake set for
\$1.00 and one Softasilk box-top.

© 25Jan47; author, Minneapolis;
KK 8866.

afp 27Feb47

GENERAL MILLS, INC. ©

Pocketbook poultry. 16 p., illus.

© 4Jun48; AA85871.

GENERAL MILLS, INC. ©.

Polka dot coffee cake. (Food prod-
ucts) Clipping. © 30oct48; KK28968.

GENERAL MILLS, INC.

Polyamide resin no. 100 - epoxy
resin thermosetting compositions.

Revision A. New product data.

Chemical Market Development

Dept., General Mills. © General
Mills, inc.; 6Nov53; A125209.

GENERAL MILLS, INC.

Polyamide resin no. 100-epoxy resin
thermosetting compositions.

Technical bulletin 11-4. New
product data. Chemical Market
Development Dept., General Mills.

4 p. © General Mills, inc.;
28Dec53; A129625.

GENERAL MILLS, INC.

**Polyamide resin 115, epoxy resin
thermosetting compositions.**

Technical bulletin 11-6.

**General Mills, Research Labora-
tories. 6 1. © General Mills,
inc.; 26Dec53; A129626.**

GENERAL MILLS, INC., Minneapolis ©.

Polyamide resin suspensoids.

Revision D, Jan. 2, 1951. 16 1.

(Its New product data sheet)

© 5Jan51; AA176096.

MAR 12 1951

GENERAL MILLS, INC., Minneapolis ©.

Polyamide resin suspensoids.

Revision B. 18 1. (Its New
product data sheet) © 15Feb51;

AA176100.

MAR 12 1951

MAR 1

GENERAL MILLS, INC., Minneapolis.

Polyamide resin suspensoids.

June 1, 1952. Revision E. 21 1.

(Its New product data sheet)

© General Mills, Inc.; 29 May 52;

AA218474.

GENERAL MILLS, INC., Minneapolis.

Polyamide resin suspensoids.

Revision G. 22 1. © General

Mills, inc.; 14Jan52; AA203092.

FEB 26 1952

GENERAL MILLS, INC.

Polyamide resins no. 90, 93, 94,
95, 100. Technical bulletin 11-1.
New product data. Chemical
Market Development Dept., General
Mills. 6 p. © General Mills,
inc.; 21Dec53; A129624.

1212323

General Mills, Inc., claimant.

Portrait of tomorrow. (Food products)

[Des Moines, Printed by Successful
Marketing] cl 147.

clipping.

Print.

© General Mills, Inc., Minneapolis;
25 Mar 7; RK12323.

1 May 7 rs

D pub 3440

General mills, inc.

... Princess Lana of Persia... Minneapolis,

General mills, ©1946.

various pagings. (The Story of the Bible,
Daniel sequence)

Radio program

Reproduced from typewritten copy.

Appl. author: Adele Seymour, employee for
hire

© 3-14-46; 2 c 4-29-46; General mills, inc.,
Minneapolis; D pub 3440.

el 6-18-46

GENERAL MILLS, INC.

Product data. © General Mills,
inc. Technical bulletin:

11-1-1. Polyamide resins 90, 93,
94, 95, 100. NM: revisions &
additions. © 1Feb54; A142381.

GENERAL MILLS, INC.

Product data. © General Mills,
inc. Technical bulletin:

11-1-2. Polyamide resins.

© 3Jun54; A153750.

GENERAL MILLS, INC.

Product data. © General Mills,
inc. Technical bulletin:

11-2. Compatibility relation-
ships of Polyamide resins.

© 12Jan54; A142382.

GENERAL MILLS, INC.

Product data. © General Mills,
inc. Technical bulletin:

11-3. Polyamide resin heat seal
coatings and adhesives.

© 11Feb54; A142377.

GENERAL MILLS, INC.

Product data. © General Mills,
Inc. Technical bulletin:

11-3-1. Polyamide resin heat
seal coatings and adhesives.
© 8Jun54; A153749.

GENERAL MILLS, INC.

Product data. © General Mills,
inc. Technical bulletin:

11-5. Polyamide resin suspensoids.

© 20Jan54; A142380.

GENERAL MILLS, INC.

Product data. © General Mills,
inc. Technical bulletin:

11-6-2. Thermosetting compositions,
based on Polyamide resin 115
and Epoxy resin. © 25Mar54;
A142379.

GENERAL MILLS, INC.

Product data. © General Mills,
inc. Technical bulletin.

11-8. Polyamide resin for fire
retardant paints. © 15Jun54;
A148733.

11-3-1. Polyamide resin heat
seal coatings and adhesives.
© 8Jul54; A148732.

11-5-1. Polyamide resin sus-
penoids. © 10Jun54; A148731.

11-4-3. Thermosetting compositions
based on polyamide resin 100 and
epoxy resin. © 27Oct54; A162698.

GENERAL MILLS, INC. ©.

Products of General Mills. 44 p.,
illus. © 24 Jun 47; AA72401.

KK 3019

General mills, inc., claimant.

Professor Mark Question. (Food products)
[Herkimer, N. Y., Printed by The evening tele-
gram] c1946.

Clipping.

Print.

© 2-28-46; 2 c 4-29-46; Minneapolis; KK 3019.

AFP 5-31-46

GENERAL MILLS, INC.

Profile of the Betty Crocker home-
maker of tomorrow. Sheet.

© General Mills, inc.; 14Sep54;
A159117.

GENERAL MILLS, INC.

SEE

PROGRESS THRU RESEARCH.

Library of Congress

Copyright Office

GENERAL MILLS, INC. ©

Protein quality of a balanced ration.
(Feed products) Sheet. © 12May50;
KK53167.

OCT 2 - 1950

GENERAL MILLS, INC. ©

Protein quality of an unbalanced ration.
(Feed products) Sheet.

© 12May50; KK53168.

OCT 2 - 1950

GENERAL MILLS, INC. ©.

Protein, too in wheaties! (Food
products) Clipping. © 20 Sep 48;
KK28173.

KK 9431

General mills, inc., claimant

Proud papa ~~seems~~ a bit previous! (Wheaties)
(Cereal) [Chicago, Printed by Chicago daily
news] cl946..
clipping.

Print.

© 4-6-46; 2 c 11-19-46; Minneapolis; KK 9431.

lg 2-1-47

GENERAL MILLS, INC. ©.

Pumpkin pie with Betty Crocker's new,
easy stir-n-roll pastry. Gold Medal,
Wesson oil. Sheet. (68)

© 11Sep50; KK55056.

NOV 13 1950

GENERAL MILLS, INC. ©, Minneapolis.

Pupil food record. Folder.

© 2Jun47; AA57630.

General mills, inc.

Pupil food record. Minneapolis,
Department of public services, General
mills, inc., c1947.
folder. 28cm. (A3677)

© General mills, inc., Minneapolis;
5Mar47; AA49442.

afp 17Apr47

GENERAL MILLS, INC. ©.

Pupil for a day. (Food products)

Sheet. © 20Sep49; KK42076.

GENERAL MILLS, INC. ©.

The puppet that taught school.

(Food products-nutrition) Sheet.

© 21Nov49; KK44951.

JAN 31 1950

GENERAL MILLS, INC. ©

Purity oats, quick cooking; 1 lb. 4
oz. Label. © 15Jun49; KK4948.

JAN 31 1950

GENERAL MILLS, INC. ©.

Quality cakes and icings; a collection
of bake-shop and consumer tested
high grade cakes and icings.

Minneapolis, 1949. 229 p., illus.

© 15 Jul 49; AA124348.

D pub 4364

General mills, inc.

... Queen Vashti... Minneapolis, General
mills, ©1946.

(Light of the world, nos. 1626-1630. The
story of the Bible, Esther sequence)

Reproduced from typewritten copy

Radio broadcast: June 10-14, 1946.

Appl. author: Adele Seymour, employee for hire

© 6-14-46; 2 c 8-2-46; General mills, inc.,
Minneapolis; D pub 4364.

el 8-14-46

KK 3012

General mills, inc., claimant.

Quick! Apple pan dowdy. (Prepared flour)
[New York, Printed by McCall's magazine] cl946.
Clipping.

Print.

© 1-25-46; 2 c 4-29-46; Minneapolis; KK 3012.

AFP 5-29-46

GENERAL MILLS, INC. ©.

Quick, easy, sure! Hot rolls.

(Food products) Clipping.

© 10Jan48; KK24694.

GENERAL MILLS, INC., Minneapolis.

R. I. lines Diesel Electric engine-

Reading caboose - handcar.

Series 43G. Box no. 15.

© 27Aug47; KK17258.

GENERAL MILLS, INC. ©

Raise the flags for 10 years of enrichment. General Mills. (Cereals, flour, etc.) Sheet from the Catholic school journal, May 1951, p. 41A. © 25Apr51; KK63260.

JUL 20 1951

GENERAL MILLS, INC. ©

Raising pigs for profit with Larro
Farm-tested pig & hog meal.
Folder. © 14Jun51; KK64808.

SEP - 6 1951

GENERAL MILLS, INC. ©.

Read what Larro feeders say.

1 v., illus. © 11Dec47; AA72400.

GENERAL MILLS, INC. ©.

Ready or not, here they come. [From
Camping magazine, May 1950, p. 8
(Food products) Sheet. © 1May50;
KK53171.

OCT 2 - 1950

GENERAL MILLS, INC. ©

Recipes by Martha Meade. (Food products) Sheet. (SA 1410, SA 1410A)

© 15Jan49; KK35063-35064.

GENERAL MILLS, INC. ©.

Recipes by Martha Heade. Value 1
Sperry coupon. (Food products)
Folder. (SA1408) © 10oct48;
KK30676.

GENERAL MILLS, INC. ©.

Recipes by Martha Meade. Value 20

Sperry coupons. (Food products) Folder. (SA1408-A)

© 10oct48; KK30677.

GENERAL MILLS, INC. ©.

Recipes by Martha Meade. SA-1487A.

(Drifted Snow recipe inserts.

Food products) Sheet. © 1Nov51;

KK71039.

APR - 1 1952

GENERAL MILLS, INC. ©.

Recipes by Martha Meade. SA-1499A.

(Drifted Snow recipe inserts.

Food products) Sheet. © 1Dec51;

KK71040.

APR - 1 1952

GENERAL MILLS, INC. ©.

Recipes by Martha Meade. SA-1505A.

(Drifted Snow recipe inserts.

Food products) Sheet. © 21Dec51;

KK71041.

APR - 1 1952

GENERAL MILLS, INC. ©

Recipes by Martha Meade. Sperry.

(Food products) Folder. (SA-1462A)

© 2Jan51; KK59441.

APR 2 - 1951

GENERAL MILLS, INC. ©.

Recipes by Martha Meade; famous
western food authority. (Food
products) Sheet. (SA-1477-A)

© 31Jan51 (in notice: 1950);
KK62444.

JUN 22 1951

GENERAL MILLS, INC. ©.

Refreshing supper, by Betty Crocker.

(Food products) Clipping.

© 20Jul48; KK27390.

GENERAL MILLS, INC. ©

Regular Purity oats with beautiful
tumbler in each package; 1 lb.

Label. © 16Jun50; KK52116.

AUG 23 1950

D pub. 3720

General Mills, inc.

... Reign of Belshazzar... Minneapolis,
General Mills, ©1946.

(Light of the world, nos. 1591-1595. The
story of the Bible. Daniel sequence)

Reproduced from typewritten copy.

Radio broadcast Apr. 22 to 26, 1946.

Appl. author: Adele Seymour, employee for hire.

© 5-3-46; 2 c 6-4-46; General Mills, inc.,
Minneapolis; D pub. 3720.

eog 7-19-46.

GENERAL MILLS, INC. ©, Minneapolis.

A report to parents, the results
of our study of eating habits.
Food survey item 12. Sheet.

© 2Jun47; AA57637.

GENERAL MILLS, INC., Minneapolis.

Resinous alcohol - 8. May 15, 1952.

15 1. (Its New product data sheet)

© General Mills, inc.; 22May52;

AA218476.

GENERAL MILLS, INC., Minneapolis.

Resinous alcohol - 8. July 10, 1952.

15 l. (Its New product data
sheet) © General Mills, inc.;
17Jul52; AA225647.

GENERAL MILLS, INC., Minneapolis.

Resinous alcohol, 8D c8E3 2 v.

© General Mills, inc.; 6Nov51,
16Nov51; AA203090-203091.

FEB 26 1952

GENERAL MILLS, INC., Minneapolis ©
Resinous alcohols. 14 l., illus.
(Its New product data sheet)
© 30Mar51; AA185598.

JUL 5 1951

AA 22043

General mills, inc., claimant.

Retail feed advertising. [Detroit,
Printed by O'Neil printing co.] c1945.
pamphlet (8 p.) 28 cm. (Larro
merchandising bulletin no. 9)

Perforated for insertion in binder.

Appl. title: Larro merchandising
bulletin no. 9 ...

© 12-31-45; 2:c 8-12-46; Minneapolis;
AA 22043.

afp 10-1-46

AA 22038

General mills, inc., claimant.

Retail feed salesmanship. [Detroit,
Printed by Brownell-photo-lithograph
co.] c1945.

pamphlet (7 p.) illus. 28 cm.
(Larro merchandising bulletin no. 4)

Perforated for insertion in binder.

Appl. title: Larro merchandising bulletin no. 4 ...

© 11-15-45; 2 c 8-12-46; Minneapolis;
AA 22038.

afp 10-1-46

GENERAL MILLS, INC. ©.

Rosy apple baskets. Betty Crocker's
pie crust in a package! (Food
products) Clipping. © 200oct48;
KK28972.

GENERAL MILLS, INC. ©.

Round-table talk about square meals.

(Nutrition. Food products) Adv.

from Alabama school journal, Dec.

1951, p. 33. © 1Dec51; KK71042.

APR - 1 1952

GENERAL MILLS, INC. ©.

Safety guide for the farm and home.

(Food) 23 p. © 25Sep51; KK67537.

NOV 29 1951

GENERAL MILLS, INC., MINNEAPOLIS.

Safety guide for the farm and home.

rRev. ed.: 23 p. illus.

© General Mills, inc.; 20Feb53;

A84731.

GENERAL MILLS, INC.

Safety guide for the farm and home.

23 p. NM: revisions. © General
Mills, inc; 31Aug54; A161602.

AA 22039

General mills, inc., claimant.

Salesmanship on wheels. [Detroit,
Printed by Brownell-photo-lithograph
co.] c1945.

pamphlet (6 p.) illus. 28 cm.
(Larro merchandising bulletin no. 5)

Perforated for insertion in binder.

Appl. title: Larro merchandising
bulletin no. 5 ...

© 12-1-45; 2 c 8-12-46; Minneapolis;
AA 22039.

afp 10-1-46

KK 5226

General mills, inc., claimant.

Save 1000 lbs. of milk; Larro calf
builder. (Calf builder) [Detroit,
Printed by Wolf, inc.] c1945.

folder. illus. 15 1/2 x 8 1/2cm.
(L576 O- 7-45. 6th ed.)

Print.

© 7-10-46; 2 c 8-2-46; Minneapolis;
KK 5226.

cf 8-22-46

KK12857

General mills, inc., claimant.

Say it with Good! (Food products) [San
Francisco, Printed by San Francisco chronicle]
ol947.

olipping.

Print.

© General mills, inc., Minneapolis; 8Feb47;
KK12857.

9Jun47 rs

GENERAL MILLS, INC. ©.

School, home and community join in a
plan to promote good eating habits.

[From American medical directory,
May 28, 1950, p. 26-27] (Nutri-
tion) Sheet. © 28May50; KK52117.

AUG 23 1950

GENERAL MILLS, INC. ©, Minneapolis.

School lunch evaluation chart.

School lunch item 1. Folder.

2 Jun 47; AA57640.

GENERAL MILLS, INC. ©, Minneapolis.

School lunch evaluation chart.

School lunch item 2. Folder.

© 2Jun47; AA57627.

GENERAL MILLS, INC. ©, Minneapolis.

School lunch evaluation chart.

School lunch item 3. Folder.

© 2Jun47; AA57644.

GENERAL MILLS, INC. ©, Minneapolis.

School lunch evaluation chart.

School lunch item 4. Folder.

© 2Jun47; AA57643.

GENERAL MILLS, INC. D.

School day rule: Something hot at
noon. (Food products) Clipping.

© 26Sep48; KK28168.

GENERAL MILLS, INC. ©.

School day rule: Something hot at
noon. (Food products) Clipping.

© 16Sep48; KK27384.

GENERAL MILLS, INC. ©.

School day rule: Something hot at
noon. [Carol Longino] (Food pro-
ducts) Clipping. © 25Nov48;
KK30670.

GENERAL MILLS, INC. ©.

School day rule: Something hot at
noon. [Dave Covington and Melvin
Blevins] (Food products) Clip-
ping. © 9oct48; KK30660.

GENERAL MILLS, INC. ©.

School day rule: Something hot at
noon. Easy with Betty Crocker
split pea soup! Clipping.

© 19Sep48; KK28169.

GENERAL MILLS, INC. ©

School day rule: something hot at
noon; easy with Betty Crocker
vegetable noodle soup. (Food
products) Clipping. © 17Sep48;
KK32366.

GENERAL MILLS, INC. ©.

School day rule: Something hot at
noon. [Frank Rawlinson, Helen
Gibson and Ronnie Hansen] (Food
products) Clipping. © 6Nov48;
KK30662.

GENERAL MILLS, INC. ©.

School day rule: Something hot at
noon. Kenneth Ralph. (Food pro-
ducts) Clipping. © 29Sep48;
KK28175.

GENERAL MILLS, INC. ©.

School day rule: Something hot at
noon. [Kitty Taze, Dick Kramer
and Jeanne Vollman] (Food pro-
ducts) Clipping. © 4Dec48;
KK30665.

GENERAL MILLS, INC. ©.

School day rule: Something hot at
noon. [Linda Thomas] (Food pro-
ducts) Clipping. © 4Nov48;
KK30673.

GENERAL MILLS, INC. ©.

School day rule: Something hot at
noon. Merrilana Roper. (Food
products) Clipping. © 20Sep48;
KK28172.

GENERAL MILLS, INC. ©.

School day rule: Something hot at
noon. [Nancy Masek] (Food pro-
ducts - nutrition) Clipping.

© 20Nov48; KK30675.

GENERAL MILLS, INC. ©.

School day rule: something hot at
noon ... split pea soup. Andre
Whiteside. (Food products) Clip-
ping. © 28Oct48; KK28978.

GENERAL MILLS, INC. ©.

School day rule: something hot at
noon ... split pea soup. Mary
Catherine Persia. (Food Prod-
ucts) Clipping. © 2000t48;
KK28974.

GENERAL MILLS, INC. ©.

School day rule: something hot at
noon ... split pea soup! Peter Ta-
rantino and Christine Randazzo.

(Food products) Clipping.

© 22Oct48; KK28983.

GENERAL MILLS, INC. ©

School day rule: something hot at
noon ... split pea soup! Phillip
Segovia. (Food products) Clip-
ping. © 7Oct48; KK28979.

GENERAL MILLS, INC. ©.

School day rule: something hot at
noon ... vegetable noodle soup.

Larry Peres. (Food products) Clip-
ping. © 20Sep48; KK28973.

GENERAL MILLS, INC. ©.

School day rule: Something hot at
noon. Waffle supper royal. [Jane
Vroman] (Food products, nutrition)
Clipping. © 28Nov48; KK30666.

General mills, inc.

Score sheet for Three-day food
record. Minneapolis, Department of
public services, General mills, inc.,
c1947.

sheet. 28cm. (A3678)

© General mills, inc., Minneapolis;
5Mar47; AA49443.

afp 17Apr47

GENERAL MILLS, INC. ©, Minneapolis.

Score sheet for three-day food
record. Sheet. © 2Jun47;

AA57632.

KK 9045

General mills, inc., claimant

Second best known woman. (Food and industrial
products) [Philadelphia, Printed by Farm
journal] c1946.
clipping.

Print.

© 9-16-46; 2 c 10-18-46; Minneapolis;
KK 9045.

ngc 12-31-46

KK 10393

General mills incorporated, claimant.

See genuine atoms split to smithereens! (Cereal)
[Chicago, Printed by Chicago herald-American]cl947.
clipping.

Print.

(C) 8Feb47; author, Minneapolis;
KK 10393.

elg 3-5-47

GENERAL MILLS, INC. ©

Sets up 90 double-wall cartons per
minute! (Packaging machinery)

Clipping. © 16Oct48; KK28977.

GENERAL MILLS, INC. ©.

"Shake-up" in nutrition teaching.

(Food) Clipping. © 20Mar48;

KK21676.

KK 3023

General mills, inc., claimant.

She's a winner! (Cereal) [Chicago, Printed
by Chicago tribune] cl946.

Clipping.

Print.

① 3-31-46; 2 c 4-29-46; Minneapolis; KK 3023.

AFP 5-31-46

KK 6378

General mills, inc., claimant.

She's a winner! on character.. person-
ality.. accomplishment! ... She licks
"morning slump". (Cereal) [Chicago,
Printed by Chicago tribune]c1946.
clipping.

Print.

© 9-8-46; 2 c 9-30-46; Minneapolis;
KK 6378.

zcr 10-28-46

IX12324

General Mills, Inc., claimant.

She's a winner! "Yvonne Casselberry."
(Cereal) [Chicago, Printed by Chicago
San day Herald American] 1947.
clipping.

Print.

© General Mills, Inc., Minneapolis;
27 Jan 47; IX12324.

147072 rs

GENERAL MILLS, INC. ©.

Shopper's dinner. (Food products)

Clipping. © 15 Dec 48; KK30674.

KK 3018

General mills, inc., claimant.

Sizzling little "pigs" in crusty biscuit
blankets. (Prepared flour) [Des Moines,
Printed by Better homes and gardens] c1946.

Clipping.

Print.

© 2-22-46; 2 c 4-29-46; Minneapolis; KK 3018.

AFP 5-31-46

GENERAL MILLS, INC. ©.

Smart dairying; dairy tips that pay
off. 14 p., illus. © 1Apr49;

AA114078.

GENERAL MILLS, INC., Minneapolis.

So you're serving a crowd, by Betty
Crocker. 50 p. illus. © Gen-
eral Mills, inc.; 25Sep52;
AA225645.

GENERAL MILLS, INC. ©.

Softasilk Betty Crocker cake flour.

Label. (37) © 3Mar51; KK59443.

APR 2 - 1951

GENERAL MILLS, INC. ©.

Softasilk ... cake flour. 44 oz.

Label. © 11Feb48; KK20393.

GENERAL MILLS, INC. ©.

Softasilk cake flour. Net wt. 44 oz.

Label. (Series 43-A) © 3Apr52;

KK75426.

GENERAL MILLS, INC. ©.

Softasilk cake flour. Net wt. $\frac{1}{4}$ oz.

Label. (Series 43-B) © 3Apr52;

KK75427.

GENERAL MILLS, INC. ©.

Softasilk cake flour. Net wt. $\frac{1}{4}$ oz.

Label. (Series 43-C) © 3Apr52;

KK75428.

GENERAL MILLS, INC. ©.

Softasilk cake flour. Net wt. 44 oz.

Label. (Series 43-D) © 3Apr52;

KK75429.

KK 136

General mills, inc., claimant.

Sold ~~for sale~~ \$210,000,000. (Food products)
[Des Moines, Printed by Look magazine] c1945.

Clipping.

Print.

© 8-21-45; 2 c 1-7-46; Minneapolis; KK 136.

AFP 3-22-46

GENERAL MILLS, INC. ©.

Sometimes a little means a lot!

(Feed products) Folder. ©

11Feb48; KK20395.

GENERAL MILLS, INC. ©.

Soybean utilization chart.

Minneapolis, c1949. Sheet.

© 8Nov48; AA114082.

KK12856

General mills, inc., claimant.

Speaking of husbands. (Food products)
[San Francisco, Printed by San Francisco
chronicle] c1947.

clipping.

Print.

© General mills, inc., Minneapolis; 11Jan47;
KK12856.

9Jun47 rs

GENERAL MILLS, INC., Minneapolis ©.

Special wheat protein. Revision B.

10 l. (Its New product data sheet)

© 10Jan51; AA176098.

MAR 12 1951

GENERAL MILLS, INC., Minneapolis ©.

Special wheat protein syrup form.

9 1. © 26Sep51; AA195257.

OCT 24 1951

GENERAL MILLS, INC.

Specialisation. SEE Specialisa-
tion (Filmstrip script)

GENERAL MILLS, INC., Minneapolis ©

Specialization. Children's dialogue
for filmstrip. Minneapolis, Dept.
of Public Services, General Mills.
16 p. (Working today series, no. 1)
© 5Aug50; AA160063.

SEP 25 1950

GENERAL MILLS, INC. ©.

Specialty breads. Rev. ed.

Minneapolis, c1948. 144 p.,

illus. © 23Dec48; AA108023.

GENERAL MILLS, INC. ©.

Sperry degenerated white corn meal.

Label, (13) © 28Jul50; KK55059.

NOV 13 1950

GENERAL MILLS, INC. ©

Sperry degerminated yellow corn meal.

Label. (15) © 28Jul50; KK55058.

NOV 13 1950

GENERAL MILLS, INC. ©.

Sperry pancake and waffle mix. 1 lb.
12 oz. Label. (Series no. 21, no.
56) © 17Jun50; KK53172.

OCT 2 - 1950

GENERAL MILLS, INC., Minneapolis.

Sperry pancake and waffle mix
bags. Series 8. (Food prod-
ucts) © 11Aug47; KK17596.

GENERAL MILLS, INC. ©.

Sperry Wheat Hearts. 1 lb. 12 oz.

Label. (Series no. 19, no. 56)

© 29 Jun 50; KK53173.

OCT 2 - 1950

GENERAL MILLS, INC., Minneapolis.

Sperry wheat hearts label. Series

14. (Food products) © 28Aug47;

KK17247.

GENERAL MILLS, INC. ©.

Spicy skillet rolls. (Food products) Clipping. © 28Mar48;

KK26002.

GENERAL MILLS, INC. ©

Split-ounce accuracy at high speed.
(Vacuum filling machines) Sheet.

© 7Feb48; KK21731.

AA 22021

General mills, inc., claimant.

Staff of life. [Minneapolis, Printed by Jensen printing co., c1946]

sheets clipped together (18 p.)
illus. 22 1/2 x 15 cm. (Merchandising manual B-13)

Facts about wheat and flour.

© 6-12-46; 2 c 8-12-46; Minneapolis;
AA 22021.

afp 9-30-46

GENERAL MILLS, INC. ©.

Standard, based on high level of feed
consumption. L-2034. Sheet.

© 14Feb49; AA108038.

GENERAL MILLS, INC. ©

Steam ironing and pressing the Betty
Crocker way with the new General
Mills steam ironing attachment.
(Home appliances) 7 p. © 31Jan50;
KF49900.

JUN 1 6 1950

GENERAL MILLS, INC. U.S.

Steam ironing attachment for the
General Mills Tru-heat iron.

Label. © 19Dec47; KK20400.

GENERAL MILLS, INC. ©.

Stir-N-Roll biscuits "sensation of
year". [From The Knoxville news-
sentinel, Nov. 30, 1950, p. 20]
(Food products) Sheet. © 30Nov50;
KK57807.

FEB 1 2 1951

GENERAL MILLS, INC. ©.

The story behind this movie may shock
you. (Nutrition) Clipping.

© 20Apr49; KK36147.

GENERAL MILLS, INC.

The story of bread in ancient Egypt,
early America, modern America.

19 p. © General Mills, Inc.;

23Jul54; A148730.

AA 11482

General mills, inc., claimant.

The story of guar as developed by General
mills research laboratories. [Minneapolis,
Printed by Bureau of engraving, c1946]
pamphlet (14 p.) illus. 16 $\frac{1}{2}$ cm.

© 3-20-46; 2 c 4-29-46; Minneapolis; AA 11482.

AFP 5-9-46

General Mills, inc.

The story of the Bible.

Entries belonging to this series
will be found under their individual
titles.

GENERAL MILLS, INC. ©.

S-t-r-e-t-c-h your efforts. Build
giant displays using the giant
stretch your budget store sale kit.
(Food products) Sheets. © 24Mar52;
KK72225.

GENERAL MILLS, INC.

Sugar Jets pouch stock. Series
no. 1. Net wt. 1 oz. (Cereal)
Label. © 150ct54; KK102612.

KK 138

General mills, inc., claimant.

Sugarless surprise cake. (Flour) [Sacramento,
Calif., Printed by the Sacramento bee] c1945.

Clipping.

Print.

© 11-24-45; 2 c 1-7-46; Minneapolis; KK 138.

AFP 3-22-46

General mills, inc., claimant.

Suggestions from Betty Crocker's
notebook. (Food products) [Des Moines,
Printed by Look magazine] cl947.
sheet. illus. 47 x 109cm.

Print.

© General mills, inc., Minneapolis;
10Jun47; KK13832.

elg 7-14-47

GENERAL MILLS, INC. ©, Minneapolis.

Summary sheet for recording
results from breakfast survey.

Food survey item 11. Sheet.

© 2Jun47; AA57634.

GENERAL MILLS, INC. ©.

Summer sale. Forg giant ad. (Food
products) Posters. © 28Apr52;
KK75430.

GENERAL MILLS, INC.

SEE

SUPPLEMENTARY SERVICE OF THE NEWS EXCHANGE
OF NUTRITION AND HEALTH EDUCATION.

Library of Congress
Copyright Office

KK 3022

General mills, inc., claimant.

Sure as shootin'! (Cereal) [Chicago,
Printed by Chicago herald American] cl946.
Clipping.

Print.

© 3-10-46; 2 c 4-29-46; Minneapolis; KK 3022.

AFP 5-31-46

GENERAL MILLS, INC. ©.

T. V. means to you, terrific values.

Ferg giant ad. (Food products)

Posters. © 15May52; KK75421.

GENERAL MILLS, INC. C.

A tasty dinner. (Food products)

Clipping. © 31Jan48; KK24689.

GENERAL MILLS, INC., MINNEAPOLIS.

Teacher's guidebook for a program
in nutrition and health. A
digest of basic nutrition and
health information. Rev. ed.,
1953. Minneapolis, General
Mills, Dept. of Public Services.
36 p. illus. © General Mills,
inc.; 22Jan53; A84732.

General mills, inc.

The teacher's guidebook for a program in nutrition education; a practical step-by-step working plan, including a suggested list of projects, easily fitted to the existing curriculum. [Minneapolis, 1946]

cover-title, 64 p. 28cm.

© General mills, inc., Minneapolis;
27Nov46; 2c 14Feb47; AA44844.

vf 3Apr47

GENERAL MILLS, INC. © Minneapolis.

Teacher's manual for Nutrition
information tests. Folder.

© 2Jun47; AA57641.

AA 22041

General mills, inc., claimant.

Telephone selling. [Detroit, Printed by Brownell-photo lithograph] c1945.
folder (4 p.) illus. 28 x 21 1/2
cm. (Larro merchandising bulletin no.
7)

Perforated for insertion in binder.

Appl. title: Larro merchandising
bulletin no. 7 ...

© 12-31-45; 2 c 8-12-46; Minneapolis;
AA 22041.

afp 10-1-46

GENERAL MILLS, INC. ©.

Tell us why you like Betty Crocker's
new easy Stir-N-Roll recipes.

[From Ladies' home Journal, Feb.
1951, p. 84-85] (Food products)
Sheet. © 31Jan51; KK59447.

APR 2 - 1951

GENERAL MILLS, INC. ©

Tell us why you like Betty Crocker's
new Stir-N-Roll recipes. [From
Household, Feb. 1951, p. 81]
(Food products) Sheet. © 20Jan51;
KK59446.

APR 2 - 1951

GENERAL MILLS, INC. ©.

Tempting, low-cost dinner ... Now
make pie crust like Betty
Crocker's, easy with Crustquicks!
Clipping. © 7Nov48; KK32382.

GENERAL MILLS, INC.

Thermosetting compositions based
on polyamide resin 100 and epoxy
resin. Technical bulletin 11-4-2.
Product data. General Mills,
Chemical Division. © General
Mills, inc.; 12May54; A140698.

GENERAL MILLS, INC. ©.

These well-known products are
packaged a new way. (Packaging
machinery) Clipping. © 20ct48;
KK29488.

GENERAL MILLS, INC. ©.

They put the new in nutrition training. (Food products) Adv. from the School executive, Feb. 1952, p. 131. © 1Feb52; KK71043.

APR - 1 1952

GENERAL MILLS, INC. ©.

They'll stay on their toes, with
Cheerios. (Cereal products)

Clipping. © 13Oct48; KK28514.

AA 24375

General mills, inc., claimant.

Things you should know about an old
friend of your wife. [Minneapolis,

Printed by Jensen printing co., c1946]
pamphlet. illus. 28cm.

© 8-14-46; 2 c 9-30-46; Minneapolis;
AA 24375.

afp 11-1-46

GENERAL MILLS, INC. ©.

This farm raises new ideas. (Foods
and appliances) Clipping. ©

15Feb48; KK20556.

GENERAL MILLS, INC. ©.

This fellow gets all the breaks!

(Food products) Clipping. ©

8Feb48; KK20392.

GENERAL MILLS, INC.. (C)

This fellow gets all the breaks:

(Food products) Clipping. (C) 7Dec

47; KK19181.

KK 9044

General mills, inc., claimant

... "This is station l-i-v-e-r". (Foods)
[Dansville, N. Y., Printed by Instructor] cl946.
clipping.

Print.

At head of title: Good nutrition ...

© 9-10-46; 2 c 10-18-46; Minneapolis; KK 9044.

mgc 12-31-46

KK12354

General Mills, inc., claimant.

This new iron offers greater safety
for any delicate fabric. (Home appliance)
[Chicago, Printed by Chicago daily news]
cl947.

clipping.

Print.

General Mills, inc., Minneapolis;
8Feb47; KK12354.

7Jun47 rs

General mills, inc., claimant.

This new iron offers greater safety for any delicate fabric. (Home appliance) [Minneapolis, Printed by Minneapolis Sunday tribune] cl 947.
clipping.

Print.

(C) General mills, inc., Minneapolis; 8Feb47;
KK11214.

elg 4-8-47

General mills, inc., claimant.

This Strato pilot may be you! (Cereal)
[Chicago, Printed by Chicago Sunday
tribune] c1947.
clipping.

Print.

© General mills, inc., Minneapolis;
21Jun47; KK14304.

4Aug47 rs

GENERAL MILLS, INC. ©.

3¢ sale introduces Betty Crocker's
new pie crust mix here! (Food
products) Clipping. © 16May48;
KK27369.

GENERAL MILLS, INC. ©.

Time flies when you cook veal birds,
the Betty Crocker way. (Home
appliances) Clipping. © 20Aug48;
KK27371.

KK12041

General mills, inc., claimant.
~~Time saving directions.~~ (Flour)
[San Francisco, Printed by Crocker union
lithograph co.] c1946.

sheet, illus. 8 1/2 x 11cm. (SA-1396)
Print.

Appl. author: Martha Meade, pseud. for
Gladys Mason.

© General mills, inc., San Francisco;
15Jan47; KK12041.

1May47 rs

KK12040

General mills, inc., claimant,
Time saving directions. (Flour) [San
Francisco, Printed by Crocker union lithograph
co.] c1946.

sheet, illus. 64 x 11cm. (SA-1376-A)

Print.

Appl. author: Martha Meade, pseud. for Gladys
Mason.

© General mills, inc., San Francisco;
15Jan47; KK12040.

1May47 rs

GENERAL MILLS, INC. ©.

Tips on steam pressing in dress-
making and tailoring. 5 l.

© 4Nov48; AA103891.

GENERAL MILLS, INC. ©.

Tips on steam pressing in dress-
making and tailoring. Minneapolis,
General Mills, inc., Home Service
Dept. 111., illus. © 29Mar49;
AA114076.

GENERAL MILLS, INC., Minneapolis.

To make a long story short.

(Foods) Clipping. © 24Sep47;

KK16387.

GENERAL MILLS, INC. ©.

To the girl who married Bob Feller.

(Food products and electric appliances) Clipping. © 30oct48;

KK27944.

GENERAL MILLS, INC. ©

Top profits from your grains with
Larro "farm-tested" concentrates.
11 p., illus. © 20Feb48; AA77260.

GENERAL MILLS, INC. ©.

Treats [and] Baster. (Food products)

Clipping. © 25Jan48; KK24691.

GENERAL MILLS, INC. ©.

Tricks in making biscuits by Betty
Crocker ... Make pie crust like
Betty Crocker's. Clipping.

© 20Dec48; KK32377.

KK 3015

General mills, inc., claimant.

Tricks with pancakes! (Prepared flour)
[Greenwich, Conn., Printed by True confessions
magazine] c1946.

Clipping.

Print.

(c) 2-8-46; 2 c 4-29-46; Minneapolis; KK 3015.

AFP 5-31-46

GENERAL MILLS, INC. ©

Trix, the sugar cereal with the
fruit-like flavor. Net wt. 8 1/2
oz. Series no. 1. Label.

© 6May54; KK96950.

GENERAL MILLS, INC. ©.

Try a new treat! Make a new discovery! "Scrambled cereal test!"
(Food products) Clipping.

© 3oct48; KK28167.

KK 6377

General mills, inc., claimant.

Try it yourself! an oat cereal ready
to eat! (Cereal) [Chicago, Printed
by Chicago herald American]c1946.
clipping.

Print.

© 9-1-46; 2 c 9-30-46; Minneapolis;
KK 6377.

zcr 10-28-46

GENERAL MILLS, INC. ©.

Turkey left over? ... Now make pie
crust like Betty Crocker's.

Clipping. © 19Dec48; KK32383.

GENERAL MILLS, INC. ©.

Two new ways to better packaging...
at low cost. (Packaging machinery)
Clipping. © 1Jul48; KK26011.

GENERAL MILLS, INC., Minneapolis.

Two new ways to say Merry Christmas.
(Food products and home
appliances) © 29Nov.47;
KK18285.

GENERAL MILLS, INC., Minneapolis.

UP challenger engine & tender.

Series 43A. Box no. 1. (Cereal)

© 27Aug47; KK17252.

GENERAL MILLS, INC. ©.

Use Larro 32 o/o dairy concentrate.

(Feed products) Folder. (L-134)

© 10Jan49; KK32378.

GENERAL MILLS, INC. ©.

Valentine treat. (Food products)

Clipping. © 7Feb48; KK24695.

GENERAL MILLS, INC. ©.

Waffle supper royal. (Food products)

Clipping. © 19Nov48; KK30671.

GENERAL MILLS, INC. ©.

Waffle supper royal. [Including
recipes for creamed chicken and
cranberry topping] (Food products)
Clipping. © 19Nov48; KK30669.

GENERAL MILLS, INC. ©.

Waffle supper royal. Now make pie
crust like Betty Crocker's - easy
with Crustquick. (Food products)
Clipping. © 25Nov48; KK32369.

GENERAL MILLS, INC. ©.

Waffle supper royal. Now make pie
crust like Betty Crocker's - easy
with Crustquick. (Food products)
Clipping. © 20Nov48; KK32372.

GENERAL MILLS, INC. ©.

Wait, John Alden, something is
missing! (Food products) Sheet.

© 14Oct49; KK42077.

GENERAL MILLS, INC. ©

Wake up sleepy appetites! Make the
"scrambled cereal test!" (Food
products) Clipping. © 19Mar49;
KK35065.

AA 22026

General mills, inc., claimant.

Want to be a baseball champion?

see

Fonseca, Lew

afp 9-30-46

AA 22027

General mills, inc., claimant.

Want to be a baseball champion?

see

Allen, Ethan

afp 9-30-46

AA 27492
1

General mills, inc., claimant.

Want to be a football champion?

see

Bierman, Bernie.

afp 1-3-47

AA 28669

General mills, inc., claimant.

Want to be a football champion?

see

Little, Lou.

afp 12-17-46

AA 28670

1

General mills, inc., claimant.

Want to be a tumbling champion?

see

Loken, Newt.

afp 12-17-46

GENERAL MILLS, INC. ©.

Wanted: first aid for some of Ogden's
worst fractures. (Food products,
electrical appliances) Clipping.

© 10Oct48; KK28962.

GENERAL MILLS, INC., Minneapolis.

Water tower-oil car series 43B.

Box no. 2. (Cereal) © 27 Aug 47;

KK17260.

GENERAL MILLS, INC. ©.

Water won't make milk! (Feed prod-
ucts) Folder. (L-2054) © 7Apr49;
KK35061.

GENERAL MILLS, INC., Minneapolis ©
We depend upon each other. Chil-
dren's dialogue for filmstrip.
20 p., illus. (Working today
series, no. 2) © 21Sep51;
AA195256.

OCT 24 1951

KK 3014

General mills, inc., claimant.

We even added a whisper of smoke. (Food products) [Philadelphia, Printed by The Saturday evening post] c1946.

Clipping.

Print.

(c) 2-6-46; 2 c 4-29-46; Minneapolis; KK 3014.

AFP 5-29-46

GENERAL MILLS, INC. ©.

We shot the boss on July 29th.

(Food products, electrical appliances and packaging machinery)

Clipping. © 10Nov48; KK29484.

GENERAL MILLS, INC. ©

We'll be seeing you soon. (Home appliances) Sheet. © 25Mar48;

KK21725.

GENERAL MILLS, INC. ©.

We've got it! Betty Crocker's great
new Stir-N-Roll biscuit recipe.

(Food products) Sheet. © 30Oct50;
KK57813.

FEB - 6 1951

GENERAL MILLS, INC. ©.

We've got the makin's for Betty
Crocker's stir-n-roll pie crust.
Gold Medal flour, Wesson oil.
Poster. (A 5680) © 31Jul50;
KK55063.

NOV 13 1950

KK12860

General mills, inc., claimant.

What do women like best about the new
General Mills tru-heat iron? (Home appliance)
Chicago, printed by Chicago daily news Jan 1947.
clipping.
Print.

© General mills, inc., Minneapolis; 5Apr47;
KK12860.

9Jun47 rs

GENERAL MILLS, INC. ©.

What does "Sponsored by Betty Crocker"
really mean? (Home appliances)

Sheet. © 1Jan48; KK21727.

GENERAL MILLS, INC., Minneapolis.

What kind of a laboratory is this?

(Foods - nutrition) © 10Oct47;

KK17253.

GENERAL MILLS, INC. ©.

What will a nutrition workshop do
for me? (Food) Clipping. ©

20Feb48; KK20555.

GENERAL MILLS, INC. ©.

What'll it be, madam? (Cereal)

Clipping. © 10Aug48; KK26489.

AA 22035

General mills, inc., claimant.

What's in it for me? [Detroit,
Printed by C'Neil printing co.] c1945.
folder (4 p.) illus. 28 x 21 1/2
cm. (Larro merchandising bulletin no.
1)

Perforated for insertion in binder.
Appl. title: Larro merchandising
bulletin no. 1 ...
© 10-15-45; 2 c 8-12-46; Minneapolis;
AA 22035.

afp 10-1-46

GENERAL MILLS, INC. ©.

What's your idea? 12 p., illus.

© 13Mar47; AA72398.

General mills, inc., claimant.

Wheaties. "Breakfast of champions". (Cereal)
[Chicago, Printed by Chicago carton co.] cl946.
cardboard box. illus. 21 x 17 x 6 cm.
(Series 69A)

Label.

© General mills, inc., Minneapolis; 5Dec46;
2c 19Mar47; KK11215.

elg 4-8-47

General mills, inc., claimant.

Wheaties. "Breakfast of champions". (Cereal)
[Chicago, Printed by Chicago carton co.] cl946.
cardboard box. illus. 21 x 17 c 6 cm.
(Series 69B)

Label.

© General mills, inc., Minneapolis; 5Dec46;
2c 19Mar 47; KK11216.

elg 4-8-47

General mills, inc., claimant.

Wheaties. "Breakfast of champions." (Cereal)
[Chicago, Printed by Chicago carton co.] c1946.
cardboard box. illus. 21 x 17 x 6 cm.
(Series 69C)

Label.

(C) General mills, inc., Minneapolis; 5Dec46; 2c
19Mar47; KK11217.

elg 4-8-47

General mills, inc., claimant.

Wheaties. "Breakfast of champions". (Cereal)
[Chicago, Printed by Chicago catⁿon co.] c1946.
cardboard box. illus. 21 x 17 x 6 cm.
(Series 69D)

Label.

© General mills, inc., Minneapolis; 5Dec46;
2c 19Mar47; KK11218.

elg 4-9-47

General mills, inc., claimant.

Wheaties. "Breakfast of champions." (Cereal)
[Chicago, Printed by Chicago carton co.] cl946.
cardboard box. illus. 21 x 17 x 6 cm.
(Series 69E)

Label.

© General mills, inc., Minneapolis; 5Dec46;
2c 19Mar47; KK11219.

elg 4-9-47

General mills, inc., claimant.

Wheaties. "Breakfast of champions." (Cereal)
[Chicago, Printed by Chicago carton co.] c1946.
cardboard box. illus. 21 x 17 x 6 cm.
(Series 69F)

Label.

© General mills, inc., Minneapolis; 5Dec46;
2c 19Mar47; KK11220.

elg 4-9-47

GENERAL MILLS, INC. ©.

Wheaties. George L. Mikan, Minneapolis

Lakers', Mr. Basketball. Net wt.

1 oz. (Cereal) Label. (Series

no. 85 D-D) © 13Mar52; KK75425.

GENERAL MILLS, INC. ©

Wheaties (carton. Food products)

Label. © 29Aug51; KK66564.

001 29 1951

GENERAL MILLS, INC. ©

Wheaties. (Cereals) Labels.

(73-A - 73-H) © 22Jan48;

KK20032, 20030-20031, 20037,
20036, 20035, 20034, 20033.

GENERAL MILLS, INC. ©.

Wheaties. Johnny Lujack, Chicago

Bears ace quarterback. Net wt. 1 oz.

(Cereal) Label. (Series no. 85

B-B) © 13Mar52; KK75423.

GENERAL MILLS, INC. ©.

Wheaties. Sam Snead, famous golf
champion. Net wt. 1 oz. (Cereal)

Label. (Series no. 85 C-C)

© 13Mar52; KK75424.

General mills, inc., claimant.

Wheaties "Breakfast of champions".
(Cereal) [Stockton, Calif., Printed by
Fibreboard products, inc.] cl 46.
cardboard box. illus. 21 x 17 x 6cm.
(Series 69 G)

Label.

© General mills, inc., Minneapolis;
24 Apr 47; KK13836.

elg 7-14-47

General mills, inc., claimant.

Wheaties "Breakfast of champions".
(Cereal) [St. Paul, Printed by Waldorf
paper products co.] c1946.
cardboard box. illus. 21 x 17 x 6cm.
(Series 71-H)

Label.

© General mills, inc., Minneapolis;
17Apr47; KK13835.

elg 7-14-47

General mills, inc., claimant.

Wheaties "Breakfast of champions".
(Cereal) [St. Paul, Printed by Waldorf
paper products co.] c1946.
cardboard box. illus. 21 x 17 x 6cm.
(Series 71-H)

Label.

© General mills, inc., Minneapolis;
17Apr47; KK13834.

elg 7-14-47

GENERAL MILLS, INC. ©.

Wheaties, breakfast of champions.

Phil Cavaretta. (Food products)

Clipping. © 23Jun48; KK27370.

GENERAL MILLS, INC. ©.

Wheaties, breakfast of champions.

(Food products) Label. (Series

77) © 26Sep49; KK42074.

GENERAL MILLS, INC., Minneapolis.

When this man trips - a lot of
wheat goes down. (Food prod-
ucts) © 9Nov47; KK18281.

GENERAL MILLS, INC. ☺.

When this man trips, a lot of
wheat goes down! (Food products)

Clipping. ☺ 18Jan48; KK19865.

KK 3025

General mills, inc., claimant.

Which tastes better..a big curve or a little one? (Food products) [Philadelphia, Printed by The Saturday evening post] cl946.

Clipping.

Print.

(c) 4-6-46; 2 c 4-29-46; Minneapolis; KK 3025.

AFP 5-31-46

GENERAL MILLS, INC. ©.

Who originates your formulas?

(Feed products) Folder. ©

11Feb48; KK20399.

GENERAL MILLS, INC., Minneapolis.

Who says jobs don't grow on trees?

(Food and electric appliances)

Clipping. 15Oct47; KK17018.

GENERAL MILLS, INC., Minneapolis.

Who says money doesn't grow on
trees? (Food products and
home appliances) © 200et47;
KK18468.

GENERAL MILLS, INC. ©.

Whole wheat vitamins, minerals in
Wheaties! (Food products) Clip-
ping. © 20Aug48; KK27385.

GENERAL MILLS, INC. ©

Why do the hungry ask first for
bread? (Food products) Sheet.

© 23Jan48; KK19868.

KK 8864

General mills, inc., claimant.

Why do the hungry ask first for bread?
(Food products) [Philadelphia, Printed
by the Saturday evening post] cl947.
sheet. illus. 33 x 26 1/2cm.

Print.

© 11Jan47; author, Minneapolis;
KK 8864.

afp 27Feb47

KK 9433

General mills, inc., claimant

... Why have the makers of Wheaties made an
iron? (Food and industrial products)

[Milwaukee, Printed by Milwaukee journal] cl946.
clipping.

Print.

At head of title: You'll soon see yourself in
this new kind of automatic iron ...

©10-19-46; 2 c 11-19-46; Minneapolis;
KK 9433.

. lg 2-1-47

GENERAL MILLS, INC. ©.

Why we moved to Kankakee. (Food products, electrical appliances, packaging machinery) Clipping.

© 18Feb49; KK35060.

GENERAL MILLS, INC., Minneapolis.

Why women like the iron sponsored
by Betty Crocker. (Electrical
appliance) © 13Aug47; KK18038.

AA 22022

General mills, inc., claimant.

Why worry over hospital bills?

Let the General mills health association protect you and your family.

[Minneapolis, Printed by Bureau of engraving, cl946]

pamphlet. illus. 10 1/2 x 16 1/2
cm.

© 6-29-46; 2 c 8-12-46; Minneapolis;
AA 22022.

afp 9-30-46

GENERAL MILLS, INC. ©.

Will the feed you mix build your
reputation? Folder. © 11Feb48;
KK20396.

General mills, inc.

Window & store displays. South Minneapolis, 1945.
(Larro merchandising bulletin, no. 10)

(c) 12-31-45; 2c 9-30-46; General mills, inc.,
South Minneapolis; AA 24372.

eb 24Apr47

GENERAL MILLS, INC. ©

Women acclaim new Stir-N-Roll biscuits.

[From The Knoxville news-sentinel,
Nov. 9, 1950, p. 30] (Food products)
Sheet. © 9Nov50; KK57806.

MAR 9 - 1951

GENERAL MILLS, INC. ©.

Wonderful new way to make wonderful
apple pie! Apple Pyequick. (Food
products) Clipping. © 24Sep48;
KK32367.

AA 24376

General mills, inc., claimant.

Working and playing. [Minneapolis,
Printed by Bureau of engraving, c1946]
pamphlet (20 p.) illus. 25 1/2cm.

(A3386)

Title from cover.

Children's reading book.

© 9-17-46; 2 c 9-30-46; Minneapolis;
AA 24376.

afp 11-1-46

GENERAL MILLS, INC., Minneapolis ©.

Working today; a guidebook for
teaching a better understanding
of our democratic economic system.

31 p., illus. © 15Feb50;

AA151572.

JUN - 5 1950

GENERAL MILLS, INC. ©.

Workshop experiences in learning to
build a nutrition and health edu-
cation program. 28 p. © 21Jun48;
AA86007.

GENERAL MILLS, INC. ©.

Would you like to be in this picture?

This summer 25 boys and girls, the
first prize winners ... (Food
products, nutrition, etc.) Adv.
from the School executive, Mar.
1952, p. 124. © 1Mar52; KK72220.

General mills, inc.

... Xerxes interviews Esther ... Minneapolis,
General mills, ©1946.

(Light of the world, nos. 1671-1675. The story
of the Bible, Esther sequence)

Reproduced from typewritten copy

Radio broadcast: Aug. 12-16, 1946.

Appl. author: Adele Seymour, employee for hire

© 8-26-46; 2c 9-30-46; General mills, inc.,
Minneapolis; D pub. 5171.

el 10-22-46

GENERAL MILLS, INC. ©.

You can bake the best cake in a
century. Royal Hawaiian "Chiffon."
(Food products) Clipping.

© 20Aug48; KK27388.

GENERAL MILLS, INC. ©.

You can make a better feed if ...

Folder. © 11Feb48; KK20397.

KK 3004

General mills, inc., claimant.

You don't cream shortening! (Christmas candle
cakes) [Spokane, Printed by The spokesman
review] c1945.

Clipping.

Print.

© 12-2-45; 2 c 4-29-46; Minneapolis; KK 3004.

AFP 5-29-46

GENERAL MILLS, INC. C.

You get extra benefits. (Feed
products) Folder. © 11Feb48;
KK20398.

GENERAL MILLS, INC., Minneapolis.

You may win this wonderful new
Webster wire recorder. (Cereal)

© 12Jul47; KK18041.

GENERAL MILLS, INC. ©.

You need this kind of help! (Feed
products) Folder. © 11Feb48;
KK20394.

GENERAL MILLS, INC. ©.

You'll be hearing about this lady in
Bloomington. (Food products)

Clipping. © 8Apr48; KK22763.

GENERAL MILLS, INC.

SEE

THE YOUNG FARMER.

GENERAL MILLS, INC. ©.

Your proudest apple pie, easier to
make by far with apple Pyequick.

(Food products) Clipping.

© 27Aug48; KK35071.

GENERAL MILLS, INC. ©.

You're invited to attend open house
Tuesday, June 29, at the new General Mills Bloomington plant.

(Food products & electrical appliances) Clipping. © 24Jun48;
KK26007.

112326

General Mills, Inc., clippings.

Yours: Betty Crocker recommends it..
this lovely new bread and cracker
basket. (Source) [Minneapolis, Printed by
Minneapolis Sunday Tribune] cl947.

clipping.

Page 1.

© General Mills, Inc., Minneapolis;
5Apr47; VK12326.

14May47 :m

GENERAL Mills is putting steam in the
housewares show. KK21724. SEE Gen-
eral Mills, inc.

GENERAL Mills Larro feeds ... SEE
General Mills, inc. KK47657.

APR 18 1950

I

Title General Mills Polyamide Resin- Technical Service
Claimant General Mills, Inc., 400 2nd St., S. Minneapolis.
Remitter General Mills 400 2nd St. S. Minneapolis, Minn.

[illegible]

GENERAL Mills PressureQuick sauco-
pan with magic metal safety cover.
KK16389. SEE General Mills, inc.

GENERAL Mills Tru-Heat iron.

KK16388. SEE General Mills,
inc.

GEN. MIXUP, U.S.A.; by Thos. S. Allen;
piano. © on arr.; 1Nov27; E680875.
Thos. S. Allen (A); 3Nov54; R138785.

General Motors (France) SEE
Omaro. Curseur à réglette Omaro.

GENERAL MOTORS, INC., THEME SONG; by
Henry Jerome © Jerome Music Corp.
Notice 8Sep54 v24 p687

Library of Congress
Copyright Office

GENERAL Motors Acceptance Corporation. SEE
All the Time. MU5176.

NOV - 9 1950

GENERAL MOTORS ACCEPTANCE CORPORATION.

SEE

The heart of our business.

GENERAL MOTORS ACCEPTANCE CORPORATION. SEE

* Improve the Deal. JU7285.

GENERAL MOTORS ACCEPTANCE CORPORATION.

Improve the deal. C6741. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS ACCEPTANCE CORPORATION. SEE
It's Only Human. MU5383.

GENERAL Motors Acceptance Corporation. SEE
Remember? MU4868.

JAN 2 6 1950

GENERAL Motors Acceptance Corporation.
Selling Frigidaire refrigerators on the
GMAE plan. C4761. SEE Handy (Jam)
Organisation, inc.

JUN 19 1950

GENERAL MOTORS ACCEPTANCE CORPORATION ©

The time to sell. Produced by the
Jam Handy Organization, inc. 35
mm. film strip. 77 frames. © 1c
12May50; JU6401.

MAY 24 1950

General Motors automotive engine
test code. SEE General Motors
Corporation. Research Laboratories
Division.

P

GENERAL Motors Acceptance Corporation.

Give 'em time--they'll buy. C2889.

SEE Handy (Jam) Organization, Inc.

GENERAL MOTORS ACCEPTANCE CORPORATION

©

Give 'em time; they'll buy [by] Jam
Handy Organization. 35 mm. film
strip. © lc 28May48; Jul619.

GENERAL Motors Acceptance Corporation.
It's about time. C3921. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS ACCEPTANCE CORPORATION ©

It's about time [by] Jam Handy Organi-
zation, Inc. 35 mm. film strip.

© 1c 6Jun49; JU5579.

GENERAL Motors Acceptance Corporation.

Rich man, poor man. C3094. SEE

Handy (Jam) Organization, inc.

GENERAL MOTORS ACCEPTANCE CORPORATION ©

Rich man, poor man [by] Jam Handy
Organization, Inc. 35 mm. film
strip. © 1948 Nov 15; JU5064.

GENERAL Motors chose Lee union-
alls for the men who operate
the Train of Tomorrow. KK16018.
SEE Lee (H. D.) Co., inc.

GENERAL MOTORS CORPORATION ©.

A to Zero of refrigeration; a simple story of man-made cold. Detroit, Dept. of Public Relations, General Motors. 93 p., illus. © 21Sep50; AA165479.

NOV 22 1950

GENERAL MOTORS CORPORATION.

Absence cuts your paychecks.

[Scissors cutting checks] Col.
poster. Appl. author: Vern K.
Proctor. © General Motors Corp.;
20May54; K39874.

GENERAL Motors Corp. Absence makes
the heart grow fonder but it doesn't
swell the purse. K9897. SEE
Morse, Donald Gordon.

K 4195, 4198

General motors corp. claimant

Accident statistics prove you're
safer here than at home! - Waste hurts
us all.

see

General motors corp.

GENERAL Motors Corporation ©. SEE
Herdman, Allan W.

Add them up and you have a good
place to work. K25273.

1950 - 2

GENERAL MOTORS CORPORATION.

[Air conditioning operating time map of the
United States] Scale ca. 1:20,000,000.

Appl. author: Robert S. McCool. Appl.
title. © Frigidaire Division, General
Motors Corp.; 19Apr54; F17251.

1. United States.

GENERAL MOTORS CORPORATION.

Alertness pays! Use the GM suggestion plan. [Puppy stealing bone from sleeping bull dog; on poster] Col. reproduction of drawing. (ER 493-.5) © General Motors Corp., Detroit; 21Sep50; K26628.

DEC 4 1950

GENERAL MOTORS CORPORATION.

**All of us have a responsibility to
our community. Buick-Olds-Pontiac
a good place to work. Poster.**

**(ER 527-7) Appl. author: Allan B.
Herdman. © General Motors Corp.,
Detroit; 20Sep51; K31434.**

GENERAL MOTORS CORPORATION.

Allow plenty of time to be on time.

**Col. poster. (ER-554.8) Appl.
author; Vern K. Proctor. © Gener-
al Motors Corp., Detroit; 19Jun52;
K32364.**

GENERAL Motors Corporation. American
battle for abundance. AA93162.
SEN Kettering, Charles Franklin.

GENERAL MOTORS CORPORATION.

America's progress has been made by
finding better ways of doing
things. Col. poster. "23ER
563-12." Appl. author: Robert B.
McKnight. © General Motors
Corp.; 15Jan53 (in notice: 1952);
K33533.

a.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

... and it all adds up to a good
place to work! K20759.

GENERAL Motors Corporation C. SEE

Proctor, Vern K.

-And it's sterling! Stands for
quality, too! K20751.

GENERAL Motors Corporation ©. SEE

Morse, Donald Gordon.

And remember to be careful, Daddy!

K18946.

GENERAL MOTORS CORPORATION.

-And that's the work you'll do - but
above all, always work safely!

[Poster showing men in factory wear-
ing protective goggles] Col. re-
production of drawing. (ER 493.6)

© General Motors Corp., Detroit;
21Sep50; K26627.

DEC 4 1950

GENERAL Motors Corp. And the bonds
are going towards Jeannie's edu-
cation. K10771. SEE Proctor,
Vern K.

GENERAL MOTORS CORPORATION.

-And what did he say? -GM is a good place to work. [Two telephones on poster] Col. reproduction of drawing. (ER 493.1) © General Motors Corp., Detroit; 24Aug50; K26632.

DEC 4 1950

GENERAL MOTORS CORPORATION.

And what's more, you'll be the
beneficiary of my GM group insur-
ance ... cMan on knees proposing
to girl: Col. poster. Appl.
author: Robert B. McKnight.
© General Motors Corp.; 15Apr54;
K39297.

GENERAL MOTORS CORPORATION.

Annie doesn't live here anymore.

**It's important to you to report
your change of address promptly.**

**Col. poster. (ER-554.6) Appl.
author: Robert B. McKnight.**

**© General Motors Corp., Detroit;
19Jun52; K32363.**

GENERAL MOTORS CORPORATION.

Applied accounting for General
Motors dealers' standard account-
ing system. Detroit [1948]

75 p. © General Motors Corp.,

Sales Section; 12Mar48; AA39899.

GENERAL motors corp. see Morse,
Donald Gordon. Are quality products
... and I help make 'em! K 7350.

GENERAL Motors Corp. Ask your fore-
man; he'll be glad to help you.
K10778. SEE Morse, Donald Gordon.

GENERAL MOTORS CORPORATION.

At home, at work, on the highway,
play it safe around the clock;
24-ER 574-9. Col. poster. Appl.
author: Allan W. Herdman. © Gen-
eral Motors Corp.; 16Apr53;
K35458.

a.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

At times even the best of us need
coaching ... K20756.

GENERAL motors corp. see Morse,
Donald Gordon. At your work ... as
at home ... good housekeeping, K
7353. pays.

GENERAL Motors Corporation  SEE

Herdman, Allan W.

Aye, there's many a thrifty lad and
lassie in GM! K25275.

JUL - 6 1950

GENERAL Motors Corp. Aye-thrifty
folks are still buying bonds.
K10779. SEE Proctor, Vern K.

GENERAL MOTORS CORPORATION.

The back seat gets there too. Share
the ride, reduce parking and traf-
fic congestion. Col. poster.

(ER-554.3) Appl. author: Robert
B. McKnight. © General Motors
Corp., Detroit; 22May52; K32367.

GENERAL MOTORS CORPORATION.

**Be careful at home, too. Make safety
a habit. Col. poster. (ER 539-
6) Appl. author: Robert B.
McKnight. © General Motors Corp.,
Detroit; 20Mar52; K32454.**

GENERAL MOTORS CORPORATION.

Be proud of your work. It's more
fun that way. [Workers] Col.
poster. Appl. author: Robert
B. McKnight. © General Motors
Corp.; 15Jul54; K39882.

GENERAL Motors Corp. Be proud of
your work, too. K10777. SEE
McKnight, Robert Brown.

GENERAL MOTORS CORPORATION.

Be proud of your workmanship too.

Col. poster. (ER 539-5) Appl.

author; Allan W. Herdman.

© General Motors Corp., Detroit;

20Mar52; K32449.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

Be thrifty with materials; waste
hurts us all. K20750.

GENERAL Motors Corp. [Bee] neat as
a [pin] clean as a [whistle] make
your work easier, healthier, safer.
K10780. SEE Proctor, Vern K.

GENERAL MOTORS CORPORATION.

Best wishes for the year ahead.

**cHands putting up calendars Col.
poster. Appl. author: Robert B.
McKnight. © General Motors Corp.;
19Nov53; K38279.**

GENERAL MOTORS CORPORATION.

Better jobs are made by improving
ways of doing things. cMan
driving oxen team; truck on
highway; Col. poster. Appl.
author: Allan W. Herdman.

© General Motors Corp.; 15Apr54;
K39305.

GENERAL MOTORS CORPORATION ©.

Better protection. A new insurance
plan [for all hourly-rate employees
of General Motors] 24 p., illus.

© 2Jan48; AA75241.

GENERAL MOTORS CORPORATION ©

Better protection. A new insurance
plan [for all salaried employees of
General Motors] 24 p., illus.

© 2Jan48; AA75240.

GENERAL MOTORS CORPORATION.

A big job for all of us. Competi-
tion. cHands pulling on ropes
Col. poster. Appl. author:
Robert B. McKnight. © General
Motors Corp.; 17Jun54; K39879.

GENERAL MOTORS CORPORATION.

Buick, body by Fisher. 22 p.

Appl. author: Fisher Body
Division, Advertising Dept.

© General Motors Corp.;

24Mar53; A99972.

GENERAL MOTORS CORPORATION ©.

Buick body by Fisher, better than
ever. 23 p., illus. © 22Dec50;
AA185295.

JUN 25 1951

GENERAL MOTORS CORP.

See

Buick magazine.

Library of Congress
Copyright Office

GENERAL MOTORS CORPORATION ©.

Buick, when better automobiles are
built, Buick will build them.

Body by Fisher. 19 p., illus.

© 25Feb49; AA119177.

GENERAL MOTORS CORPORATION ©.

Buick; when better automobiles are
built Buick will build them.

Body by Fisher better than ever!
19 p., illus. © 7Dec49; A1142804.

MAR - 3 1950

GENERAL MOTORS CORPORATION.

By developing better ways of doing things our improvement as a nation has been tremendous. Fisher Body Division a good place to work. Poster. (ER 532-3) Appl. author: Robert B. Mc Knight. © General Motors Corp., Detroit; 22Nov51; K31439.

GENERAL MOTORS CORPORATION ©.
Cadillac body by Fisher, better
than ever. 19 p., illus.
© 5Mar51; AA185294.

JUN 25 1951

GENERAL MOTORS CORPORATION.

Cadillac, body by Fisher. 22 p.

Appl. author: Fisher Body Division, Advertising Dept. © General Motors Corp.; 12Feb53;
A99973.

GENERAL MOTORS CORPORATION ©

Cadillac; standard of the world.

Body by Fisher better than ever!

19 p., illus. © 30Dec49; A4142803.

MAR - 3 1950

GENERAL MOTORS CORPORATION ©.

Cadillac, standard of the world.

Body by Fisher. 19 p., illus.

© 25Feb49; AA119176.

GENERAL MOTORS CORPORATION.

Careful workmanship is appreciated
by everyone. cGirl putting on
lipstick; man watching; Col.
poster. Appl. author: Allan W.
Herdman. © General Motors Corp.;
17Jun54; K39881.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

Careless guys usually get it in the
end! K25277.

JUL - 6 1950

GENERAL MOTORS CORPORATION ©

Chevrolet; America's best seller,
America's best buy. Body by
Fisher better than ever! 23 p.,
illus. © 30Nov49; A4142806.

MAR - 3 1950

GENERAL MOTORS CORPORATION ©.

Chevrolet body by Fisher, better
than ever. 23 p., illus.

© 15Nov50; AA185296.

JUN 25 1951

GENERAL MOTORS CORPORATION.

Chevrolet, 1953, body by Fisher.

22 p. Appl. author: Fisher

Body Division, Advertising Dept.

© General Motors Corp.; 15Dec52;

A99970.

GENERAL MOTORS CORPORATION.

Chevrolet passenger car shop manual,
1955. SEE General Motors Corpora-
tion. Chevrolet Motor Division.

GENERAL MOTORS CORP.

See

Delco doings.

Library of Congress
Copyright Office

GENERAL Motors Corp. C'mon Joe!
Don't be an absentee! K10773.
SEE Morse, Donald Gordon.

AA 20515

General motors corp., claimant.

Corporate procedure and its application
to Motors holding investments... New
York, General motors corp. [1946]
cover-title, pamphlet (24 p.) 28cm.

Appl. author: Sundry employees of
Motors holding division of General motors
corporation, a Delaware corporation.

© 5-21-46; 2 c 5-28-46; New York;
AA 20515; new matter: the new matter in
this edition simply brings the work up to
date and consists of minor revisions.

cf 7-23-46

GENERAL MOTORS CORPORATION.

Courtesy counts in the parking lot,
too. Don't drive like a wildman.

Col. poster. "23-ER 563-9.

Suggested by Foster Clouse ..."

Appl. author: Robert B. McKnight.

© General Motors Corp.; 15Jan53

(in notice: 1952); K33530.

GENERAL MOTORS CORPORATION.

Courtesy makes work more pleasant
for all. Col. poster. "23-ER
563-5. Suggested by Mrs. William
S. Mowery, Jr. ..." Appl. author:
Allan W. Herdman. © General
Motors Corp.; 18Dec52; K33526.

a.

AA 22148

General motors corp., claimant.

Dealers internal control and procedure manual. New York, Motors holding div., General motors corp., c1946.

loose-leaves tied together. various pagings. 28 x 21 1/2cm.

Reproduced from typewritten copy.

Appl. author: Sundry employees of Motors holding div., of General motors corp.

© 8-12-46; 2 c 8-14-46; New York;
AA 22148.

afp 10-2-46

GENERAL MOTORS CORP. ©, Detroit.

Dedication dinner, General Motors
Motorama ... Chicago, Illinois,
November 14, 1947. 4 p.

© 13Nov47; AA36141.

GENERAL MOTORS CORPORATION.

Delco engineered ride control shock absorbers. Label. Appl. author: Harold J. Dodson. © Delco Products Div., General Motors Corp.; 10May54; KK98358.

GENERAL MOTORS CORPORATION.

Delco Ride-King engineered ride control shock absorbers. Label.

Appl. author: Harold J. Dodson.

© Delco Products Div., General Motors Corp.; 19Apr54; KK98359.

GENERAL MOTORS CORP. ©, Dayton, Ohio.

Do you have an "HW" problem?

(Three-fourths of the country
does) 12 p. © 17Sep47; AA66717.

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

\$ \$ \$ for \$ense! Have you turned in
a suggestion lately? K22952.

GENERAL MOTORS CORPORATION.

Don't be a Litterbug. Work is easier
with things neat and orderly. GMC
truck & coach. Poster. (ER 532-9)
Appl. author: Robert B. Mc Knight.
© General Motors Corp., Detroit;
17Jan52; K31443.

GENERAL MOTORS CORPORATION.

Don't forget. On the job every day
makes for you a bigger pay. cMan
with strings tied to fingers;
Col. poster. Appl. author: Ro-
bert B. McKnight. © General
Motors Corp.; 15Oct53; K37039.

GENERAL Motors Corporation © SEE

McKnight, Robert Brown.

Don't let absence cut your pay
checks this year! K18940.

GENERAL Motors Corp. Don't waste
small parts they're hard to get.
K10770. SEE Proctor, Vern K.

GENERAL MOTORS CORPORATION.

Drive safely, walk safely, work
safely. Col. poster. (ER-554.9)
Appl. author: Robert B. McKnight.
© General Motors Corp., Detroit;
17Jul52; K32358.

GENERAL MOTORS CORPORATION.

Drop something? Please pick it up.

**Good housekeeping is everyone's
responsibility. Col. poster.**

**(ER 539-11) Appl. author: Vern
K. Proctor. © General Motors
Corp., Detroit; 17Apr52; K32459.**

GENERAL MOTORS CORPORATION.

An easy way to save. Buy bonds
regularly through our payroll
plan; 25-ER 575-11. Col.
poster. Appl. author: Allan
W. Herdman. © General Motors
Corp.; 16Jul53; K36184.

GENERAL MOTORS CORPORATION.

Eternal vigilance is the price of
liberty. Independence Hall ...

Col. poster. (ER-554.4) Appl.

author: Allan W. Herdman.

© General Motors Corp., Detroit;
22May52; K32365.

GENERAL Motors Corp. Every good
craftsman knows. K9892. SEE
McKnight, Robert Brown.

GENERAL motors corp. see Proctor, Vern
K. Everybody profits when business
prosper. K 7344.

GENERAL Motors Corporation ©. SER

Proctor, Vern K.

Every one is important! K21638.

GENERAL MOTORS CORPORATION.

**Everyone's help is needed in civil
defense. Are you doing your part?**

**Poster. (ER532-5) Appl. author:
Allan W. Herdman. © General Motors
Corp., Detroit; 20Dec51; K31446.**

GENERAL MOTORS CORPORATION.

Exactly right. whatever the prod-
uct, quality counts. SEE Whirl,
walt.

GENERAL motors corp. see Proctor,
Vern K. Extra money for suggestions.
K 7345.

A General motors corp., claimant.

0001 Lee, Ralph L , 1891-

Facing facts in employe relations.
[Detroit, Printed by A. J. Wiltse co.,
c1946]

pamphlet (19 p.) 15cm.

Author's name from p. [2] of cover.

"Reprint of a talk delivered before
the Management group of the Electro-
motive division."

© 12-4-46; E c 12-23-46; General
motors corp., Detroit; AA 40631.

afp 1-24-47

GENERAL MOTORS CORPORATION.

Facts. No American should forget ...

Be glad you are an American. Col.

poster. (ER 539-4) Appl. author:

Vern K. Proctor. © General Motors

Corp., Detroit; 21Feb52; K32452.

GENERAL MOTORS CORPORATION.

50 million cars. (Electrical units,
systems & batteries) (In the
Flint Journal, Flint, Mich., Nov.
22, 1954, p. 15) Appl. author:
Charles P. Hardy. © Delco-Remy
Division, General Motors Corp.;
22Nov54; KK102445.

1 Div. ref.

GENERAL MOTORS CORPORATION.

The first Thanksgiving, 1621. Let's
be thankful, too. Col. poster.

"22-ER 557-12." Appl. author:
Robert B. McKnight. © General
Motors Corp.; 16Oct52; K33323.

a.

GENERAL Motors Corp. For every
dollar you pay - G. M. pays \$3.¹ K9894
SEE Proctor, Vern K.

GENERAL MOTORS CORPORATION.

**For GM employees. cInsurance poli-
cies. Another reason why --- is
a good place to work. Col. pos-
ter. (ER-554.11) Appl. author:
Vern K. Proctor. © General Motors
Corp., Detroit; 17Jul52; K32361.**

GENERAL motors corp. see McKnight,
Robert Brown. For want of material a
factory closed. K 7351.

GENERAL MOTORS CORPORATION.

**For your protection; a group insurance plan [for hourly-rated employees. G.981] 20 p., illus.
© General Motors Corp., Employee Relations Staff; 20Oct48;
AA100876.**

GENERAL MOTORS CORPORATION.

For your protection; a group insurance plan [for salaried employees. G.980] 20 p., illus.

© General Motors Corp., Employee Relations Staff; 20Oct48; AA100877.

AA 40634

✓
General motors corporation, claimant.
4E-845 Hamilton 4 point single action
press. [Detroit] Training dept., Fish-
er body division, General motors corp.,
c1946.

pamphlet (31 l.) illus. 28 1/2
cm.

Sheets clipped in paper binder.
Appl. author: Harry Jeremy, 1911-
Appl. cl.: General motors corp.
(Fisher body division)
© 7-15-46; 2 c 12-23-46; Detroit;
AA 40634.

afp 1-24-47

AA 40635

General motors corporation, claimant.

4 EU -265 - 84 Bliss 4 point single
action press. [Detroit] Training dept.,
Fisher body div., General motors corp.,
c1946.

pamphlet (31 l.) illus. 28 1/2cm.

Sheets clipped in paper binder.

Appl. author: Harry Jeremy, 1911-

Appl. cl.: General motors corp.

(Fisher body division)

© 9-30-46; 2 c 12-23-46; Detroit;

AA 40635.

afp 1-25-47

GENERAL MOTORS CORPORATION.

A free country for free people.

Keep it that way. cEagles Col.

poster. Appl. author: Vern K.

Proctor. © General Motors Corp.;

20May54; K39877.

GENERAL MOTORS CORPORATION.

Freedom made America strong. Freedom of religion, freedom of speech, freedom of press, freedom of assembly. Col. poster.

"22-ER 557-3." Appl. author: Robert B. McKnight. © General Motors Corp.; 21Aug52; K33314.

a.

GENERAL MOTORS CORPORATION ©

Frigidaire air conditioning simplified product selection guide.

59 p., illus. © 5Dec47; AA75063.

GENERAL MOTORS CORPORATION ©.

Frigidaire automatic washer handy
reference guide. 1 v., illus.

© 18Dec47; AA75065.

GENERAL MOTORS CORP. ©, Dayton,
Ohio.

Frigidaire automatic washer,
sales manual and facts book.
124 p., illus. © 3Jul47;
AA59057.

GENERAL MOTORS CORPORATION ©.

Frigidaire commercial and air
conditioning data book. Dayton,
Ohio, c1948. 1 v., illus.

© 2Feb48; AA81875.

GENERAL MOTORS CORPORATION.

Frigidaire commercial and air
conditioning data book. SEE
General Motors Corporation.
Frigidaire Division.

GENERAL MOTORS CORPORATION ©.

Frigidaire commercial compensation
selector [and its application to the
Frigidaire commercial compensation
plan] (CP-487) Device. © 1Feb48
(in notice: 1947); AA77803.

GENERAL MOTORS CORPORATION C.

Frigidaire commercial meter-aler
handy reference guide. 39 p.,
illus. © 9Jan48; AA75064.

GENERAL MOTORS CORPORATION ©.

Frigidaire commercial meter-miser
handy reference guide. 39 p.,
illus. © 21Oct48; AA98035.

GENERAL MOTORS CORPORATION ©.

Frigidaire commercial sales evaluator.

CP-488. Device. © 1Feb48 (in
notice: 1947); AA77802.

AA 10332

General motors corporation, claimant.

Frigidaire compensation selector. [Chicago,
Printed by G. Felsenthal & sons] c1946.

plastic sheet. 30 x 30 cm.

Revolving disc in center.

Application author: Geo. W. Plumley.

© 3-12-46; 2 c 4-5-46; Dayton, O.; AA 10332.

AFP 4-30-46

GENERAL MOTORS CORPORATION ©.

Frigidaire double-duty display cases.

1 v., illus. © 7Mar49; A0115658.

GENERAL MOTORS CORPORATION ©.

Frigidaire electric water heater
protection plan. (Electric water
heaters) Folder. © 10Sep48;
KK30606.

GENERAL MOTORS CORPORATION ©.

Frigidaire electric water heater
protection plan. ✓ (Electric water
heater) Folder. © 29Aug49;
KK46944.

MAR 3 1 1950

GENERAL MOTORS CORPORATION ②

Frigidaire electric water heater
school. [Water heater school case
script] Loose-leaves, illus.

© 9Feb49; A115664.

AA 16072.

General motors corp., claimant
Frigidaire electric water heater
(with glass-lined tank) warranty.
[Dayton, O., Printed by Reynolds &
Reynolds] cl 946.
folder. illus. 19 1/2 x 13 1/2
cm.

Appl. author: Harold R. James.
© 6-27-46; 2 c 7-18-46; Dayton, O.;
AA 16072.

mgc 8-27-46

GENERAL MOTORS CORPORATION ©.

Frigidaire 5 year protection plan.

Folder. © 10May49; KK37069.

AA 11826

General motors corporation, claimant.

Frigidaire 5-year protection plan. [Dayton,
O., Printed by Reynolds & Reynolds, c1946]
sheet. 20 x 27 $\frac{1}{2}$ cm. fold. to 20 x 13 $\frac{1}{2}$ cm.

Application author: R. L. Conhaim.

© 4-18-46; 2 c 5-1-46; Dayton, O.; AA 11826.

AFP 5-17-46

GENERAL MOTORS CORP. ©, Dayton,
Ohio.

Frigidaire 5-year protection plan
for mobile installations.

Folder. © 10Feb47; AA57053.

GENERAL MOTORS CORPORATION ©.

Frigidaire handy reference guide;
for diagnosing and servicing
Frigidaire ice cream cabinets.

68 p., illus. © 7Apr49; AAL15650.

GENERAL MOTORS CORPORATION.

Frigidaire home laundry equipment.

SEE General Motors Corporation.

Frigidaire Division.

P

GENERAL MOTORS CORPORATION ©.

Frigidaire ice cream cabinet warranty
and protection plan. (Ice cream
cabinet) Folder. © 12Apr49;
KK35724.

AA 40229
✓

General motors corp., claimant.

Frigidaire ice cream cabinet warranty
and protection plan ... [Dayton, O.,
Printed by Reynolds & Reynolds, 1946]
folder. 20 x 13 1/2cm.

Appl. author: H. E. Martin.

© 10-21-46; 2 c 12-4-46; Dayton, O.;
AA 40229.

vf 1-23-47

General motors corporation.

Frigidaire meter-miser instant
product selector for remote commercial
applications. Dayton, O., c1947.

27 p. illus. 27cm.

© General motors corp., Dayton, O.;
8May47; AA54137.

afp 29Jul47

GENERAL MOTORS CORPORATION.

Frigidaire 1954 spring training
school. SEE General Motors
Corporation. Frigidaire Division.

r

GENERAL MOTORS CORP. ©, Dayton,
Ohio.

Frigidaire presents the amazing
new sealed rotary meter-miser
for commercial and industrial
applications. Folder, illus.
© 9May47; AA57057.

GENERAL MOTORS CORPORATION.

Frigidaire ranges, 1954. SEE

General Motors Corporation.

Frigidaire Division.

GENERAL MOTORS CORPORATION.

Frigidaire reach-in refrigerators,
with the famous Meter-Miser.

SEE General Motors Corporation.

Frigidaire Division.

P

GENERAL MOTORS CORPORATION.

Frigidaire refrigerators, 1954.

SEE General Motors Corporation.

Frigidaire Division.

GENERAL MOTORS COMP., Dayton, Ohio.

Frigidaire room conditioner -SRA-

50. © 9Jul47; KK17580.

GENERAL MOTORS CORP. ©, Dayton, Ohio.

Frigidaire warranty, railway re-
frigeration equipment and railway
air conditioning equipment.

Sheet. © 18Nov47; AA70236.

GENERAL MOTORS CORPORATION.

**From every mountainside let freedom
ring; 24-ER 574-6. Col. poster.
Appl. author: Allan W. Herdman.
© General Motors Corp.; 19Mar53;
K35456.**

a.

GENERAL MOTORS CORPORATION.

From what my customers tell me Pack-
ard Electric must be a good place
to work. (Barber) Poster.

(ER 527-4) Appl. author: Allen W.
Herdman. © General Motors Corp.,
Detroit; 23Aug51; K31437.

AA 12843

General motors corporation, claimant.

Frozen food inventory record book for use with
your Frigidaire home freezer. [Indianapolis,
Printed by Burford printing co., c1946]
pamphlet. illus. 16 $\frac{1}{2}$ cm.

Application author: Fred D. Norris.

Punched for hanging on wall.

© 5-11-46; 2 c 5-22-46; Dayton, O.; AA 12843.

AFP 6-10-46

GENERAL MOTORS CORP.

SEE

GM FOLKS.

GENERAL motors corp. see McKnight,
Robert Brown. GM spends \$8,000,000
a year to guard employes' health and
safety. K 7348.

GENERAL MOTORS CORPORATION.

GM suggestion plan awarded

\$2,419,710 in 1953. Why not

turn one in today? cHand on

billing machines Col. poster.

Appl. author: Vern K. Proctor.

© General Motors Corp.; 15Apr54;

K39306.

GENERAL MOTORS CORPORATION.

General Motors automotive engine
test code. SEE General Motors
Corporation. Research Labora-
tories Division.

General Motors Corporation.

GENERAL MOTORS CORPORATION. GENERAL
TECHNICAL COMMITTEE. ENGINE TEST
CODE SUB-COMMITTEE.

General Motors Corporation automotive
engine test code. 4th ed. Pre-
pared by the Engine Test Code Sub-
committee [R. A. Richardson, Secy.]
157 p. Appl. authors: Ralph A.
Richardson & L. R. Buzan. © on
additions & revisions; General
Motors Corp. (Research Laboratories

Library of Congress

(Cont'd. next card)
A100331.

GENERAL MOTORS CORPORATION. GENERAL
TECHNICAL COMMITTEE. ENGINE TEST
CODE SUB-COMMITTEE.

General Motors Corporation automotive
engine test code. (Card 2)

Division); 14Apr53; A100331.

I. Richardson, Ralph A. II. Buzan,
L. R. III. General Motors Corporation.
IV. Title. V. Title: Automotive engine
test code.

Library of Congress

J/i

GENERAL MOTORS CORPORATION.

General Motors dealers standard
accounting system manual. 1 v.

© General Motors Corp., Sales
Sect.; 14Apr48; AA83363.

General motors corp., claimant.

General motors employes retirement program;
with modifications through March, 1946. [Detroit,
Printed by General motors photographic section]
c1946.

pamphlet (60 p.) illus. 21cm.

Appl. author: William H. Lane, 1907-

Appl. cl.: General motors corp. (Employee
information)

© 10-7-46; 2 c 10-30-46; Detroit; AA 26890.

AA 14955

General motors corp., claimant.

General motors employees retirement
program with modifications through
March, 1946 ... [Detroit, Printed by
Photographic section, General motors
corp.] © 1946.

pamphlet (52 p.) illus. 21 x
13 1/2cm. (Form ERP 59, May, 1946)

Appl. author: William H. Lane.

© 6-7-46; 2c 6-26-46; Detroit;

AA 14955.

7-10-46 rs

GENERAL MOTORS CORP.

SEE

GENERAL MOTORS ENGINEERING JOURNAL.

Library of Congress
Copyright Office

General motors corp., claimant.

The General motors train of tomorrow.
(Railroad train) [New York, Printed by
National process co., 1947]

folder. illus. 8 x 14cm.

Print.

© General motors corp., Detroit;
10May47; KK15207.

25Aug47 rs

General motors corp., claimant.

The General motors train of tomorrow.
(Railroad train) [New York, Printed by
National process co., 1947]
folder. illus. 8 x 14cm.

Print.

© General motors corp., Detroit;
10May47; KK15206.

25Aug47 ra

General motors corporation.

General motors train of tomorrow, a
brilliant example of industrial
teamwork. [Detroit, 1947]

[6] p. 18cm.

© General motors corp., Detroit;
15Apr47; AA55939.

afp 6Aug47

General motors corp., claimant.

General motors train of tomorrow,
coming. (Railroad train) [Detroit,
Printed by Process lithographic co.,
1947]

sheet. illus. 45 x 61cm.

Print.

© General motors corp., Detroit;
10May47; KK15208.

25Aug47 rs

GENERAL Motors Corporation C. SEE

Herdman, Allan W.

Get a job with a good company, son.

K21642.

GENERAL MOTORS CORPORATION.

**Get him before he gets you! [Poster
illustrating precautions against
colds] Col. reproduction of draw-
ing. (ER 493.11) © General Motors
Corp., Detroit; 19Oct50; K26622.**

DEC 4 1950

GENERAL MOTORS CORPORATION ©.

Getting acquainted with your Frigidaire room air conditioner.

Folder. © 23Jul48; KK25442.

GENERAL MOTORS CORPORATION ©.

Getting acquainted with your Frigidaire room air conditioner.

Folder, illus. © 1Apr49; AA115656.

GENERAL MOTORS CORPORATION ©

Getting the most from your Frigidaire
beverage cooler. (Beverage cooler)

© 23oct47; KK18878.

GENERAL MOTORS CORP. ©, Dayton,
Ohio.

Getting the most from your Frigid-
aire room air conditioner.

Folder, illus. © 25Jul47;

AA59058.

GENERAL Motors Corporation © SEE

Herdman, Allan W.

Giving customers a good measure of
quality work ... K25278.

JUL - 6 1958

GENERAL MOTORS CORPORATION.

Good citizens watch out for children.

Ternstedt Division. Poster. (ER

527-1) Appl. author: Allan W.

Herdman. © General Motors Corp.,

Detroit; 23Aug51; K31430.

GENERAL Motors Corporation C. SEE

McKnight, Robert B.

A good company making good products

... K25283.

III - 6 - 250

GENERAL MOTORS CORPORATION.

Good housekeeping is not hit or
miss. cMan throwing trash near
cans Col. poster. Appl. au-
thor: Vern K. Proctor. © General
Motors Corp.; 18Mar54; K39304.

GENERAL Motors Corporation ©. 3KK

Proctor, Vern K.

A good place to work - and the
place to do good work! K18937.

GENERAL Motors Corp. Good players
make a good team--quality work
makes quality products. K10775.
SEE Morse, Donald Gordon.

GENERAL MOTORS CORPORATION.✓

Good workmanship, good quality go
hand in hand. Col. poster.

"23-ER 563-7. Suggested by Mrs.
Kendall H. Stiff ..." Appl. au-
thor: Vern K. Proctor. © General
Motors Corp.; 18Dec52; K33528.

GENERAL MOTORS CORPORATION.

Got a problem? Ask your foreman!
[Shirtsleeved man on poster] Col.
reproduction of drawing. (ER 493-
.8) © General Motors Corp., De-
troit; 21Sep50; K26625.

DEC 4 1950

GENERAL MOTORS CORPORATION.

Got a problem? See your foreman;

25-ER 575-13. Col. poster.

Appl. author: Vern K. Proctor.

© General Motors Corp.; 16Jul53;

K36185.

GENERAL Motors Corp. Great pains
grow from little aches. K9896.
SEE McKnight, Robert Brown.

GENERAL MOTORS CORPORATION.

Have fun in the sun, but don't
overdo it; 25-ER 575-6. Col.
poster. Appl. author: Robert
B. McKnight. © General Motors
Corp.; 18Jun53; K36183.

GENERAL Motors Corporation (G). SEE

McKnight, Robert Brown.

Have you ever noticed how much more
pleasant your work is when things
are neat and orderly? K20761.

GENERAL MOTORS CORPORATION.

Help fellow employes work safely.

Chevrolet-Janesville. Poster.

(ER 527-6) Appl. author: Vern K.

Proctor. © General Motors Corp.,

Detroit; 20Sep51; K31428.

GENERAL MOTORS CORPORATION.

Help wanted: mail. Write regularly;

25-ER 575-8. Col. poster. Appl.

author: Allan W. Herdman.

© General Motors Corp.; 18Jun53;

K36178.

GENERAL MOTORS CORPORATION ©.

Helpful hints and warranty for your
Frigidaire dry storage beverage
cooler. (Beverage coolers) Fold-
er. © 8Nov48; KK30607.

GENERAL MOTORS CORPORATION.

**Helpful suggestions on using your
new Frigidaire electric range.**

**SEE General Motors Corporation.
Frigidaire Division.**

GENERAL Motors Corporation (C) SEE

Proctor, Vern K.

Here, son, wear goggles like we do
at the plant! K20754.

GENERAL Motors Corporation ©. SEE
Herdman, Allan W.

He's proud of his work, too!

K21639.

GENERAL MOTORS CORPORATION.

Hey, mom. Look, there's where pop
works and I'm gonna work there,
too. (Little boy in overalls)
Col. poster. Appl. author: Ro-
bert B. McKnight. © General
Motors Corp.; 15Oct53; K37042.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

Hide and seek is no fun, when
there's work to be done. K22954.

GENERAL Motors Corp. Honey, I cash-
ed in again. K9895. SEE Proctor,
Vern K.

GENERAL MOTORS CORPORATION.

Horseplay is dangerous. Col. poster.

**(Er-554.13) "Suggested by Joseph
J. Scholl, General Motors Parts
Division, Birmingham, Alabama."**

Appl. author: Robert B. McKnight.

© General Motors Corp., Detroit;

17Jul52; K32359.

GENERAL MOTORS CORPORATION.

How about a job in 1963? My dad says

... is a good place to work;

24-ER 574-4. Col. poster. Appl.

author: Robert B. McKnight.

© General Motors Corp.; 19Feb53;

K35453.

a.

GENERAL MOTORS CORPORATION.

How can waste be reduced? Your
answer may win a suggestion
award; 25-ER 575-2. Col.
poster. Appl. author: Allan
W. Herdman. © General Motors
Corp.; 21May53; K36176.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

How do you rate yourself? K18945.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

How ideas earn extra money. K21647.

GENERAL MOTORS CORPORATION.

**How the wheels revolve. Detroit,
c1952. 29 p. illus. Appl.
author: Brooks Marshall.**

**© General Motors Corp.; 18Dec52;
A76155.**

GENERAL MOTORS CORPORATION ©.

How to use the Reading-ease calculator. Developed by the Employee Research Section of the General Motors Corp. Chicago, Science Research Associates. 15 p., illus. © 29Dec50; AA178282.

MAY - 1 1951

GENERAL MOTORS CORPORATION.

The human body is like a machine.

**Treat it well and it will give
long, efficient service. Col.
poster. (ER 539-9) Appl. au-
thor: Robert B. McKnight.**

**© General Motors Corp., Detroit;
17Apr52; K32457.**

GENERAL MOTORS CORPORATION.

Humbly before God we give thanks.

cFamily of four watching skys

Col. poster. Appl. author:

Allan W. Herdman. © General

Motors Corp.; 15Oct53; K37041.

GENERAL Motors Corporation ©. SEE

Herdman, Allan W.

I always get a kick out of helping
folks with their problems ...

K25281.

JUL - 6 1950

GENERAL MOTORS CORPORATION.

I am a firm believer in saving a little out of each pay ... Rochester Products a good place to work. Poster. (ER 527-13) Appl. author: Allan W. Herdman. © General Motors Corp., Detroit; 18Oct51; K31427.

GENERAL MOTORS CORPORATION.

I do the very best I know how, the
very best I can, and I mean to
keep doing so. K33531. SEE
Searle, G.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

I pledge allegiance to the flag.

K21649.

GENERAL Motors Corporation ©. SEE
McKnight, Robert B.

I'd no more waste nuts and bolts
than I'd throw away nickels and
dimes ... K23679.

May 10 1950

GENERAL Motors Corporation ©. SEE
Herdman, Allen W.

An idea is useless, unless it's
put to work! K23672.

MAR 30 1950

GENERAL MOTORS CORPORATION.

If it's GM, it's the best. cBoy &
girl playing with model cars &
appliances; Col. poster. Appl.
author: Allan W. Herdman. © Gen-
eral Motors Corp.; 15Jul54;
K39884.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

If tools could talk..what would
they say about the way they are
used? K22955.

GENERAL Motors Corporation ©. SEE

McKnight, Robert B.

If we hold fast to the things that
made our country great ...

K25279.

JUL - 6 1950

GENERAL MOTORS CORPORATION.

If you have a friend who'd make a
good employe, send him in to see
us; 24-ER 574-13. Col. poster.
Appl. author: Robert B. McKnight.
© General Motors Corp.; 16Apr53;
K35459.

a.

GENERAL Motors Corp. If you have
any questions on the job - ask
your foreman. K9889. SEE Proc-
tor, Vern K.

GENERAL MOTORS CORPORATION.

If you must be absent or late,
notify those concerned. SEE
Whirl, Walt.

GENERAL MOTORS CORPORATION.

If you need a hand in working up
your suggestion, see your super-
visor. He'll be glad to help;
24-ER 574-1. Col. poster. Appl.
author: Vern K. Proctor. © Gen-
eral Motors Corp.; 19Feb53;
K35454.

a.

GENERAL Motors Corporation ©. SEE

Morse, Donald Gordon.

If you played hooky, it hurt only
you ... K20758.

GENERAL MOTORS CORPORATION.

If you're the guy who tells his
wife what they should do in the
shop ... Col. poster. "23-ER
563-1. Suggested by Miss Sue
Fowell ..." Appl. author: Vern
K. Proctor. © General Motors
Corp.; 20Nov52; K33522.

a.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

I'll be glad to get that information
for you ... K23674.

MAR 30 1950

GENERAL MOTORS CORPORATION.

I'm glad you got me to come with.
I sure like it here. Col. poster.
"23-ER 563-13." Appl. author:
Vern K. Proctor. © General
Motors Corp.; 15Jan53 (in notice:
1952); K33534.

a.

GENERAL MOTORS CORPORATION.

**In America we are free to seek the
truth. Col. poster. (ER 539-8)**

Appl. author: Allan W. Herdman.

**© General Motors Corp., Detroit;
20Mar52; K32456.**

GENERAL MOTORS CORPORATION.

Industrial poster. Col. reproduction of drawing. © General Motors Corp., Detroit.

America's strongest weapon - production. (ER 522-13) © 19Jul51;
K30020.

NOV 30 1951

GENERAL MOTORS CORPORATION.

**Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.**

**The better your workmanship, the
better your satisfaction. (ER
499-2) © 21Nov50; K27753.**

MAR 28 1951

GENERAL MOTORS CORPORATION.

Industrial poster. Col. reproduction of drawing. © General Motors Corp., Detroit.

Everything's scarce as hen's teeth;
each tool, each piece of material,
each part, is urgently needed.

Let's cut waste. (ER 522-9)

© 19Jul51; K30017.

NOV 30 1951

GENERAL MOTORS CORPORATION.

cIndustrial poster; Col. reproduction of drawing. © General Motors Corp., Detroit.

For their sake, let's keep America free. (ER 522-6) © 21Jun51; K30016.

NOV 30 1951

GENERAL MOTORS CORPORATION.

Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.

God grants liberty only to those
who love it, and are always will-
ing to guard and defend it--Dan-
iel Webster. (ER 499-7)

© 15Dec50; K27748.

23 1950

GENERAL MOTORS CORPORATION.

cIndustrial poster; Col. reproduction of drawing. © General Motors Corp., Detroit.

A good workman takes pride in his work. (ER 522-2) © 24May51;
K30011.

NOV 30 1951

GENERAL MOTORS CORPORATION.

cIndustrial posters Col. reproduction
of drawing. © General Motors
Corp., Detroit.

Have fun, but play it safe off the
job, too. (BR 522-6) © 21Jun51;
K30014.

NOV 30 1951

GENERAL MOTORS CORPORATION.

Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.

Hobbies are fun and real satisfac-
tion, too. (ER 499-9) © 10Jan51
(in notice: 1950); K27746.

MAR 23 1951

GENERAL MOTORS CORPORATION.

**Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.**

**I am an American first, last and
always; ready to give my best for
freedom. (ER 499-12) © 10Jan51
(in notice: 1950); K27743.**

MAR 23 1951

GENERAL MOTORS CORPORATION.

cIndustrial poster; Col. reproduction of drawing. © General Motors Corp., Detroit.

I keep my workbench neat and orderly. It makes my job easier. (ER 522-12) © 19Jul51; K30009.

NOV 30 1951

GENERAL MOTORS CORPORATION.

**Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.**

**If each of us had to pay for what
we spoil or waste, we'd be more
careful. Let's work together to
reduce waste. (ER 499-8)**

© 15Dec50; K27747.

W 2.3 1951

GENERAL MOTORS CORPORATION.

cIndustrial poster; Col. reproduction of drawing. © General Motors Corp., Detroit.

It's just plain horse sense; to
spend less than you take in. (ER
522-1) © 24May51; K30010.

NOV 30 1951

GENERAL MOTORS CORPORATION.

[Industrial poster] Col. reproduction of painting. © General Motors Corp., Detroit.

It's spring. A garden will make a good hobby. 22 x 17 in. (ER 509-5) © 22Mar51; K29764.

OCT 29 1951

GENERAL MOTORS CORPORATION.

Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.

Let's all look for ways to improve
quality. (ER 499-11) © 10Jan51
(in notice: 1950); K27744.

MAR 23 1951

GENERAL MOTORS CORPORATION.

[Industrial poster] Col. reproduction of painting. © General Motors Corp., Detroit.

Long may it wave o'er the land of
the free and the home of the
brave. 22 x 17 in. (ER 509-
13) © 19Apr51; K29760.

OCT 29 1951

GENERAL MOTORS CORPORATION.

[Industrial poster] Col. reproduction of painting. © General Motors Corp., Detroit.

Lucky Americans, with freedom and opportunity for all. 22 x 17 in.
(ER 509-8) © 22Mar51; K29767.

OCT 29 1951

GENERAL MOTORS CORPORATION.

Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.

Merry Christmas. (ER 499-3)

© 21Nov50; K27752.

MAR 22 1951

GENERAL MOTORS CORPORATION.

cIndustrial poster; Col. reproduction of drawing. © General Motors Corp., Detroit.

A neat trick - but on our team everyone is needed. Don't be an absentee. (ER 522-11) © 19Jul51; K30019.

NOV 30 1951

GENERAL MOTORS CORPORATION.

[Industrial poster] Col. reproduction of painting. © General Motors Corp., Detroit.

Now and then everyone is stumped.

When you have a problem, see your foreman. 22 x 17 in. (ER 509-7)

© 22Mar51; K29766.

OCT 29 1951

GENERAL MOTORS CORPORATION.

[Industrial poster] Col. reproduction of painting. © General Motors Corp., Detroit.

On the job every workday; a good habit. 22 x 17 in. (ER 509-6)

© 22Mar51; K29765.

OCT 29 1951

GENERAL MOTORS CORPORATION.

**Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.**

**One idea in the suggestion box is
worth two in the head. (ER 499-
13) © 3Jan51 (in notice: 1950);
K27742.**

MAR 23 1951

GENERAL MOTORS CORPORATION.

[Industrial poster] Col. reproduction of painting. © General Motors Corp., Detroit.

Our company is an important member of this community. We can all be proud of our association with it.

22 x 17 in. (ER 509-9)

© 19Apr51; K29768.

OCT 29 1951

GENERAL MOTORS CORPORATION.

Industrial poster; Col. reproduction of drawing. © General Motors Corp., Detroit.

Perfect! That's the standard our customers expect. (ER 522-10)

© 19Jul51; K30018.

NOV 30 1951

GENERAL MOTORS CORPORATION.

**Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.**

**Put yourself in our customer's
shoes to test the quality of your
work. (ER 499-6) © 15Dec50;
K27749.**

MAN 23 1951

GENERAL MOTORS CORPORATION.

[Industrial poster] Col. reproduction of painting. © General Motors Corp., Detroit.

Quality counts in the work of ...
employees, too. 22 x 17 in.

(ER 509-10) © 19Apr51; K29769.

OCT 29 1951

GENERAL MOTORS CORPORATION.

Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.

Safety equipment protects you; use
it, take care of it. (ER 499-5)

© 19Dec50; K27750.

MAR 23 1951

GENERAL MOTORS CORPORATION.

cIndustrial poster; Col. reproduction of drawing. © General Motors Corp., Detroit.

Serving the interests of all. GM,
General Motors. More and better
things for more people. (ER 522-
4) © 24May51; K30013.

NOV 30 1951

GENERAL MOTORS CORPORATION.

[Industrial poster] Col. reproduction of painting. © General Motors Corp., Detroit.

She stands for freedom, and it's up to us to protect that freedom.

22 x 17 in. (ER 509-4)

© 22Feb51; K29763.

OCT 29 1951

GENERAL MOTORS CORPORATION.

Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.

Smile, you're among friends. (ER
499-4) © 22Nov50; K27751.

MAR 23 1951

GENERAL MOTORS CORPORATION.

[Industrial poster] Col. reproduction of painting. © General Motors Corp., Detroit.

Sure, taxes are necessary, but they shouldn't be wasted. 22 x 17 in.
(ER 509-1) © 22Feb51; K29761.

OCT 29 1951

GENERAL MOTORS CORPORATION.

[Industrial poster] Col. reproduction of painting. © General Motors Corp., Detroit.

Teamwork is necessary in the shop,
too. 22 x 17 in. (ER 509-11)

© 19Apr51; K29770.

OCT 28 1951

GENERAL MOTORS CORPORATION.

[Industrial poster] Col. reproduction of painting. © General Motors Corp., Detroit.

Thanks, Dad, those bonds you've
been buying will help me through
college. 22 x 17 in. (ER 509-12)
© 19Apr51; K29771.

OCT 29 1951

GENERAL MOTORS CORPORATION.

cIndustrial poster; Col. reproduction of drawing. © General Motors Corp., Detroit.

Want to hit pay dirt? Turn in your suggestions today. (ER 522-7)

© 21Jun51; K30015.

NOV 30 1951

GENERAL MOTORS CORPORATION.

**Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.**

**When I grow up, I want to work here
just like Dad. (ER 499-10)**

© 10 Jan 51 (in notice: 1950);

K27745.

MAR 28 1951

GENERAL MOTORS CORPORATION.

Industrial poster. Col. reproduction
of drawing. © General Motors Corp.,
Detroit.

Why do I want a job here? Because I
figure you'll stay in business.

(ER 499-1) © 21Nov50; K27754.

MAR 23 1951

GENERAL MOTORS CORPORATION.

cIndustrial poster; Col. reproduction of drawing. © General Motors Corp., Detroit.

You'll find no better working conditions anywhere than right here at (name of division. ER 522-3)
© 24May51; K30012.

NOV 30 1951

GENERAL MOTORS CORPORATION.

[Industrial poster] Col. reproduction of poster. © General Motors Corp., Detroit.

Your later years will be happier if
you take care of your health now.

22 x 17 in. (ER 509-2) © 22Feb51;
K29762.

OCT 29 1951

GENERAL Motors Corporation ©. SER

Herdman, Allan W.

It pays to be careful on even the
simplest job! K23675.

MAR 30 1950

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

It takes me 3 times as long to buy
a pair of shoes ... K22947.

GENERAL MOTORS CORPORATION ©.

It's a workman's responsibility to
use the right tool for the job,
avoid careless breakage and loss.
Broadside. © 19Mar51; AA197018.

REV 2 0 1951

GENERAL Motors Corporation (M) SEE
Herdman, Allan W.

It's easier and safer when your
workplace is kept shipshape!
K25271.

JUL - 6 1950

GENERAL MOTORS CORPORATION.

**It's just plain horse sense. The
easiest way to save is to buy
bonds ... Col. poster. (ER 539-
2) Appl. author: Allan W. Herd-
man. © General Motors Corp.,
Detroit; 21Feb52; K32451.**

**GENERAL Motors Corp. It's never too
early to start saving! K9888.
SEE McKnight, Robert Brown.**

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

It's no fun to be a - "safety-last
Louie". K22956.

GENERAL MOTORS CORPORATION.

**It's wise to save. Keep buying
bonds; use your payroll savings
plan. cSquirrel with acorns
Col. poster. Appl. author:
Allan W. Herdman. © General
Motors Corp.; 17Sep53; K37038.**

K 4193, 4194, 4197

General motors corp. claimant

It's wise to save. - When hens are
laying, the price of eggs goes down. -
More and better things for more people
and I help make 'em better.

see

McKnight, Robert Brown

GENERAL Motors Corp. I'VE been a-
round and I know. K9893. SEE
Morse, Donald Gordon.

GENERAL MOTORS CORPORATION.

I've traveled all over the world, and believe me, America is the best country of all. Poster. (ER 532-13) Appl. author: Robert B. Mc Knight. © General Motors Corp., Detroit; 17Jan52; K31436.

GENERAL MOTORS CORPORATION.

Job giving you trouble? Don't
blow your top, see your foreman.
cMan angry; machine coming apart;
Col. poster. Appl. author:
Allan W. Herdman. © General
Motors Corp.; 18Feb54; K39299.

GENERAL MOTORS CORPORATION.

Job hoppers don't give themselves
a chance to show what they can
do. Grasshopper with man's
features; factories: Col. pos-
ter. Appl. author: Allan W.
Herdman. © General Motors Corp.;
14Jan54 (in notice: 1953);
K38287.

GENERAL MOTORS CORPORATION.

**Joy to the world, and a merry
Christmas to you. Col. poster.
"23-ER 563-3." Appl. author:
Robert B. McKnight. © General
Motors Corp.; 20Nov52; K33524.**

a.

K 4192, 4196

General motors corp. claimant
Keep healthy. - Group Life Insurance
protects your loved ones.

see

Pedder, James Frederick

GENERAL MOTORS CORPORATION.

**Keep your time card punch happy
by being at work each day.**

cTime card; hand; Col. poster.

Appl. author: Robert B. McKnight.

© General Motors Corp.; 18Mar54;

K39303.

GENERAL MOTORS CORPORATION ©

Klaxon warning signal. Labels.

12 volt. (DR-5081) © 18Dec47;

KK19070.

6 volt. (DR-5080) © 18Dec47;

KK19071.

6 volt. (DR-5082) © 18Dec47;

KK19072.

6 volt. (DR-5078) © 18Dec47;

KK19073.

12 volt. (DR-5079) © 18Dec47;

KK19074.

6 volt. (DR-5076) © 18Dec47;

KK19075.

GENERAL MOTORS CORP.

Klaxon warning signal. (~~Card 2~~)

12 volt. (DR-5077) © 18Dec47; KK19076.

12 volt. (DR-5083) © 18Dec47; KK19077.

GENERAL MOTORS CORPORATION.

Leadership is based on quality.

**Quality in workmanship, materials,
engineering, design. Col. poster.**

"22-ER 557-7." Appl. author:

Vern K. Proctor. © General

Motors Corp.; 18Sep52; K33318.

a.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

Let us give thanks for the freedoms
we Americans enjoy. K22949.

GENERAL MOTORS CORPORATION.

**Let us think of our heroic dead
and the freedom they died to
preserve; 24-ER 574-12. Col.
poster. Appl. author: Allan W.
Herdman. © General Motors Corp.;
16Apr53; K35460.**

a.

GENERAL MOTORS CORPORATION.

**Let's all search for more ways to
improve quality; 24-ER 574-7.**

**Col. poster. Appl. author:
Robert B. McKnight. © General
Motors Corp.; 19Mar53; K35457.**

a.

GENERAL Motors Corporation ©. SEE

Herdman, Allan W.

Let's be proud of our work, too.

K22957.

GENERAL MOTORS CORPORATION.

Let's be thankful we're Americans.

**[Poster showing group in front of
church] Col. reproduction of
painting. (ER 493.12) © General
Motors Corp., Detroit; 1900t50;
K26621.**

DEC 4 1950

GENERAL Motors Corporation ©. SER

Morse, Donald Gordon.

Let's keep hitting the bull's-eye!

K18938.

GENERAL MOTORS CORPORATION.

Let's put safety first. Col. poster.
"22-ER 557-9. Suggested by
Leslie L. Wheeler ..." Appl.
author: Robert B. McKnight.
© General Motors Corp.; 16Oct52;
K33320.

a.

GENERAL MOTORS CORPORATION.

**Liberty can never be safe but in
the hands of the people them-
selves. Col. poster. "23-RR
563-2." Appl. author: Allan W.
Herdman. © General Motors Corp.;
20Nov52; K33523.**

A.

GENERAL Motors Corporation ©. SEE

Herdman, Allan W.

Life will be much more fun if you
take care of your health. K22948.

GENERAL MOTORS CORPORATION.

A look at General Motors; some facts
about General Motors, an American
industrial enterprise. 27 p.,
illus. © General Motors Corp.,
Public Relations Section, Detroit;
21Dec50; AA170681.

JAN 22 1951

GENERAL MOTORS CORPORATION.

Lots of folks are cashin' in these days. Have you turned in a suggestion lately? Fisher-Pontiac ... Poster. (ER 527-3) Appl. author: Vern K. Proctor. © General Motors Corp.; Detroit; 23Aug51; K31429.

GENERAL MOTORS CORPORATION.

MJC, accentuating the positive.

176 p., ports. © General Motors
Corp.; 30Dec47; AA72137.

GENERAL Motors Corporation ©. SEE

Morse, Donald Gordon.

Made world-famous - through the
help of employees. K18944.

GENERAL MOTORS CORPORATION.

**Make every week: be kind to tools
week. Tools used right make work
light. Col. poster. (ER 539-7)
Appl. author: Vern K. Proctor.
© General Motors Corp., Detroit;
20Mar52; K32455.**

GENERAL MOTORS CORPORATION.

Master plans to sell the master-
piece. SEE General Motors
Corporation. Frigidaire Division.

r

GENERAL Motors Corporation ©. SEE

Herdman, Allan W.

Merry Christmas. K23678.

MAR 9 1950

GENERAL MOTORS CORPORATION.

Merry Christmas. (Santa Claus
going into chimney: Col. poster.
Appl. author: Allan W. Herdman.
© General Motors Corp.; 19Nov53;
K38278.

GENERAL Motors Corp. Merry Christmas
and a happy new year. K12877. SEE
McKnight, Robert Brown.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

A merry Christmas and a happy New
year. K18942.

GENERAL motors corp. see Proctor,
Vern K. A merry Christmas and a happy
New Year to you and yours. K 7352.

GENERAL MOTORS CORPORATION.

Mr. Customer says: Make it right
and I'll buy it. cMan with money
in hand: Col. poster. Appl.
author: Robert B. McKnight.
© General Motors Corp.; 20May54;
K39876.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

My country 'tis of thee ... K21640.

GENERAL MOTORS CORPORATION.

My job and I mean a lot to each
other. That's why I'm here every
day, and on time too; 24-ER
574-9. Col. poster. Appl. au-
thor: Vern K. Proctor. © Gen-
eral Motors Corp.; 16Apr53;
K35461.

a.

GENERAL MOTORS CORPORATION.

My job and why I like it. 176 p.,
ports. © General Motors Corp.;
30Dec47; AA72137.

GENERAL MOTORS CORPORATION ©.

My job and why I like it. [Detroit]

1948. 176 p., illus. © 23Feb48;

AA76956.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

Nationwide we are known for the
good products we produce.

K23680.

MAR 30 1950

GENERAL MOTORS CORPORATION.

Needless waste hurts us all - em-
ploye - company - country. Let's
reduce waste. Fisher-Pontiac.

Poster. (ER 532-10) Appl. author:
Vern K. Proctor. © General Mo-
tors Corp., Detroit; 17Jan52;
K31441.

GENERAL MOTORS CORP. ©, Dayton,
Ohio.

New! Frigidaire all-steel sealed-
tight ice cream cabinets. 8 p.,
illus. © 28May47; AA57056.

GENERAL MOTORS CORP., Dayton, Ohio.
New Frigidaire air conditioners -
central system. © 19 Jun 47;
KK17579.

GENERAL MOTORS CORP. ©, Dayton,
Ohio.

New Frigidaire milk coolers.

8 p., illus. © 31Jul47;

AA61527.

GENERAL MOTORS CORPORATION.

**A new year ahead. Let's make it
the best, 1953. Col. poster.**

**"23-ER 563-4." Appl. author:
Vern K. Proctor. © General
Motors Corp.; 20Nov52; K33525.**

a.

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

Nine lives? K21641.

AA 19941

General motors corp., claimant.

... The 1946 Fisher body story for
Buick salesmen ... [Detroit, Printed by
Evans-Winter-Hobb, inc., c1946]

cover-title, 11 p. illus. 13 1/2 x
19cm.

At head of title: Pre-war quality,
plus.

Pages are fastened in paper folder,
which contains illustrations (part colored)
and textual matter.

Application claimant: Fisher body
division, General motors corporation.

OVER

Application author: Fisher body div.,
Advertising dept.

© 4-30-46; 2 c 6-20-46; Detroit;
AA 19941.

vf 7-9-46

AA 19442

General motors corp., claimant.

... The 1946 Fisher body story for
Cadillac salesmen. [Detroit, Printed by
Evans-Winter-Hebb, inc., c1946]

cover-title, 11 p. illus. 13 1/2 x
19cm.

At head of title: Body by Fisher bet-
ter by far; traditional quality.

Pages are fastened in paper folder,
which contains illustrations (part colored
and textual matter.

Appl. cl.: Fisher body division,
General motors corp.

OVER

Appl. author: Fisher body div.,
Advertising dept.

© 4-30-46; 2 c 6-20-46; Detroit;
AA 19942.

cf 7-11-46

AA 19944

General motors corp., claimant.

... The 1946 Fisher body story for
Chevrolet salesmen ... [Detroit, Printed
by Evans-Winter-Hebb, inc., cl946]
cover-title, 11 p. illus. 13 1/2 x
19cm.

At head of title: Pre-war quality, plus
Pages are fastened in paper folder,
which contains illustrations (part
colored) and textual matter.

Appl. cl.: Fisher body division,
General motors corp.

OVER

Appl. author: Fisher body div.,
Advertising dept.

© 4-30-46; 2 c 6-20-46; Detroit;
AA 19944.

cf 7-11-46

AA 19945

- General motors corp., claimant.

... The 1946 Fisher body story for
Oldsmobile salesman ... [Detroit,
Printed by Evans-Winter-Hebb, inc., c1946]
cover-title, 10 p. illus. 13 1/2 x
19cm.

At head of title: Pre-war quality
plus.

Pages are fastened in paper folder,
which contains illustrations (part colored)
and textual matter.

Application claimant: Fisher body
division, General motors corp..

OVER

Application author: Fisher body division, Advertising dept.

© 4-30-46; 2 c 6-20-46; Detroit;
AA 19945.

vf 7-10-46

AA 19943

General motors corp., claimant.

... The 1946 Fisher body story for
Pontiac salesmen ... [Detroit, Printed
by Evans-Winter-Hebb, inc., c1946]

cover-title, 10 p. illus. 13 1/2 x
19cm.

At head of title: Pre-war quality,
plus.

Pages are fastened in paper folder,
which contains illustrations (part colored)
and textual matter.

Appl. cl.: Fisher body division,
General motors corp.

OVER

Appl. author: Fisher body div., Ad-
vertising dept.

© 4-30-46; 2 c 6-20-46; Detroit;
AA 19943.

cf 7-11-46

GENERAL MOTORS CORPORATION.

No matter how you look at it,
\$2,500 is a lot of money. Turn
in your suggestion now. cBaby
with ears to the ground: Col.
poster. Appl. author: Vern K.
Proctor. © General Motors Corp.;
17Dec53; K38281.

GENERAL MOTORS CORPORATION.

No workee, no pay checkee. Don't
be an absentee. Col. poster.

"23-ER 563-11. Suggested by
Mrs. Ancel J. Ward ..." Appl.
author: Allan W. Herdman.

© General Motors Corp.; 15Jan53
(in notice: 1952); K33532.

a.

GENERAL MOTORS CORPORATION.

Now especially think, talk and be
American. Poster. (ER 527-2)
Appl. author; Robert B. Mc Knight.
© General Motors Corp., Detroit;
23Aug51; K31438.

AA 40633

✓
General motors corporation, claimant.

No. 8 & 10 Hamilton 2 point single
action press. [Detroit] Training
dept., Fisher body div., General motors
corp., cl946.

pamphlet (18 l.) illus. 28 1/2
cm.

Sheets clipped in paper binder.

Appl. author: Harry Jeremy, 1911-

Appl. cl.: General motors corp.

(Fisher body division)

© 10-10-46; 2 c 12-23-46; Detroit;
AA 40633.

afp 1-24-47

GENERAL Motors Corporation. Olds-
mobile auto radio service train-
ing manual. AA39396. SEE Boes
(W. W.) Company.

GENERAL MOTORS CORPORATION.

Oldsmobile, body by Fisher.

22 p. Appl. author: Fisher

Body Division, Advertising

Dept. © General Motors Corp.;

20Feb53; A99974.

GENERAL MOTORS CORPORATION ©.

Oldsmobile body by Fisher, better
than ever. 23 p., illus.

© 20Feb51; AA185293.

JUN 25 1951

GENERAL MOTORS CORPORATION ©.

Oldsmobile rockets ahead! Body

by Fisher better than ever!

23 p., illus. © 30Dec49; AA142805.

MAR - 3 1950


GENERAL MOTORS CORPORATION ©.

Oldsmobile, the new thrill! Body

by Fisher. 27 p., illus.

© 25Feb49; AA119174.

GENERAL Motors Corp. The old-timer
says: "I notice that the best jobs
are with outfits that are doin'
all right." K10772. SEE McKnight,
Robert Brown.

GENERAL Motors Corporation  SEE

Proctor, Vern K.

On the job, on time ... K25272.

JUN - 2 1950

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

On the job..on time..every work day
pays! K22951.

GENERAL Motors Corporation.

Opportunity unlimited. C3092. SER

Handy (Jam) Organization, Inc.

GENERAL Motors Corporation. SEE
Opportunity Unlimited. MU4869.

JAN 3 0 1950

GENERAL Motors Corp. Orderliness -
Cleanliness - Carefulness. K9885.
SEE Morse, Donald Gordon.

GENERAL MOTORS CORPORATION.

Our best job protection, sales and
profits. cFactory workers: Col.
poster. Appl. author: Robert B.
McKnight. © General Motors Corp.;
14Jan54 (in notice: 1953);
K38285.

GENERAL MOTORS CORPORATION.

Our jobs depend on satisfied buyers.

cWoman with packages; Col.

poster. Appl. author: Vern K.

Proctor. © General Motors Corp.;

15Oct53; K37040.

GENERAL Motors Corporation (M). SEE

Herdman, Allan W.

Our jobs depend on satisfied customers. K22959.

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

Our workmanship is tested every day
by our customers ... K20749.

GENERAL MOTORS CORPORATION.

A penny for my thoughts? No sirree.
They may be worth dollars in the
GM suggestion plan. Col. poster.
"22-ER 557-1. Suggested by Miss
Dorothy Holden ..." Appl. author:
Vern K. Proctor. © General
Motors Corp.; 21Aug52; K33312.

a.

GENERAL Motors Corporation ©. SEE
McKnight, Robert Brown.

A penny saved is a penny earned.

K21637.

GENERAL MOTORS CORPORATION.

The people around you are another
reason AC Spark Plug is a good
place to work; 25-ER 575-5.

Poster. Appl. author: Allan W.
Herdman. © General Motors
Corp.; 18Jun53; K36180.

AA 24812

2

General motors corp., claimant.

Personnel counseling service for use
of Motors holding division dealers ...
[New York, Printed by John Swift & co.]
c1946.

1 v. incl. forms. 28 x 21 1/2cm.

Appl. author: Sundry employees of
Motors holding division of General motors
corporation.

© 9-27-46; 2 c 10-5-46; New York;
AA 24812.

vf 11-14-46

GENERAL MOTORS CORPORATION ©

Planning automobile dealer proper-
ties. Detroit, Service Sect.,

General Motors Corp. 11/2 p.,

illus. © 4Feb49 (in notice: 1948);

AA108093.

GENERAL Motors Corporation.
Policies and people. C2350. SEE Handy
(Jam) Organization, inc.

GENERAL MOTORS CORPORATION ©

Policies and people. 35 mm. film
strip. © 1c 3Feb48; JU3686.

GENERAL MOTORS CORPORATION ©.

Pontiac, a fine car made even finer.

Body by Fisher. 23 p., illus.

© 25Feb49; AA119175.

GENERAL MOTORS CORPORATION ©.

Pontiac; a fine car made even finer.

Body by Fisher better than ever!

23 p., illus. © 30Dec49; AAL42802.

MAR - 3 1950

GENERAL MOTORS CORPORATION.

Pontiac, body by Fisher. 22 p.

Appl. author: Fisher Body
Division, Advertising Dept.

© General Motors Corp.;

15Jan53; A99971.

GENERAL MOTORS CORPORATION ©.

Pontiac body by Fisher, better than
ever. 23 p., illus. © 22Dec50;
AA185292.

JUN 25 1951

GENERAL MOTORS CORPORATION.

Poor attendance shows up in pay checks, too. [Young boy standing before father with report card behind back; on poster] Col. reproduction of drawing. (ER 493.3)

© General Motors Corp., Detroit;
24Aug50; K26630.

DEC 4 1950

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

Poor work sticks out like a sore
thumb ... K23677.

MAR 30 1950

GENERAL Motors Corporation ©. SEE

Morse, Donald Gordon.

Pop's suggestion paid off for me,
too! ... K20760.

GENERAL MOTORS CORPORATION.

Popular music, U. S. A. AAI73633.

SEE Callaghan, J. Dorsey.

FEB 15 1951

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

Be it big or be it small, any kind
of waste hurts us all. Let's shut
off waste! (ER 482-10)

© 14Jul50; K25910.

SEP 27 1950

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

A clean workplace will make your
job easier, too! (ER 482-12)

© 16Jun50; K25908.

SEP 27 1950

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

Doc's favorite Rx for health: whole-
some food - plenty of sleep -
proper exercise. (ER 482-9)

© 16Jun50; K25911.

SEP 27 1950

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

A good day's work done - and feeling pretty good about it! (ER 482-5) © 8Jun50; K25915.

SEP 27 1950

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

His work is good - and he's seldom
absent or late! (ER 482-1)

© 10May50; K25919.

SEP 27 1950

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

It takes careful workmanship on
your job too! (ER 482-8)

© 13 Jun 50; K25912.

SEP 27 1950

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

Just as I demand quality in the
products I buy, I try to give
quality in the products I make.

(ER 482-7) © 16 Jun 50; K25913.

SEP 27 1950

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

No doubt about it - high quality
wins customers! That's why we
stress quality! (ER 482-13)

© 16Jun50; K25907.

SEP 27 1950

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

Our forefathers fought for our freedom. Let's not lose it! (ER 482-4) © 9May50; K25916.

SEP 27 1950

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

Think safety! and it's easy to work
safely! (ER 482-3) © 8May50;

K25917.

SEP 27 1950

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

Use your head! Get yourself a suggestion award! (ER 482-2)

© 11May50; K25918.

SEP 27 1950

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

We Americans enjoy the highest living standard in the world through private enterprise. (ER 482-11)

© 16Jun50; K25909.

SEP 27 1950

GENERAL MOTORS CORPORATION.

[Poster illustrating affirmation]

Col. reproduction of drawing. © General Motors Corp., Detroit.

We, too, are a winning team because
we pull together. (ER 482-6)

© 13 Jun 50; K25914.

SEP 27 1950

GENERAL MOTORS CORP.

SEE

POWER PARADE.

GENERAL MOTORS CORPORATION.

Practice safety off the job, too.

Chevrolet Saginaw Grey Iron Foundry. Poster. (ER 532-6) Appl.

author: Robert B. Mc Knight.

© General Motors Corp., Detroit;
20Dec51; K31440.

GENERAL MOTORS CORPORATION.

Precision; a measure of progress.

Detroit, Dept. of Public Relations,

General Motors, c1952. 63 p.

illus. cAppl. author: James

Richard Worthington; © General

Motors Corp.; 4Jun52; AA216639.

GENERAL MOTORS CORPORATION.

A product is only as good as the
workmanship that goes into it.

Col. poster. "23-ER 563-8.

Suggested by Paul Masters ..."

Appl. author: Allan W. Herdman.

© General Motors Corp.; 18Dec52;

K33529.

a.

GENERAL Motors Corp. A profitable
business means better products,
better jobs. K10782. SEE Morse,
Donald Gordon.

GENERAL Motors Corporation ©. SEE

Herdman, Allan W.

Profits make more jobs ... K21646.

GENERAL Motors Corp. Profits make
success, success means jobs.
K9887. SEE Morse, Donald Gordon.

GENERAL Motors Corp. Profits plowed
back make more and better jobs.
K10774. SEE McKnight, Robert
Brown.

GENERAL MOTORS CORPORATION.

Quality is our business, let's keep
it high! [Poster showing adjustable
caliper gauge] Col. reproduction
of drawing. (ER 493.10)

© General Motors Corp., Detroit;
19Oct50; K26623.

DEC 4 1950

GENERAL MOTORS CORPORATION.

**Quality products require quality
workmanship by everyone. Col.
poster. (ER 539-10) Appl. au-
thor: Vern K. Proctor. © General
Motors Corp., Detroit; 17Apr52;
K32458.**

GENERAL Motors Corp. Quality pro-
ducts sell better. K9891. SEE
Morse Donald Gordon.

GENERAL MOTORS CORPORATION.

Quality, the key to our future. Count
on me. Chevrolet Detroit Gear &
Axle. Poster. (ER 532-8) Appl.
author: Allan W. Herdman. © Gen-
eral Motors Corp., Detroit;
20Dec51; K31444.

GENERAL MOTORS CORPORATION.

Quality: the magnet that draws customers. [Poster showing huge magnet drawing crowd] Col. reproduction of drawing. (ER 493.13)

**© General Motors Corp., Detroit;
19Oct50; K26633.**

DEC 4 1950

GENERAL Motors Corp. Quality work
makes quality products; let's
make quality our watchword.
K10781. SEE Morse, Donald Gordon.

GENERAL MOTORS CORPORATION.

**Remember our honored dead, Memorial
Day, May 30. cSoldier blowing
bugle; cemetery; Col. poster.
Appl. author: Allan W. Herdman.
© General Motors Corp.; 15Apr54;
K39307.**

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

Resist that cold! K18943.

GENERAL MOTORS CORPORATION.

**Roll up your sleeve; give a pint of
blood. (Arm with sleeve rolled
up; Col. poster. Appl. author:
Vern K. Proctor. © General
Motors Corp.; 20Aug53; K37031.**

GENERAL Motors Corporation. The
routine sequence chart. AA74098.
SEE Flint, Mich. General Motors
Institute.

GENERAL MOTORS CORPORATION.

Rule number one for safe summer
fun: Obey traffic laws. (Man
holding steering wheel) Col.
poster. Appl. author: Vern K.
Proctor. © General Motors Corp.;
17Jun54; K39880.

GENERAL Motors Corporation. SEE
Safe as You Think. MU5247.

DEC 1 3 1950

General motors corporation.

Safety in General motors, designed and developed by the divisions and personnel staff of General motors corporation in-co-operation with General motors institute. [n. p., 1947]

viii, 39 p. illus. 19cm. (T-132)

© General motors institute, Flint, Mich.; 1Jan47; AA33279.

afp 21Mar47

GENERAL MOTORS CORPORATION.

**The safety of the nation depends
on the watchfulness of its
citizens. Col. poster. "23-ER
563-6." Appl. author: Robert B.
McKnight. © General Motors
Corp.; 18Dec52; K33527.**

a.

GENERAL MOTORS CORPORATION.

School zone, drive slow. cSign
near school; Col. poster.

Appl. author: Allan W. Herdman.

© General Motors Corp.; 20Aug53;
K37032.

General Motors corp., claimant.

See the General Motors train of
tomorrow. (Railroad train) [Detroit,
Printed by Process lithographic co.,
1947]

sheet. illus. 45 x 61cm.

Print.

© General Motors corp., Detroit;
10May47; KK15209.

25Aug47 rs

GENERAL MOTORS CORPORATION.

**Should an emergency make you absent
or late please phone promptly.**

Col. poster. (ER 539-1). Appl.

author: Vern K. Proctor.

© General Motors Corp., Detroit;

21Feb52; K32448.

GENERAL MOTORS CORPORATION.

Sitting pretty. GM group life insurance; GM sickness & accident benefits ... cMan sitting on blocks; Col. poster. Appl. author: Allan W. Herdman. © General Motors Corp.; 20May54; K39875.

GENERAL MOTORS CORPORATION.

So I talked to my foreman and he
straightened things out for me.

Chevrolet Saginaw Grey Iron Foundry
a good place to work. Poster. (ER
532-7) App. author: Vern K. Proe-
tor. © General Motors Corp., De-
troit; 20Dec51; K31445.

GENERAL Motors Corporation ©. SEE

McKnight, Robert B.

Son, show me a man who takes pride
in the use and care of his tools
... K25274.

JUL - 6 1950

GENERAL MOTORS CORPORATION.

**The sooner the better. Turn in your
suggestion today. Col. poster.**

**(ER 539-13) Appl. author: Robert
B. McKnight. © General Motors
Corp., Detroit; 17Apr52; K32460.**

GENERAL MOTORS CORPORATION.

Spacerama. SEE Harkrider, John.

GENERAL motors corp. see McKnight,
Robert Brown. Starting to sneeze?
K 7347.

GENERAL MOTORS CORPORATION.

Stop and think of everything you
have here. A good place to live.

Col. poster. "22-ER 557-6.

Suggested by Win Sowell, Sr. ..."

Appl. author: Robert B. McKnight.

© General Motors Corp.; 18Sep52;

K33317.

a.

GENERAL MOTORS CORPORATION.

Stop infections before they start.

**The medical department is here to
protect you. cNurse & workers**

**Col. poster. Appl. author: Vern
K. Proctor. © General Motors**

Corp.; 18Feb54; K39300.

GENERAL MOTORS CORPORATION.

**Sufficient sleep, proper food,
wholesome recreation, picture of
health. (Men) Col. poster.**

Appl. author: Allan W. Hardman.

**© General Motors Corp.; 17Dec53;
K38282.**

GENERAL MOTORS CORPORATION.

Suggestion plan report for 1951.

What about you in '52? New Departure
a good place to work. Poster.
(ER 532-12) Appl. author: Allan W.
Herdman. © General Motors Corp.,
Detroit; 17Jan52; K31442.

GENERAL MOTORS CORPORATION.

The supplement. SEE General Motors
Corporation. Frigidaire Division.

r

GENERAL MOTORS CORPORATION ©.

[Supplement "A", chapter 4 to be inserted in Frigidaire service manual for railway air conditioning] 1 v., illus. © 23Jan48 (in notice: 1947); AA77801.

GENERAL MOTORS CORPORATION ©.

[Supplement "B", chapter III, to be
inserted in Frigidaire service
manual for railway air conditioning]
1 v., illus. © 23Jan48 (in notice:
1947); AA77800.

GENERAL MOTORS CORPORATION ©.

Supplement no. 12 to be inserted
in Frigidaire service manuals
SER-368, SER-371 and SER-457,
Commercial and Air Conditioning
Division. Stapled leaves, illus.
© 30Mar48; AA81877.

GENERAL MOTORS CORPORATION ©.

Supplement no. 13, to be inserted in
Frigidaire service manuals, ser-368,
ser-371 and ser-457. Loose-leaves,
illus. © 8Jun48; AA86978.

GENERAL MOTORS CORPORATION ©.

Supplement no. 14, to be inserted
in Frigidaire service manuals,
ser-368, ser-370 and ser-456.
Loose-leaves, illus. © 8Jun48;
AA86979.

General Motors Corporation.

Supplement ... to be inserted in
Frigidaire service manuals.

see also

General Motors Corporation. Frigidaire
Division.

Frigidaire service manuals SER-368,
SER-371 and SER-457. Supplement.

GENERAL MOTORS CORPORATION.

Sure, I take care of my tools.

It makes my job easier. cBeaver
gnawing on file: Col. poster.

Appl. author: Allan W. Herdman.

© General Motors Corp.; 17Jun54;
K39878.

GENERAL Motors Corporation C. SEE

McKnight, Robert B.

Sure they're best! K23676.

MAR 30 1950

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

Take a tip from the "little woman."

K21648.

GENERAL MOTORS CORPORATION.

**Take a whack at the suggestion plan -
your idea may be a home run. Col.
poster. (ER-554.5) Appl. author:
Vern K. Proctor. © General Motors
Corp., Detroit; 19Jun52; K32362.**

GENERAL Motors Corporation ©. SEE
Proctor, Vern K.

Take it from me - careful workman-
ship helps sell our products ...
K23671.

MAR 30 1950

GENERAL MOTORS CORPORATION.

Take pride in your work. You'll
enjoy it more. (Man smiling)
Col. poster. Appl. author: Vern
K. Proctor. © General Motors
Corp.; 20Aug53; K37034.

GENERAL MOTORS CORPORATION.

Taxes take - nearly 30 cents out of
your dollar. [Silver dollar with
sliced portion; on poster] Col.
reproduction of drawing. (ER 493.9)

© General Motors Corp., Detroit;
19Oct50; K26624.

DEC 4 1950

GENERAL Motors Corporation D.

McKnight, Robert B.

Teamwork pays in the shop, too!

K23670.

MAR 30 1950

GENERAL MOTORS CORPORATION ©

10 valuable tips on the use of
your dining car refrigeration equip-
ment. 1 v., illus. © 20Feb48;
AA39658.

GENERAL MOTORS CORP.

SEE

TESTING TIPS FOR RADIO SERVICEMEN.

Library of Congress
Copyright Office

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

Thankful to be Americans. K18939.

GENERAL MOTORS CORPORATION.

Thanks, Mr. Customer, buying our products keeps us working! [Group of factory workers on poster] Col. re-production of drawing. (ER 493.7)

**© General Motors Corp., Detroit;
21Sep50; K26626.**

DEC 4 1950

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

There is no pay - for an absent day.

K21645.

GENERAL Motors Corporation ©. SEE

McKnight, Robert B.

There's less "if" in life with
GM group insurance. K23673.

MAR 30 1950

GENERAL Motors Corp. There's real
satisfaction in a job well done.
K9886. SEE McKnight, Robert Brown.

GENERAL MOTORS CORPORATION.

They died to preserve our freedom.

It's up to us to guard that freedom well. Col. poster. (ER 539-12) Appl. author: Allan W. Herdman. © General Motors Corp., Detroit; 17Apr52; K32450.

J 1280

General motors corp., claimant.

They look to you.

film strip. 35mm.

"Produced by the Jam Handy organization."

© lc 8-18-46; Detroit; J 1280.

mm 12-9-46

C640

General motors corporation, claimant
They look to you.

See

Jam Handy organization, inc.

GENERAL MOTORS CORPORATION.

**They, too, loved freedom and
defended it; 24-ER 574-2. Col.
poster. Appl. author: Allan W.
Herdman. © General Motors Corp.;
19Feb53; K35455.**

a.

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

Think American, talk American, be
American. K20757.

GENERAL MOTORS CORPORATION.

**This -ism, that -ism, I'll take
American-ism. cMan pushing away
placards: Col. poster. Appl.
author: Robert B. McKnight.
© General Motors Corp.; 17Dec53;
K38280.**

GENERAL MOTORS CORPORATION.

**This thief robs us all. Waste,
stop him. [Hand squeezing man
with enlarged head] Col. poster.
Appl. author: Robert B. McKnight.
© General Motors Corp.; 15Jul54;
K39885.**

GENERAL MOTORS CORPORATION.

Those who deny freedom to others
deserve it not ... Abraham Lin-
coln in a letter, August 1858.
cLincoln's head; Col. poster.
Appl. author: Allan W. Herdman.
© General Motors Corp.; 14Jan54
(in notice: 1953); K38284.

GENERAL Motors Corporation ©. SEE
Morse, Donald Gordon.

The three great essentials ...

K20755.

GENERAL MOTORS CORPORATION.

Throw trash in the container, not
at it. Col. poster. "22-ER 557-4.
Suggested by Wilson T. Scott ..."
Appl. author: Vern K. Proctor.
© General Motors Corp.; 21Aug52;
K33315.

a.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

Tie them all together with careful
workmanship ... K25280.

JUL - 6 1950

GENERAL MOTORS CORPORATION.

**To be used - not abused. Let's take
care of our equipment! [Wash ba-
sins; on poster] Col. reproduction
of drawing. (ER 493.4) © General
Motors Corp., Detroit; 24Aug50;
K26629.**

DEC 4 1950

GENERAL motors corp. see Morse,
Donald Gordon. To get better use
save tools from abuse. K 7349.

GENERAL MOTORS CORPORATION.

To help pay your bills [for an
operation. G.986, for hourly
employees where local hospital plan
is available] 12 p., illus.

© General Motors Corp., Employee Re-
lations Staff; 200ct48; AA100872.

GENERAL MOTORS CORPORATION.

To help pay your bills [for hospital care, for an operation. G.985, for salaried employees where local hospital plan is available] 12 p., illus. © General Motors Corp., Employee Relations Staff; 200ct48; AA100871.

GENERAL MOTORS CORPORATION.

To help pay your bills [for hospital care, for an operation. G.987, for salaried employees where no local hospital plan is available] 12 p., illus. © General Motors Corp., Employee Relations Staff; 200ct48; AA100873.

GENERAL MOTORS CORPORATION.

To help pay your bills [for hospital
care, for an operation. G.988 for
hourly employees where no local
hospital plan is available] 12 p.,
illus. © General Motors Corp.,
Employee Relations Staff; 20Oct48;
AA100874.

GENERAL MOTORS CORPORATION.

**To make your wishes come true, buy
bonds through the payroll plan.**

(Wishbones Col. poster. Appl.

author: Robert B. McKnight.

© General Motors Corp.; 18Feb54;

K39302.

GENERAL MOTORS CORPORATION.

Today's car would cost \$50,000.00
if built with 1910 tools. Col.
poster. (Er-554.7) Appl. author:
Allan W. Herdman. © General Motors
Corp., Detroit; 19Jun52; K32360..

GENERAL MOTORS CORPORATION.

Tools are extra hard to replace now -
be careful. Hyatt Bearings. Poster.
(ER 527-9) Appl. author: Vern K.
Proctor. © General Motors Corp.,
Detroit; 18Oct51; K31433.

GENERAL MOTORS CORPORATION.

Tools are our friends, treat
them well; 25-ER 575-10. Col.
poster. Appl. author: Vern K.
Proctor. © General Motors
Corp.; 16Jul53; K36182.

GENERAL MOTORS CORPORATION.

A trade-mark primer. Patent Section,

General Motors Corp. 12 p.

Appl. author: Patrick H. Murphy.

© General Motors Corp.; 17Nov53;

A121678.

General motors corporation.

Train of tomorrow, General motors.

[Detroit, 1947]

cover-title, [17] p. illus. 26cm.

General motors corp., Detroit;
15Apr47; AA55940.

afp 6Aug47

GENERAL Motors Corporation ©. SEE
McKnight, Robert Brown.
Troubled? K21644.

GENERAL MOTORS CORPORATION.

Turn a deaf ear to rumors.

cFinger in man's ears Col. poster.
Appl. author: Allan W.

Herdman. © General Motors Corp.;
18Mar54; K39301.

Revised

GENERAL MOTORS CORPORATION.

Turn a deaf ear to rumors.

⌈Finger in man's ear⌋ Col. poster.
Appl. author: Allan W.

Herman. © General Motors Corp.;
18Mar54; K39301.

GENERAL MOTORS CORPORATION.

Turning out a good job is a matter of
pride with me. Proving ground sec-
tion. Poster. (ER 527-12) Appl.
author: Vern K. Proctor. © General
Motors Corp.; Detroit; 18Oct51;
K31426.

GENERAL MOTORS CORPORATION.

**Two heads are better than one. See
your foreman. 2 Heads of 3 men
Col. poster. Appl. author:
Robert B. McKnight. © General
Motors Corp.; 20Aug53; K37033.**

GENERAL MOTORS CORPORATION.

U. S. defense bonds. The best
umbrella for a rainy day. Use
the payroll savings plan. Col.
poster. "22-ER 557-10. Sug-
gested by James H. Tuttle ..."
Appl. author: Vern K. Proctor.
© General Motors Corp.; 16Oct52;
K33321.

a.

GENERAL MOTORS CORPORATION.

Unconscious? No, he's safety conscious. cBricks falling on man's head; Col. poster. Appl. author: Robert B. McKnight. © General Motors Corp.; 17Sep53; K37037.

GENERAL MOTORS CORPORATION ©.

Useful information and warranty. Cavalier coolers for Coca-Cola. Folder. © 10Jan49 (in notice: 1948); KK31805.

GENERAL MOTORS CORPORATION ©.

Useful information & warranty.

Frigidaire home and farm freezer.

1 v., illus. © 10Aug49; AA129243.

GENERAL MOTORS CORPORATION ©.

Useful information and warranty;

Frigidaire Meter-Miser, MML series.

Pamphlet. © 12May49; KK37068.

GENERAL MOTORS CORPORATION ©.

Useful information and warranty; Frig-
idaire reach-in refrigerators.

Folder. © 16May49; KK37067.

GENERAL MOTORS CORP., Dayton, Ohio.
Useful information and warranty-
master dry electric Coca-Cola
cooler. © 1Aug47; KK17583.

GENERAL MOTORS CORPORATION ©.

Useful information, Frigidaire
food freezer equipped with the
Motor-Miser. 12 p., illus.

© 16Dec49; AA137226.

JAN 1 6 1950

GENERAL MOTORS CORPORATION.

Using the right tool makes the job
easier - and safer, too. [Poster showing
pair of hands prying nailed
board with crowbar] Reproduction
of photograph. (ER 493.2) © General
Motors Corp., Detroit;
24Aug50; K26631.

DEC 4 1950

GENERAL MOTORS CORPORATION ©.

Warranty and helpful hints for your
frigidaire dehumidifier. Folder.

© 17May48; KK24711.

General motors corporation.

Warranty and information about your
Frigidaire MM series Meter-miser.

[Dayton, O., 1947]

folder. illus. 21cm.

© General motors corp., Dayton,
O.; 9Apr47; AA51384.

vf 8Jul47

GENERAL MOTORS CORP. ©, Dayton,
Ohio.

Warranty and information, Frigid-
aire water coolers. Folder,
illus. © 14Jul47; AA59056.

AA 3674

General motors corp.

Warranty, commercial refrigeration and
air conditioning equipment. Dayton, Gen-
eral motors corp. [c1945]

folder. 21 x 9 cm.

Appl. author: W. L. Divilbiss.

© 12-15-45; 2 c 2-4-46; General motors
corp., Dayton, O.; AA 3674. New matter:
Changes as indicated on attached copy,
marked Exh. "A".

car 2-19-46

GENERAL MOTORS CORP. ©, Dayton,
Ohio.

Warranty on Frigidaire equipment
installed in Coca-Cola coolers
made by Cavalier Corporation.
Folder. © 21Apr47; AA57054.

AA 11827

General motors corporation, claimant.

Warranty on Frigidaire equipment installed in coolers for "Coca-cola." Dayton, O., Frigidaire div., General motors corp. [c1945]

sheet. $20\frac{1}{2}$ x $27\frac{1}{2}$ cm. fold. to $20\frac{1}{2}$ x 9 cm.
Envelope included.

Application author: W. L. Divilbiss.

© 12-7-45; 2 c 5-1-46; Dayton, O.; AA 11827.

AFP 5-17-46

GENERAL motors corp. see Pedder,
James Fraderick. Waste is poison to
production. K 7354.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

Waste neither time nor money.

K18948.

GENERAL Motors Corp. Wasting mate-
rial hurts us all. K9890. SEE
Proctor, Vern K.

GENERAL MOTORS CORPORATION.

Watch out for traffic. We'd like
to see you tomorrow. [Guard
waving to factory workers] Col.
poster. Appl. author: Vern K.
Proctor. © General Motors Corp.;
19Nov53; K38288.

GENERAL MOTORS CORPORATION.

**Watch that cigarette. Prevent fires
at home, at work, outdoors. Col.
poster. "22-ER 557-5. Suggested
by Mrs. Irene Corbit ..."** Appl.
author: Allan W. Herdman.

**© General Motors Corp.; 18Sep52;
K33316.**

a.

GENERAL MOTORS CORPORATION.

Watch your P's & Q's. Production &
quality. Col. poster. "22-ER
557-13. Suggested by Vernon K.
Watson ..." Appl. author: Vern
K. Proctor. © General Motors
Corp.; 16Oct52; K33324.

a.

GENERAL MOTORS CORPORATION.

We Americans have much to be thankful
for. cChurch subjects Poster.
(ER 527-11) Appl. author: Robert B.
Mc Knight. © General Motors Corp.,
Detroit; 18Oct51; K31431.

GENERAL Motors Corporation. SEE
We Drivers. MU5343.

OCT - 8 1951

GENERAL Motors Corporation © SEE

Morse, Donald Gordon.

We should all be interested in the
future ... K20752.

GENERAL MOTORS CORPORATION.

Welding & assembly instruction,
specifications. SEE General
Motors Corporation. Fisher
Body Division.

GENERAL MOTORS CORPORATION.

Welding & assembly instruction
specifications. 1953 Chevrolet
10-12 Pontiac 25. Fabricating
plants P.E.D. 750, G.M. no. 4615156
cand; Assembly plants P.E.D. 751,
G.M. no. 4615157. 2 v. illus.
cAppl. author: Lawrence G. Krause;
© General Motors Corp.; 12Aug52,
AA223893, 21Aug52, AA223894.

GENERAL MOTORS CORPORATION.

Welding and assembly instructions,
specifications, 55A-AX assembly
plants. SEE General Motors
Corporation. Fisher Body
Division.

p

GENERAL MOTORS CORPORATION.

Welding instructions, specifications manual. 1953 Olds 30 series. Assembly. Detroit, Fisher Body Division, General Motors Corp. 1 v. illus. rAppl. author: Lawrence G. Krause; © General Motors Corp.; 28Oct52 (in notice: 1951); AA227597.

GENERAL MOTORS CORPORATION.

Welding instructions, specifications manual. 1953 Olds 30 series. Fabricating. Detroit, Fisher Body Division, General Motors Corp. 1 v. illus. cAppl. author: Lawrence G. Krause; © General Motors Corp.; 28Oct52 (in notice: 1951); AA227595.

GENERAL MOTORS CORPORATION.

Welding instructions, specifications manual. 1953 Olds 36, Buick 43. Assembly. Detroit, Fisher Body Division, General Motors Corp. 1 v. illus.

Appl. author: Lawrence G.

Krause; © General Motors Corp.;

21oct52 (in notice: 1951);

AA227596.

GENERAL MOTORS CORPORATION.

Welding instructions, specifications manual. 1953 Olds 36, Buick 43. Fabricating. Detroit, Fisher Body Division, General Motors Corp. 1 v. illus. rAppl. author: Lawrence G. Krause. © General Motors Corp.; 80ct52 (in notice: 1951); AA227594.

GENERAL MOTORS CORPORATION.

We're proud of our Chevrolet folks
in uniform. Poster. (ER 527-8)
Appl. author: Robert B. Mc Knight.
© General Motors Corp., Detroit;
20Sep51; K31435.

GENERAL MOTORS CORPORATION.

We're proud to be known as good neighbors. Let's continue to deserve this reputation. Col. poster. (ER 539-3) Appl. author: Robert B. McKnight. © General Motors Corp., Detroit; 21Feb52; K32453.

GENERAL motors corp. see Pedder,
James Fraderick. We've got work to do!
K 7346.

GENERAL MOTORS CORPORATION.

Whatever your interest, watch the
information racks. SEE Bourdon, --

GENERAL MOTORS CORPORATION.

When work is done, it's time for
fun. Enjoy the outdoors. Col.
poster. "22-ER 557-2." Appl.
author: Allan W. Herdman.

© General Motors Corp.; 21Aug52;
K33313.

a.

GENERAL MOTORS CORPORATION.

While you use your hands, use
your heads and reduce waste;

24-ER 574-10. Col. poster.

Appl. author: Robert B. McKnight.

© General Motors Corp.; 16Apr53;

K35462.

a.

GENERAL MOTORS CORPORATION.

Who, me? Good citizenship is
everyone's responsibility. cMan
pointing to himself; Col. pos-
ter. Appl. author: Vern K.
Proctor. © General Motors Corp.;
18Feb54; K39298.

GENERAL MOTORS CORPORATION.

The whole family likes --- information rack booklets. Col. poster. (ER-554.2) Appl. author: Vern K. Proctor. © General Motors Corp., Detroit; 22May52; K32366.

GENERAL MOTORS CORPORATION.

Why hide your idea under a bushel?

It may win a suggestion award.

Man putting paper under basket;

Col. poster. Appl. author:

Allan W. Herdman. © General

Motors Corp.; 17Sep53; K37036.

GENERAL Motors Corporation ©. SEE

McKnight, Robert B.

Wise folks are cashin' in ...

K25276.

JUL - 3 1950

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

With only 6 o/o of the world's pop-
ulation ... K25282.

JUL - 6 1950

GENERAL MOTORS CORPORATION.

**With your help ... is a safe place
to work. cFinger pointings**

**Col. poster. Appl. author:
Robert B. McKnight. © General
Motors Corp.; 15Apr54; K39308.**

GENERAL MOTORS CORPORATION ©.

Work standards manual. 1 v., illus.

© 1Feb49; AA108090.

GENERAL MOTORS CORPORATION ©.

Work standards manual. 1 v., illus.

© on revisions; 1Jun50; AA155358.

AUG - 8 1950

GENERAL MOTORS CORPORATION.

Work standards manual. 1 v.

© General Motors Corp., Pro-
duction Engineering Sect.; 4May48;
AA83365.

GENERAL MOTORS CORP.

Work standards manual.

A200255.

© 23Dec53;

SEE 1955 file.

A

.0032 General motors corporation, claimant.

Working with General motors; a hand-
book for salaried men and women.

[Detroit, Printed by Safran printing
co.] c1946.

pamphlet (48 p.) illus. 21cm.

(EC 125)

Appl. author: William H. Lane, 1907-

© 11-11-46; 2 c 12-23-46; Detroit;

AA 40632.

afp 1-24-47

GENERAL MOTORS CORPORATION.

Would you be proud enough of your
work to have it bear your name?

Col. poster. "22-ER 557-8.

Suggested by G. F. Wilkins ..."

Appl. author: Allan W. Herdman.

© General Motors Corp.; 18Sep52;

K33319.

a.

GENERAL motors corp. see Pedder,
James Fraderick. You bet I take care
of my tools. K 7355.

GENERAL Motors Corp. You bet I take
care of my tools; it makes my job
easier.' K10776. SEE Proctor,
Vern K.

GENERAL Motors Corporation © SEE

Proctor, Vern K.

You can cut wasted effort, wasted
time, wasted material by careful
workmanship! K22958.

GENERAL MOTORS CORPORATION.

You can take the day off, but you
can't put it back. Col. poster.

"22-ER 557-11." Appl. author:

Allan W. Herdman. © General
Motors Corp.; 16Oct52; K33322.

a.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

You cannot push a person up a ladder ... K21643.

GENERAL MOTORS CORPORATION.

**You can't replace your eyes but you
can protect them. cMan's eyes
with glasses: Col. poster.**

Appl. author: Vern K. Frootor.

**© General Motors Corp.; 14Jan54
(in notice: 1953); K38286.**

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

You know, Jim..your foreman is just
the guy to help you with that
problem! K22953.

GENERAL Motors Corporation ©. SEE

Morse, Donald Gordon.

You wouldn't throw money out the
window! K18941.

GENERAL MOTORS CORPORATION ©
Your boy and his future. 16 p.,
illus. © 1Nov49; AAL42807.

MAR - 3 1950

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

Your foreman will help you - ask
his advice. K18947.

GENERAL MOTORS CORPORATION.

Your health tomorrow depends on how
you live today. Moraine Products
a good place to work. Poster.
(ER 527-10) Appl. author: Allan
W. Herdman. © General Motors
Corp., Detroit; 18Oct51; K31432.

GENERAL MOTORS CORPORATION.

Your magic carpet to the future.

**Buy bonds through the payroll
plan. cFamily sitting on bonds
Col. poster. Appl. author: Vern
K. Proctor. © General Motors
Corp.; 15Jul54; K39883.**

GENERAL MOTORS CORPORATION.

**Your performance on the record;
a salaried employe development
program. 10 p. illus. Appl.
authors: John Flanagan and Robert
Millers © Science Research Asso-
ciates, inc.; 21Mar52; AA216353.**

GENERAL MOTORS CORPORATION.

Your plant patrolman is here for
your protection. SEE Whirl, Walt.

GENERAL MOTORS CORPORATION.

Your suggestion can turn into cash.

cHand slipping paper in box; hand

with money; Col. poster. Appl.

author: Vern K. Proctor. © Gen-

eral Motors Corp.; 15Jul54;

K39886.

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

Your suggestions wanted. K18949.

GENERAL MOTORS CORPORATION.

You're a grand old flag; 25-ER

575-4. Col. poster. Appl.

author: Vern K. Proctor.

© General Motors Corp.; 21May53;

K36177.

GENERAL Motors Corporation ©. SEE

Proctor, Vern K.

You're in fine condition, young
fellow. K23669.

MAR 30 1950

GENERAL Motors Corporation ©. SEE

McKnight, Robert Brown.

You're right, Bill. It is a good
place to work! K20753.

GENERAL Motors Corporation ©. SEE

Herdman, Allan W.

You've got something there, hold on
to it! K22950.

GENERAL MOTORS CORPORATION. AC SPARK
PLUG DIVISION.

AC test of creative ability.

11 p. Appl. authors: Richard
Howard Harris and Alvin Leon
Simberg. © AC Spark Plug Division,
General Motors Corp.; 10Dec53;
A118852.

GENERAL MOTORS CORPORATION.

AC SPARK PLUG DIVISION.

AC test of creative ability.

Form 1954 B. 11 p. Appl.

authors: Richard Howard Harris
& Alvin Leon Simberg. © AC

Spark Plug Division, General
Motors Corp.; 1Jul54; A145056.

GENERAL MOTORS CORPORATION. Allison
Division ©.

Allison torqueomatic transmissions,
model TG-602 [TG-607] Service
manual. Indianapolis, ©1950.
2 v., illus. ©15Oct50, 20Dec50;
AA173659-173660.

FEB 21 1951

GENERAL Motors Corporation. Allison
Division. SEE
Harnessed Lightning. MU5246.

DEC 13 1950

GENERAL MOTORS CORPORATION. Allison
Division.

Numerical material requirements.

[Patterson catalog service plan]

Indianapolis [1951] 1 v. (loose-
leaf) © on revisions; Jobbers

Pub. Co., Inc.; 18Apr51; AA182119.

MAY 23 1951

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
*Accent on Accessories. JU7253.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Accent on accessories. C6865. SEE Handy
(Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

The all-new Buick Special for '54. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. Buick

Motor Division ©.

Approved Buick dealer signs.

15 p., illus. © 31Jan48; AA39993.

GENERAL MOTORS CORPORATION. Buick
Motor Division ©.

Approved "Buick" dealer signs.

19 p., illus. © 29Jun50;

AA175516.

MAR 16 1951

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

The art of used-car appraising. G7236.

SEE Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
The art of used-car appraising. ©

General motors corp. Buick motor
division

Buick [catalog] 1947. [Flint, Mich.,
1947]

cover-title; [20] p. illus. 23 x
30cm.

© Buick motor division, General motors
corp., Flint, Mich.; 3Mar47; AA53091.

17Jul47 rs

AA 23010

General motors corporation. Buick motor
division, claimant.

Buick. [Flint, Mich., Buick motor
division, General motors corp., c1946]
pamphlet. illus. (col.) 23 x
30 1/2cm.

Catalog.

Appl. author: Advertising dept., Buick
motor division.

© 6-28-46; 2 c 9-1-46; Flint, Mich.;
AA 23010.

vf 10-8-46

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Buick air conditioner shop manual,
1953-1954. Service Dept.,
Buick Motor Division, General
Motors Corp. 40 p. Appl.
author: W. M. Phillimore.
© Buick Motor Division, General
Motor Corp.; 20Jun54; A147471.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Buick air conditioner system--
diagnosis and trouble-shooting.

SEE Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Buick air conditioning manual.

Service Dept., Buick Motor
Division, General Motors Corp.

49 p. Appl. author: P. H.

Nordman. © General Motors Corp.,

Buick Motor Division; 14Apr53;

A100306.

GENERAL MOTORS CORPORATION. Buick

Motor Division ©.

Buick care for Buick brakes. Service
training manual. Flint, Mich.,

c1951. 55 p., illus. © 15Aug51;

AA195495.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

The Buick dealer's key to greater net
profits. SEE Handy (Jam) Organization,
inc.

GENERAL MOTORS CORPORATION. Buick
Motor Division ©
Buick dynaflo transmission service
manual, 1948. Flint, Mich. [1947]
136 p., illus. © 22 Jan 48 (in
notice: 1947); AA75243.

GENERAL MOTORS CORP. BUICK MOTOR DIV.

See

Buick magazine.

Library of Congress
Copyright Office

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Buick 1954 big leaguers campaign. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Buick power steering. Service training
manual. Flint, Mich., Service
Dept., Buick Motor Division, General
Motors Corp. 86 p. illus. cAppl.
author: W. N. Phillimore; © General
Motors Corp., Buick Motor Division;
15Feb52; AA210522.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Buick product school manual, 1955.

68 p. Appl. author: H. A. John-

son. © Buick Motor Division,

General Motors Corp.; 11Oct54;

A163970.

General motors corp. Buick motor
division.

Buick sales facts for 1947. ©
General motors corp., Buick motor
division, Flint, Mich.; 4Feb47;
AA45845.

GENERAL MOTORS CORP. BUICK MOTOR DIV.

See

The Buick salesman.

Library of Congress
Copyright Office

GENERAL MOTORS CORPORATION. Buick
Motor Division ©.

Buick service control system.

Flint, Mich., Service Dept.,
Buick Motor Division, General
Motors Corp. 46 p., illus.

© 19Feb51; AA178449.

FEB 13 1951

GENERAL MOTORS CORPORATION. Buick

Motor Division ©.

Buick shop manual, 1948-1949.

520 p., illus. © 2Mar49; AA116917.

GENERAL MOTORS CORPORATION. Buick
Motors Division ©.

Buick shop manual, 1950. Flint,
Mich., Service Dept., Buick Motor
Division, General Motors Corp.
436 p., illus. © 17Jul50;
AA160737.

OCT 2 - 1950

GENERAL MOTORS CORPORATION. Buick
Motor Division ©.

Buick shop manual, 1951. Flint,
Mich. [1951] 2 v., illus.

© 7Mar51; AA178450.

1951

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Buick shop manual, 1952. Flint,
Mich., Service Dept., Buick
Motor Division. 532 p. illus.
cAppl. author: W. N. Phillimore;
© General Motors Corp., Buick
Motor Division; 3Jun52; AA216642.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Buick shop manual, 1953. Appl.

author: Walter N. Phillimore.

General Motors Corp., Buick
Motor Division; 8Sep53;

A125105.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Buick shop manual, 1954. Service
Dept., Buick Motor Division,
General Motors Corp. 444 p.
Appl. author: Walter N. Phillimore.
© General Motors Corp., Buick
Motor Division; 26Feb54; A147474.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Buick—the beautiful buy. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. Buick
Motor Division ©.
Buick tool manual. Loose-leaves,
illus. © 25Apr51; AA195492.

NOV - 1 1951

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
Closing the deal. (C)

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Closing the deal. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Closing the deal. C6283. SEE Handy
(Jam) Organization, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE

*Closing the Deal: Invitation To Buy Now and
Again. JU7124.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
*Company Manners. JU7249.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Company manners. C6740. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION.

BUICK MOTOR DIVISION.

The day it happened. SEE Handy
(Jam) Organization, inc.

GENERAL MOTORS CORPORATION.

BUICK MOTOR DIVISION.

Demonstrating the 1954 Buick.

Meeting suggestions. 5 p.

Appl. author: Jam Handy Organization, inc. © Buick Motor Division, General Motors Corp.; 1Apr54; A137494.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Drive for your share of 1,500,000
thrills. A planned demonstration
sells. Card. Appl. author:
Jam Handy Organization, Inc.
© Buick Motor Division, General
Motors Corp.; 1Apr54; A137493.

**GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.**

**Drive for your share of 1,500,000
thrills. DOT release no. 54-6.
cWoman; fish; bowl; dam; baby &
other objects; Col. poster.
Appl. author: The Jam Handy Or-
ganization, inc. © Buick Motor
Division, General Motors Corp.;
1Apr54; K38721.**

GENERAL MOTORS CORPORATION. Buick
Motor Division ©

Dynaflow transmission shop manual.

1948-49-50. [Rev. ed.] Flint,
Mich. [1949] 102 p., illus.

© 15Dec49; AA139356.

FEB 3 1950

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Finding and qualifying prospects. C6096.

SEE Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE

*Finding and Qualifying Prospects. JU7066.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE

*Getting Acceptance of the Trade-in
Allowance. JU7248.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Getting acceptance of the trade-in
allowance. C6282. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

The greatest Buicks in fifty great years.

C6c66. SEE Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. ~~BUICK MOTOR~~
DIVISION. SEE

* The greatest Buicks in 50 great years.
JU7400.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

The greatest Buicks in fifty great years.

C7113. SEE Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

How to deliver a new Buick. SEE Handy
(Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. Buick

Motor Division ©.

Hydraulic valve lifters. Service
training manual. Flint, Mich.

[1951] 16 p., illus. © 15Aug51;

AA195497.

NOV - 1 1951

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Little things mean a lot. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
The man they ask for. (M)

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

The man they ask for. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
1954 Buick big leaguers campaign. ©

GENERAL Motors Corporation. Buick Motor
Division.

One little word. C5174. SEE Handy (Jam)
Organization, inc.

DEC 1 1 1950

GENERAL MOTORS CORPORATION. Buick Motor Division ©.

One little word, service. Produced by The Jam Handy Organization, Inc. 35 mm. filmstrip. 57 frames. © 2Mar51; JU6653.

MAR 21 1951

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
Operation used car turnover. (C)

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Reconditioning is sales-conditioning.

SEE Handy (Jam) Organisation, Inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Salesmasters are timemasters. SEE Handy
(Jam) Organization, inc.

GENERAL MOTORS CORPORATION.

BUICK MOTOR DIVISION.

Selling Buick the beautiful buy over
Chrysler. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Selling Buick the beautiful buy
over De Soto. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Selling Buick the beautiful buy
over Dodge. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Selling Buick the beautiful buy
over Lincoln. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Selling Buick the beautiful buy
over Mercury. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Selling Buick, the beautiful buy, over
Packard. SEE Handy (Jam) Organization,
inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
Selling Buick, the beautiful buy, over
Packard. ©

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Selling Buick, the beautiful buy, over
Studebaker. SEE Handy (Jam) Organiza-
tion, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE

Selling Buick, the beautiful buy, over
Studebaker. ©

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
Selling the Buick Special over the low-
price field. (C)

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Selling the Buick Special over the low-
price field. SEE Handy (Jam) Organiza-
tion, Inc.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Selling the used car walk-in, meet-
ing suggestions; your first sales
meeting in "operation used car
turnover." D-O-T release no. 54-4.
Folder. Appl. author: Jam Handy
Organization, inc. © Buick Motor
Division, General Motors Corp.;
1Mar54; A133409.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Selling used car walk-in prospects.

cMen & women; cars; money; Col.
poster. Appl. author: The Jam
Handy Organization, inc. © Buick
Motor Division, General Motors
Corp.; 1Mar54; K38179.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Selling used car walk-in prospects
here's the story the clu-chart
tells. DOT release no. 54-43
Card. Appl. author: Jam Handy
Organization, inc. © Buick
Motor Division, General Motors
Corp.; 1Mar54; A133410.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Servicing Buick power brakes. C7237.

SEE Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
*Servicing Buick power brakes. JU7562.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
*Servicing Hydraulic Valve Lifters. JU7247.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Servicing hydraulic valve lifters. C6739.

SEE Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Servicing the power steering gear. C7011.

SEE Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. Buick Motor
Division. SEE
* Servicing the rear axle. JU7504.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Servicing the rear axle. C7114. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Servicing the Stromberg 4-barrel carburetor.
SEE Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE

*Sure Is True for '52.— When Better Auto-
mobiles Are Built Buick Will Build Them.
JU7015.

GENERAL Motors Corporation. Buick Motor
Division.

Take the easy way. C5710. SEE Handy
(Jam) Organization, inc.

OCT 22 1951

GENERAL MOTORS CORPORATION. Buick
Motor Division ©.

Take the easy way. Produced by the
Jam Handy Organization. 35 mm.
filmstrip. 69 frames. (DOT-1)
© 10Dec51; JU6886.

DEC 21 1951

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
*The Techniques of Showroom Presentation
and Road Demonstration. JU7061.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

The techniques of showroom presentation
and road demonstration. C6281. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Tune in with tune-care. SEE Handy (Jam)
Organisation, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE

What are your prospects? ©

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

What are your prospects? SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Where do we go from here? On operation used car turnover ... cMen, lady, golfer, cars Col. poster. Appl. author: The Jam Handy organization, inc. © Buick Motor Division, General Motors Corp.; 19Feb54; K38180.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

The "why and how" of new car make-ready.
SEE Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE

*Win the used car walk-in. JU7534.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Win the used car walk-in. C7010. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
Your own proving ground. ©

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Your own proving ground. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. BUICK
MOTOR DIVISION.

Your personal sales procedure.

SEE Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE
Your tell-and-sell presentation. ©

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

Your tell-and-sell presentation. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION. SEE

*You're the Dynaflo doctor. JU7288.

GENERAL MOTORS CORPORATION. BUICK MOTOR
DIVISION.

You're the Dynaflo doctor. C6280. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Air conditioning in Cadillac cars.

Detroit, Service Dept., Cadillac
Motor Car Division, General
Motors Corp., c1953. 119 p.

illus. Appl. author: John T.

Nekervis. © General Motors
Corporation, Cadillac Motor Car
Division; 17Feb53; A85798.

GENERAL MOTORS CORPORATION. CADILLAC MOTOR
CAR DIVISION. SEE
Big wheels. (C)

GENERAL MOTORS CORPORATION. CADILLAC MOTOR
CAR DIVISION. SEE
Black eye. ©

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac master parts list. 17th
ed. 997 p. Appl. author:
John J. Boitos. © General
Motors Corp., Cadillac Motor Car
Division; 15Apr53; A108265.

P

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac master parts list.

18th ed. 1028 p. Appl. author:
John J. Boitos. © General Motors
Corp., Cadillac Motor Car Division;
1May54; A147466.

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac parts and accessories
numerical price list. 10th ed.
329 p. Appl. author: John J.
Boitos. © General Motors Corp.,
Cadillac Motor Car Division;
15Apr53; A108266.

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac parts and accessories
numerical price list. 11th ed.
246 p. Appl. author; John J.
Boitos. © General Motors Corp.,
Cadillac Motor Car Division;
1Mar54; A147475.

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac service round table.

Appl. author: Haig and Patterson,
inc. © Cadillac Motor Car Divi-
sion, General Motors Corp. Meet-
ing no.:

7. Valves: an open and shut case.
© 2Aug54; A160515.

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac service round table.

Appl. author: Haig and Patterson,
inc. © Cadillac Motor Car
Division, General Motors Corp.

Meeting no.:

8. The cool facts. © 1Sep54;
A160516.

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac service round table.

Appl. author: Haig and Patterson,
inc. © Cadillac Motor Car
Division, General Motors Corp.

Meeting no.:

9. Three rings for service.

© 10ct54; A160517.

GENERAL MOTORS CORPORATION.

CADILLAC MOTOR CAR DIVISION.

Cadillac service round table.

Appl. author: Haig and Patterson,
inc. © Cadillac Motor Car Divi-
sion, General Motors Corp.

Meeting no.:

10. More of the best in '55.

© 1Nov54; A160518.

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac service round table. Meeting
guide. Appl. author: Haig
and Patterson, inc. © Cadillac
Motor Car Division, General Motors
Corp. Meeting:
FOR CURRENT ENTRIES

See

UNIT B SERIAL FILE

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac service round table.

[Meeting guide] Appl. author:
Haig and Patterson, Inc.

© Cadillac Motor Car Division,
General Motors Corp. Meeting:
No. 1. Jan54. Varieties of
1953. © 15Dec53 (in notice:
1954); A140345.

No. 2. Feb54. Cadillac, 1954.
© 15Jan; A140346.

No. 3. Mar54. A good brake for
the owner. © 15Feb; A140347.

SEE next card

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac service round table. Meeting
guide. Appl. author: Haig
and Patterson, inc. © Cadillac
Motor Car Division, General Motors
Corp. Meeting:

No. 7. Sep53. The thoro-fare to
better service. © 15Sep; A123517.

No. 8. Oct53. Cadillac twin tur-
bine transmission. © 15Oct;
A123518.

CARD 2.

SEE next card.

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GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac service round table. Meeting
guide. Appl. author: Haig
and Patterson, inc. © Cadillac
Motor Car Division, General Motors
Corp. Meeting:
No. 9. Nov53. Once over thoro-ly.
© 16Nov; A123519.
No. 10. Dec53. Up front with the
owner. © 15Dec; A123520.

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac service round table.

Meeting guide. Appl. author:
Haig and Patterson, inc.

© Cadillac Motor Car Division,
General Motors Corp. Meeting:
No. 4, Apr54. Service, spring
loaded. © 15Mar; A147706.

No. 5, May54. Air, fuel and
answers. © 15Apr; A147707.

No. 6, Jun54. In the fraction
of a second. © 15May; A147708.

see next card

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac service round table.

Meeting guide. Appl. author:

Halg and Patterson, Inc.

© Cadillac Motor Car Division,

General Motors Corp. Meeting:

No. 7, Sep54. Valves: an open
and shut case. © 2Aug; A160515.

No. 8, Oct54. The cool facts.

© 1Sep; A160516.

No. 9, Nov54. Three rings for
service. © 1Oct; A160517.

CARD 2

see next card

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac service round table.

Meeting guide. Appl. author:
Haig and Patterson, Inc.

© Cadillac Motor Car Division,
General Motors Corp. Meeting:
No. 10, Dec 54. More of the best
in '55. © 1Nov; A160518.

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac shop manual for 1954.

Covering Cadillac 54-62, 60S, 75
passenger cars, and 86 commercial
cars. Service Dept., Cadillac
Motor Car Division, General Motors
Corp. Appl. author: John T.
Herkervis. © Cadillac Motor Car
Division, General Motors Corp.;
1May54; A140707.

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GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac shop manual supplement
for 1953; covering Cadillac 53-62,
60S, 75, and 86 commercial cars.
Service Dept., Cadillac Motor Car
Division, General Motors Corp.
143 p. Appl. author: John T.
Nekervis. © General Motors Corp.,
Cadillac Motor Car Division;
1May53; A108267.

GENERAL MOTORS CORP. CADILLAC MOTOR CAR
DIVISION.

See

The Cadillac serviceman.

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Cadillac suggested flat rate
schedule for 1954 Cadillac
cars. Effective July 1, 1954.
Loose-leaf. Appl. author:
Richard E. Rutz. © Cadillac
Motor Car Division, General
Motors Corp.; 15 Jun 54; A156568.

GENERAL MOTORS CORPORATION.

CADILLAC MOTOR CAR DIVISION.

Cadillac twin-turbine transmission; service manual.

Service Dept., Cadillac Motor Car Division, General Motors

Corp. 60 p. Appl. author:

John T. Nekervis. © General

Motors Corp., Cadillac Motor

Car Division; 18Sep53; All0096.

GENERAL MOTORS CORPORATION. CADILLAC MOTOR
CAR DIVISION. SEE
Chain. ©

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION. SEE
The final touch. ©

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION. SEE
First strike and out. ©

GENERAL MOTORS CORPORATION. CADILLAC MOTOR
CAR DIVISION.

The five steps to thoro-check. SEE Haig
and Patterson, Inc.

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION. SEE
The formula. ©

GENERAL MOTORS CORPORATION. CADILLAC MOTOR
CAR DIVISION. SEE
Hit the road. (C)

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION.

Installing and operating Cadillac
thoro-check, service standard of
the world. Service Promotion
Dept. 29 p. Appl. author: Haig
and Patterson, inc. © Cadillac
Motor Car Division, General Motors
Corp.; 15Dec53; A123521.

GENERAL MOTORS CORPORATION. CADILLAC MOTOR
CAR DIVISION. SEE
Invisible man. ©

GENERAL MOTORS CORPORATION. CADILLAC MOTOR
CAR DIVISION. SEE
Partners in performance. ©

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION. SEE
The people's choice. ©

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION. SEE
Perfect balance. ©

GENERAL MOTORS CORPORATION. CADILLAC MOTOR
CAR DIVISION. SEE
Shoot the works. ©

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION. SEE
Something to shout about. ©

GENERAL MOTORS CORPORATION. CADILLAC MOTOR
CAR DIVISION. SEE
Still waters. ©

GENERAL MOTORS CORPORATION. CADILLAC MOTOR
CAR DIVISION. SEE
Time bomb.

GENERAL MOTORS CORPORATION. Cadillac
Motor Car Division ©.

What I should do to help close the
67-90 gap. Service Managers'
Conference. 12 p. © 1Jul50;
AA182521.

MAY 23 1951

GENERAL MOTORS CORPORATION. CADILLAC
MOTOR CAR DIVISION. SEE
When a dream becomes reality.

GENERAL MOTORS Corporation. Chevrolet Motor
Division.

According to plan. C5614. SEE Handy (Jam)
Organization, inc.

SEP 10 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

According to plan; truck weight distribution. Produced by the Jam Handy Organization, inc. 35 mm. filmstrip. 54 frames. (Chevrolet dealers' merchandising & training service, MTS-51-8) © 29Oct51; JU6818.

NOV 19 1954

GENERAL Motors Corporation. Chevrolet
Motor Division.

Acquaintance interview with Ed Wolfe.

C2660. SEE Handy (Jam) Organization, Inc.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Acquaintance interview with Sam Allen.

C2659. SEE Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*Actions Speak Louder. JU7064.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Actions speak louder. C6279. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Adjusting and relining Chevrolet hy-
draulic brakes [by] Jam Handy Or-
ganization. 35 mm. film strip.
(MTS-48-10) © 1c 10Mar49; JU5415.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Advance-design Chevrolet truck data
book supplement. 36 p., illus.

© 15Mar50; AA152633.

JUN 1 6 1951

GENERAL MOTORS CORP. Chevrolet Motor
Division, Detroit.

Advance-design Chevrolet trucks.

35 mm. film strip. © 16Jul47;

JU2728.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Advance-design Chevrolet trucks. C
1770. See Handy (Jam) Organization,
inc.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Advance design for '49. C3425. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Advance design for '49 [by] Jam Handy
Organization. 35 mm. film strip.
(MTS-49-9) © 1c 10Mar49; JU5423.

KK 3100

General motors corp. Chevrolet motor
division, claimant.

Again in production! The new
Chevrolet bringing you big-car quality
at lowest cost! (Automobiles) [Detroit,
Printed by Detroit news] © 1946.

clipping.

Print.

Appl. author: C. J. French.

Appl. title: The new Chevrolet.

© 4-3-46; 2c 5-8-46; Detroit; KK 3100.

6-4-46 rs

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Again this year as for many years
past, America looks to Chevrolet.
Clipping. © 15Nov48; KK36580.

AA 16816

General motors corporation. Chevrolet motor division.

All-American soap box derby. 1946 official rule book. Detroit, 1946.

(c) 4-18-46; 2c 8-4-46; General motors corp., Chevrolet motor div., Detroit; AA 16816.

eb 24Apr47

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

All-American Soap Box Derby, 1951.

Official rule book. 31 p., illus.

© 29Dec50; AA173658.

FEB 2 1 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division C.

All-American soap box derby official
rule book, 1949. 27 p., illus.

© 15Jan49; AA116916.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

All-American soap box derby official
rule book, 1950. 31 p., illus.

© 20Dec49; AA160735.

OCT 2 - 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

All Star Performance. MU5409.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

All the experience of the past ...

✓ Chevrolet will be no. 1 for '51!

[From Automotive news, Oct. 30,

1950] Sheet. © 30Oct50; KK56767.

JAN 22 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
American Harvest. MU5468.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
America's Best Sailor. MU5406.

GENERAL MOTORS CORP. Chevrolet
Motor Division, Detroit.
America's most popular car,
Chevrolet 1947. 29 p., illus.
© 15Feb47; AA56546.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Announcement materials catalog,

'55 Chevrolet, confidential.

20 p. Appl. authors: Austin T.

Bender & Charles R. Binford.

© Chevrolet Motor Division,

General Motors Corp.; 30 Jun 54;

A156577.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Any way you look at it. Produced by
The Jam Handy Organization, inc.
35 mm. filmstrip. 88 frames.
(Chevrolet dealers' new product
training service, PTS-51-5) "1951
truck features." © 2Mar51; JU6655.

MAR 21 1951

**GENERAL Motors Corporation. Chevrolet Motor
Division.**

**Any way you look at it. C5172. SEE
Handy (Jam) Organization, inc.**

DEC 1 1 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Appearance is the payoff. C6278. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE

* Appearance is the payoff. JU7137.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
An Apple a Day. MU3030.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Apple of your eye. (M)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

As a matter of fact; Chevrolet vs. Ford
comparison. (C)

GENERAL Motors Corporation. Chevrolet
Division. SEE
As the Wheels Turn. HU5174.

NOV - 9 1950

GENERAL MOTORS CORPORATION.
DIVISION. SEE
At First Sight.

CHEVROLET MOTOR

MU5405.

**GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
At Work and Play in Your Chevrolet.
MU5208.**

NOV 27 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

At your finger tips. Produced by The
Jam Handy Organization, Inc. 35
mm. filmstrip. 60 frames. (Chevro-
let dealers' merchandising and
training service, MTS-51-1) "1951
truck data book." © 2Mar51;
JU6660.

MAR 21 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Be first. C5910. SEE Handy (Jam)
Organization, inc.

JAN 3 1 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* Be First. JU6940.

FEB 26 1952

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Be my guest. ©

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*Be Sure You're Right. JU7128.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Beauty and glamor with color. SEE Handy
(Jam) Organization, inc.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Beauty in Focus. MU3025.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Beauty just for you. C5911. SEE Handy
(Jam) Organization, inc.

JAN 3 1 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* Beauty Just for You. JU6941.

FEB 26 1952

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Beauty of it. ©

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Beauty with a purpose [by] Jam Handy
Organization. Col. 35 mm. film
strip. (MTS-49 1 & 2) © 1c
10Mar49; JU5425.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Beauty--with a purpose. C3426. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Beef cuts, pork cuts, veal cuts,
lamb cuts. Folder. Appl.

author: Gail E. Markham.

© General Motors Corp., Chevrolet
Motor Division; 4May53; A100303.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Behind All Beauty. MU5228.

DEC - 5 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Behind the finish. Produced by the
Jam Handy Organization, Inc. Col.
35 mm. film strip. 62 frames.
(MTS-50-16) © 11Aug50; JU6509.

SEP - 1

GENERAL Motors Corporation. Chevrolet
Motor Division.

Behind the finish! C4845. SEE
Handy (Jam) Organization, Inc.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Behind the Phone Call. MU5230.

DEC - 5 1950

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Behind the Scenes. MU5227.

DEC - 5 1950

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Behind the TV Show. MU5229.

DEC - 5 1950

GENERAL MOTORS CORPORATION. CHEVRO-
LET MOTOR DIVISION, Detroit.

The best tune in town. 35 mm.

film strip. © 1947 Nov 10;

JU5172.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division C.

The best way is four-way, by the Jam
Handy Organization, inc. 35 mm.
film strip. 44 frames. 10
7Apr50; JU6355.

APR 21 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*Better than ever Chevrolet trucks for
1953. JU7539.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Better than ever, Chevrolet trucks for
1953. C6867. SEE Handy (Jam) Organiza-
tion, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Big, bright, beautiful Chevrolet for
1952. 31 p. illus. cAppl. author:
Norman J. Johnson; © General Motors
Corp., Chevrolet Motor Division;
2Jan52; AA204252.

MAR - 7 1952

GENERAL MOTORS CORP. Chevrolet Motor
Division, Detroit.

Big-car quality. 35 mm. film strip.

© 1c 16Jul47; JU2726.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Big-car quality. C 1773. See Handy
(Jam) Organization, inc.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Big Day. MU3023.

**GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.**

The big day, your future depends upon it.

SEE Handy (Jam) Organization, Inc.

GENERAL Motors Corporation. Chevrolet ,
Division. SEE
The Big Difference. MU5170.

NOV - 9 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

The big news for '54 in truck chassis. SEE
Handy (Jam) Organization, inc.

**GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.**

**The big news in Chevrolet truck accessories
for '54. SEE Handy (Jam) Organization,
Inc.**

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

The big news in truck engines for 1954.

SEE Handy (Jam) Organization, inc.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
The Big Thrill. MU5190.

NOV 27 1950

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
A Bigger Buy. MU5183.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

*The biggest family. JU7502.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* The biggest news. MU5513.

GENERAL MOTORS CORP. CHEVROLET MOTOR DIVISION,
Detroit.

A bit of history. 35mm filmstrip. (c) 16Jan47,
JU 2070.

mfg 25Mar47

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
The Blue Ribbon Leader. MU3033.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Bluegrass Land of Kentucky. MU5427.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

Bonded linings give "Dubl-Life" [by]
Jam Handy Organization, Inc. 35 mm.
film strip. (MTS-49-11) © 10
6Jun49; JU5585.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Bright tomorrow. (C)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*Brighten the work day. MU5534.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

The buyer's right, by the Jam Handy
Organization. 35 mm. film strip.
58 frames. © 1c 2Feb50; JU6189.

FEB 1 0 1950

GENERAL Motors Corporation. Chevrolet
Motor Division.

The buyer's right! C4459. SEE Handy (Jam)
Organization, inc.

FEB 20 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*By Cayuga's Waters. MU5423.

GENERAL MOTORS CORPORATION.

Chevrolet Motor Division ©.

The cab that breathes. 35 mm.

film strips. © 1c 5Jan48; JU3378.

GENERAL Motors Corporation. Chevrolet
Motor Division.

The cab that breathes. C2346. SER Handy
(Jam) Organization, inc.

GENERAL Motors Corporation. Chevrolet
Motor Division.

The car more people want. C4457. SEE
Handy (Jam) Organization, inc.

FEB 20 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

The car more people want, by the Jam
Handy Organization. Col. 35 mm.
film strip. 61 frames. © 1c
2Feb50; JU6180.

FEB 1 0 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Case of the autronic-eye.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE

*Cedar Breaks National Monument. MU5419.

GENERAL MOTORS CORPORATION.

Chevrolet Motor Division ©.

Checking and adjusting the voltage
regulator unit. (MTS-47-15) 35 mm.
film strips. © 1c 3Feb48; JU3682.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Chevrolet accessories; features and
product information catalog for
retail salesmen, 1953. 103 p.
illus. Appl. author: Francis W.
Castrey. © General Motors Corp.,
Chevrolet Motor Division; 29Dec52;
A90550.

R

Rev. Jul 53

GENERAL MOTORS CORPORATION. Chevrolet
Motors Division ©.

Chevrolet accessories installation
manual for 1951. 96 p., illus.

© 1Nov50; AA170361.

JAN 22 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Chevrolet accessories installation
manual for 1952. 96 p. illus.
[Appl. author: Francis W. Castrey;
© on additions; General Motors
Corp., Chevrolet Motor Division;
17Dec51; AA202106.

FEB 12 1952

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*Chevrolet Advertising Rings the Bell.
MU5446.

General motors corporation. Chevrolet
motor division.

Chevrolet chassis and body parts for
four cylinder models ... effective
January 2, 1947. Detroit, c1946.
42 p. illus. 28cm.

Appl. title: Chevrolet parts for four
cylinder models.

© General motors corporation,
Chevrolet motor division, Detroit;
27Dec46; 2c 17Feb47; A445081.

afp 9Apr47

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Chevrolet Corvette parts

catalog. 45 p. Appl. author;

Stanley J. MacDonald. © General

Motors Corp., Chevrolet Motor

Division; 1Aug53; All0100.

GENERAL MOTORS CORPORATION, Chevrolet
Motor Division ©.

Chevrolet dealer standard used car
signs, OK used cars. Brochure
no. 3. 1 v., illus. © 22Jun49;
AA126539.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Chevrolet dealers OK used car
merchandising certificate. Form
no. CUC-2. Sheet in duplicate.
© 22Jun49; AA126534.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Chevrolet for '51. 1 v., illus.

© 2Jan51; AA173662.

Rev. 12-2-51

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*Chevrolet for 1951. MU5439.

GENERAL MOTORS CORPORATION.

Chevrolet Motor Division ©.

Chevrolet for 1951. 1 v., illus.

© 12Dec50; AA170684.

JAN 22 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Chevrolet for 1952. Finest engineering features in its field. 62 p. illus. cAppl. author: Norman J. Johnson; © General Motors Corp., Chevrolet Motor Division; 2Jan52; AA204251.

MAR - 7

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Chevrolet for 1953; engineered to
give you finest performance at
lowest cost. 52 p. illus.

Appl. author: Robert D. Lund.

© General Motors Corp., Chevrolet
Motor Division; 2Jan53; A79547.

1. LUND, ROBERT D.
2. TITLE.

R

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Chevrolet for 1953; entirely new
through and through. 64 p.

illus. Appl. author: Robert D.

Lund. © General Motors Corp.,

Chevrolet Motor Division; 2Jan53;

A79548.

1. LUND, ROBERT D.

2. TITLE.

R

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Chevrolet interchangeable parts
catalog. Buick, Oldsmobile,
Pontiac, General Motors truck.
1954 ed. 321 p. Appl. author:
Stanley J. MacDonald. © General
Motors Corp., Chevrolet Motor
Division; 1Jun54; A147473.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Chevrolet Let's the People Know. MU5444.

GENERAL MOTORS CORP. Chevrolet
Motor Division ©, Detroit.

Chevrolet master parts price
list supplement, covering 4 x
4 1 1/2 ton trucks, 1941-1942.
22 p. © 15Aug47; AA67521.

GENERAL MOTORS CORP. Chevrolet

Motor Division ©, Detroit.

Chevrolet master parts price list,
six-cylinder models, factory
engineered parts, 1929-1947.

739 p., illus. © 1Jul47;

AA 67522.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR DIVI-
SION, claimant.

Chevrolet merchandising and training service.

See Handy (Jan) organization. □ 1223.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Chevrolet, 1953; entirely new
through and through. 1 v.

illus. Appl. author: William

G. Power. © General Motors

Corp., Chevrolet Motor Division;

29Dec52; A79542.

1. POWER, WILLIAM G.

2. TITLE

R

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Chevrolet, 1954. 101 p. Appl.

author: Robert Daniel Lund.

© General Motors Corp., Chevrolet
Motor Division; 7Dec53; A121686.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Chevrolet, 1955. New look! New
life (V8 or 6)! New everything.

Appl. author: C. H. Felt.

© Chevrolet Motor Division.

General Motors Corp.; 28Oct54;

A163969.

GENERAL MOTORS CORP. Chevrolet

Motor Division ©, Detroit.

[Chevrolet passenger car album,
1947]. 12 p., illus.

© 18Aug47; AA64913.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Chevrolet passenger car shop manual,
1949. 1 v., illus. © 15Apr49;

AA115977.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Chevrolet passenger car shop manual.
1949. 1950 suppl. Detroit, c1949.
73 p., illus. © 15Dec49; AA139355.

FEB 3 1950

GENERAL MOTORS CORPORATION, Chevrolet
Motor Division ©.

Chevrolet passenger car shop manual,
1949. 1950-51 supplement.

Detroit, ©1950. 90 p., illus.

© 15Dec50; AA175592.

MAR 27 1951

Per. 19 Mar 51

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Chevrolet passenger car shop
manual, 1949-53. Appl. author:
Gerald G. Young. © General
Motors Corp., Chevrolet Motor
Division; 14Jul53; A110101.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Chevrolet passenger car shop manual,
1955. Appl. author: Gerald G.
Young. © Chevrolet Motor Division,
General Motors Corp. (in notice:
General Motors Corp.); 5Oct54;
A163966.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Chevrolet passenger car speci-
fications, 1954. 15 p. Appl.

author: Robert Daniel Lund.

© General Motors Corp., Chevrolet
Motor Division; 7Dec53; A121681.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Chevrolet Powerglide automatic trans-
mission repair manual c1950-53;

Detroit, c1952. 100 p. illus.

Appl. author: Gerald G. Young.

✓ © General Motors Corp., GMC Truck
& Coach Division (in notice:
General Motors Corp.); 29Dec52;
A79544.

REVISED

MAY 2 9 1953

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division.

Chevrolet radio parts catalog and
dealer confidential price schedule.
1940-1949. 53 p., illus. © Gen-
eral Motors Corp.; 1Feb49; AA108092.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Chevrolet radio parts catalog and
dealer price schedule. Radio
models 1940-1950. Detroit, c1950.
57 p., illus. © 3Jan50; AA139353.

FEB 3 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Chevrolet radio parts catalog and
dealer price schedule. Radio
models 1940-1952. Effective
Apr. 1, 1952. Detroit, cl952.
47 p. illus. [Appl. author:
Richard A. Nelson] © General
Motors Corp., Chevrolet Motor
Division; 15Apr52; AA211477.

**GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.**

**Chevrolet radio parts catalog and
dealer price schedule; radio
models 1940-1953. 38 p. Appl.
author: Stanley J. MacDonald.**

**© General Motors Corp., Chevrolet
Motor Division; 1Jul53; A108268.**

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Chevrolet radio parts catalog and
dealer price schedule. Radio
models 1940-1954. 38 p. Appl.
author: Stanley J. MacDonald.

© General Motors Corp., Chevrolet
Motor Division; 1Apr54; A140703.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Chevrolet radio service and shop
manual, 1950. Detroit, c1950.
50 p., illus. © 3Jan50; AA139352.

FEB 3 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Chevrolet radio, service and shop
manual. 1951 radios, passenger
car and truck 986515, 986516,
986443. 55 p., illus. © 1Nov50;
AA170364.

JAN 2 2 1951

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Chevrolet radio service and shop
manual. 1953 radios. 54 p.
illus. Appl. author: Francis
W. Castrey. © General Motors
Corp., Chevrolet Motor Division;
20Dec52; A79545.

1. CASTREY; FRANCIS W.

2. TITLE

R

AA 1346

General motors corp. Chevrolet motor div.

Chevrolet retail service management. Detroit,
Service & mechanical dept., Chevrolet motor div-
ision, ©1945.

108 p. 28 cm.

Spiral binding.

Appl. author: Edward Hedner.

© 12-11-45; 1-14-46; Chevrolet motor div.,
General motors corp., Detroit; AA 1346.

2-8-46

el 3-7-46

GENERAL MOTORS CORPORATION.

Chevrolet Motor Division ©.

Chevrolet sales managers' forum,
Jan., 1948. 35 mm. film strips.

© 1c 3Feb48; JU3689.

**GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.**

Chevrolet seat covers for 1953.

1 v. illus. Appl. author:

**Francis W. Castrey. © General
Motors Corp., Chevrolet Motor
Division; 29Dec52; A90551.**

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

The Chevrolet story on integral rear
fender design [by] The Jam Handy
Organization, inc. 35 mm. film
strip. (Parts 1-2) © 1c 4Aug49;
JU5694.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

The Chevrolet story--what it means to you.



GENERAL MOTORS CORP. Chevrolet
Motor Division ©, Detroit.
Chevrolet truck data book,
advance-design models.
316 p., illus. © 25Sep47;
AA67520.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Chevrolet truck data book for
Chevrolet salesman. 258 p.,
illus. © 8Aug49; AA129885.

**GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.**

**Chevrolet truck data book; specifications catalog for Chevrolet
salesmen. Detroit, c1953.**

**1 v. (loose-leaf) illus. Appl.
author: John W. Burke. © General
Motors Corp., Chevrolet Motor
Division (in notice: General
Motors Corp.); 10Mar53; A95593.**

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Chevrolet truck data book. Specifications catalog for Chevrolet salesmen. 1 v. illus. cAppl. author: Stanley L. Reed; © General Motors Corp., Chevrolet Motor Division; 25Feb52; AA210523.

GENERAL MOTORS CORPORATION. Chevro-
let Motor Division ©

Chevrolet truck shop manual. 1947
models. 1 v., illus. © 25 Nov 47;
AA71364.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Chevrolet truck shop manual. 1954
models. Appl. author: Gerald G.
Young. © General Motors Corp.,
Chevrolet Motor Division; 18Feb54;
A134981.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Chevrolet truck shop manual, 1948-51
models. Detroit, c1950. 1 v.,
illus. © 30Dec50; AA175593.

MAR 12 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Chevrolet truck shop manual, 1948-51.
1952 supplement. Detroit, c1952.

[Appl. author: Gerald G. Young]

© General Motors Corp. (Chevrolet
Motor Division); 17Mar52; AA227901.

GENERAL MOTORS CORPORATION. CHEVRO-
LET MOTOR DIVISION.

Chevrolet useful truck accessories,
1954. Appl. author: F. W.

Castrey. General Motors Corp.,
Chevrolet Motor Division; 10Nov53;
A121682.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Chevrolet with Powerglide automatic
transmission, 1950. 69 p., illus.

© 4Jan50; AA147465.

APR 21 1950

AA 26888

General motors corp. Chevrolet motor division,
claimant.

Chevrolet's driving controls for the disabled; operating, installation and maintenance instructions. Detroit, Chevrolet motor div., General motors corp. [c1946]
pamphlet (56 p.) illus. 23cm.

Title from cover.

Appl. author: Robert C. Clark, 1889-

© 10-17-46; 2 o 10-30-46; Detroit; AA 26888.

dac 12-2-46

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Chevrolet's new dealer sales productivity record; what it does for you. Produced by the Jam Handy Organization, inc. Col. 35 mm. film strip. 77 frames. © 19 Jun 50; JU6469.

JUL - 3 1950

GENERAL Motors Corporation. Chevrolet
Motor Division.

Close sales with service. C2870. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Close sales with service [by] The
Jam Handy Organization, inc. 35
mm. film strip. (MTS-48-7)

© 1c 15Sep48; JU4778.

GENERAL MOTORS CORPORATION.
DIVISION. SEE

CHEVROLET MOTOR

A closing combination.

(18)

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

A closing combination. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Closing office for beauty and utility.

Brochure no. 2. 1 v., illus.

© 22Jun49; AA126538.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Closing the sale, pt. 2 [by] Jam
Handy Organization. 35 mm. film
strip. (Fundamentals of selling;
Step III, getting the decision to
buy) © 1c 28May48; JU4622.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Coach for a King. MU3020.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Coach of the year. SEE Handy (Jam)
Organisation, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Cold facts on Ford truck engines.

SEE Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*The Columbia River Highway. MU5422.

**GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.**

**Common painting and decorating
brushes. Preparatory tools and
equipment. Folder. Appl. author:
Gail E. Markham. © General Motors
Corp., Chevrolet Motor Division;
10Mar53; A100302.**

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*Complete Engine Tune-Up. JU7125.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* Completely new. MU5514.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE

*The completely new line of genuine
Chevrolet accessories for 1953. JU7533.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

The completely new line of genuine
Chevrolet accessories for 1953. C6868.
SEE Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Congratulations. (H)

GENERAL MOTORS CORP. Chevrolet Motor
Division, Detroit.

Consider the components. 35 mm.
film strip. © 1c 16Jul47;

JU2727.

GENERAL MOTORS CORPORATION.

Chevrolet Motor Division ©.

Cooking with facts. 35 mm. film
strips. © 1c 5Jan48; JU3379.

GENERAL MOTORS CORPORATION, CHEVROLET
MOTOR DIVISION.

The cooling system. C5916. SEE Handy
(Jam) Organization, inc.

JAN 3 1 1952

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Coral Gables, Florida Sunland on Biscayne
Bay. MU5293.

APR 26 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Corvette—fun on wheels. (C)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*Creating Opportunities To Close. JU7231-
7232.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Creating opportunities to close. C6731-6732.
SEE Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Creating Opportunities To Sell. JU7227-
7228.

**GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.**

**Creating opportunities to sell. C6729-6730.
SEE Handy (Jam) Organization, inc.**

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Creating the urge to buy. C6727-6728.

SEE Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*Creating the Urge To Buy. JU7229-7230.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE

*Creating Tomorrow's Sales Today. JU7233.

**GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.**

Creating tomorrow's sales today. C6737.

SEE Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

The creative salesman series. C6738. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

The creative salesman series. C7008. SEE
Handy (Jam) Organization, Inc.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Cross Country. MU2907.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Customer relations [by] Jan Handy
Organization. 35 mm. film strip.

© 1c 28May48; JU4624.

J 421

General motors corp. Chevrolet motor
division, claimant
Daily management control for greater
profits.
film strip 35mm.

"Produced by the Jam Handy
organization".

© lc 3-22-46; Detroit; J 421.

mfp 10-28-46

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

The dealer who did. C5917. SEE Handy
(Jam) Organization, inc.

JAN 3 1 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* The Dealer Who Did. JU6937.

FEB 26 1952

J 1626

General motors corp., Chevrolet motor
division, claimant.
Delivering the goods.
film strip. 35mm.

"Produced by the Jam Handy organi-
zation."

© 1c 10-24-46; Detroit; J 1626.

mrn 11-18-46

GENERAL Motors Corporation. Chevrolet
Motor Division.

Delivering the new car (the wrong way).
C2871. SEE Handy (Jam) Organisation,
inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Delivering the new car the wrong
way, pt. 1 [by] Jam Handy Organi-
zation. 35 mm. film strip. (Fun-
damentals of selling; Step IV,
completing the sale) © 1c
28May48; JU4639.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Delivery dollars do dubl-duti [by]

Jam Handy Organization. 35 mm.

film strip. (MTS-48-5) © 1c

4Aug48; JU4653.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Delivery dollars do "dubl-duti." C2872.

SEE Handy (Jam) Organization, Inc.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Delivery Time. MU4178.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Demonstration flashback.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Dependable Delivery. MU5302.

APR 26 1951

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Dial-A-Part; passenger front
end collision estimator. 1949-
55 passenger grille parts.
Device. Appl. author: Frank
D. Arentz. © Chevrolet Motor
Division, General Motors Corp.;
11Oct54; A163973.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Directing truck sales [by] Jam Handy
Organization. 35 mm. film strip.

© 1c 28May48; JU4634.

**GENERAL Motors Corporation. Chevrolet
Motor Division.**

**Directing truck sales. C2881. SEE
Handy (Jam) Organization, inc.**

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Distinguished beauty. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Do it yourself. ©

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Don't fiddle while Ford burns. ©

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
A double dividend for '53. JU7538.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

A double dividend for '53. C6875. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Drive home the facts - on the road.

Produced by the Jam Handy Organiza-
tion, inc. 35 mm. film strip. 121
frames. (Pts. 1-2) © 1c 19Jun50;
JU6464.

JUL - 3 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Dynamite! Chevrolet-Ford performance
comparison. (C)

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Dynamite--show at once. SEE Handy (Jam)
Organization, inc.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
"E" for Efficiency. MU5256.

DEC 13 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*Early Morning. MU5437.

**GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Easy Does It. MU5193.**

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*Enamel refinishing. JU7560.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Enamel refinishing. 07238. SEE Handy
(Jam) Organization, inc.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE

The End of a Perfect Day. MU3024.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division C.

Engine cooling system, by the Jan
Handy Organization, inc. 35 mm.
film strip. 45 frames. D 10
7Apr50; JU6372.

APR 21 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Especially for You. MU5400.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Ever since Eve. ©

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Ever since Eve. SEE Handy (Jam) Organiza-
tion, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Every step of the way. SEE Handy (Jam)
Organization, Inc.

J 1108

General motors corp., Chevrolet motor
division, claimant.
Exclusively yours.
film strip. 35mm.

"Produced by the Jam Handy organi-
zation."

© 1c 8-9-46; Detroit; J 1108.

mrmm 12-3-46

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Expressly for You. MU5397.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Exterior appearance reconditioning. ©

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Exterior appearance reconditioning. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Extra special delivery. (C)

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE

*Eye-appeal means buy-appeal. JU7550.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Eye-appeal means buy-appeal. C6869. SEE
Handy (Jam) Organization, Inc.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
The Eye Catcher. MU5194.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Fact or fiction? ©

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Fact or fiction? SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Facts before acts. Produced by the
Jam Handy Organization, Inc. 35
mm. film strip. 112 frames.
© 16Oct50; JU6539.

OCT 24 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Famous firsts. (C)

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
#A Favorite Everywhere. MU5430.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*Feature Picture. MU5441.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

The feature presentation; 1950. Produced by the Jam Handy Organization, inc. 35 mm. film strip. 122 frames. (Pts. 1-2) © 1c 12May50; JU6393.

MAY 24 1950

GENERAL Motors Corporation. Chevrolet
Motor Division.

The feature presentation 1950, pt. 1.

04737. SEE Handy (Jam) Organization, Inc.

9-1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

The feature presentation, pt. 3 [by]
Jam Handy Organization. 35 mm.
film strip. (Fundamentals of
selling; step II, creating the de-
sire to own) © 10 4Aug48; JUL4667.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

The '55 Chevrolet. 108 p.

Appl. author: Robert D. Lund.

© Chevrolet Motor Division.

General Motors Corp.; 15Oct54;

A163976.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
54NC150.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
The Final Touch. NU5196.

NOV 27 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

Finding prospects [by] Jam Handy Or-
ganization. 35 mm. film strip.

(Fundamentals of selling; step I,
Finding and qualifying prospects)

© 1c 4Aug48; JU4657.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Finest of all. (C)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
First date. (C)

J 441

General motors corp. Chevrolet motor
division, claimant
First in value.
film strip 35mm.

"Produced by the Jam Handy
organization".

© lc 2-25-46; Detroit; J 441.

mfp 10-25-46

GENERAL Motors Corporation. Chevrolet
Motors Division.

First with the leader. C4455. SEE
Handy (Jam) Organization, inc.

FEB 20 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

First with the leader, by the Jam
Handy Organization. 35 mm. film
strip. 60 frames. © 1c 2Feb50;
JU6183.

FEB 1 0 1950

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Fisherman's Luck. MU2914.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Flower planting guide. Folder.

Appl. author: Gail E. Markham.

© General Motors Corp., Chevrolet
Motor Division; 23Jun54; A156572.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*Footloose and Fancy Free. MU5442.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
For Beauty and Use. MU5203.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Ford's 'greatest' car. C6733-6734. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Forward control delivery chassis.

Chevrolet 1948-52. Illustrations
and parts list. 17 p. cAppl.

author: Stanley J. MacDonald;

© General Motors Corp., Chevrolet
Motor Division; 1Aug52; AA221115.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Four-speed synchro mesh overhaul
(Overhauling the Chevrolet truck
four-speed synchro mesh transmis-
sion) [by] Jam Handy Organization.
35 mm. film strip. (MTS-48-4)
© 1c 4Aug48; JU4665.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

* From Questions to Confidence. MU5478.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Fun on wheels. SEE Handy (Jam) Organiza-
tion, inc.

GENERAL MOTORS Corporation. Chevrolet
Motor Division. SEE
Fundamentals in Action. MU4170.

GENERAL Motors Corporation. Chevrolet
Motor Division.

The fundamentals of selling. SEE Handy
(Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Further ahead in '54: Chevrolet-Plymouth
comparison. SEE Handy (Jam) Organiza-
tion, Inc.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Game and Set. MU5192.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

Game set, no. 2: extra point.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Game set, no. 2: truck map.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Game set no. 3 problem.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
The Garden of the Gods and Colorado Springs.
MU5290.

APR 26 1961

**GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.**

**Genuine Chevrolet accessories for
1952. Catalog of product facts
and features. 88 p. illus.
[Appl. author; Francis W. Castrey;
© General Motors Corp., Chevrolet
Motor Division; 26Nov51; AA205033.**

MAR 12 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Genuine Chevrolet accessories for
1952. Detroit, cl951. 31 p. illus.
[Appl. author: Francis W. Castroy;
© General Motors Corp., Chevrolet
Motor Division; 28Nov51; AA204250.

MAR - 7 1952

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Genuine Chevrolet interchangeable
parts. Buick, Oldsmobile, Pontiac.

137 p. © on revisions; 1 May 51;
AA188340.

AUG 3 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Genuine Chevrolet interchangeable
parts. P & A 38 rev. Apr. 15,
1952. Detroit, cl952. 139 p.
[Appl. author: Richard A. Nelson]
© General Motors Corp. (Chevrolet
Motor Division); 3May52; AA213625.

GENERAL MOTORS CORPORATION, Chevrolet
Motor Division ©.

Genuine Chevrolet interchangeable
parts, Buick, Oldsmobile, Pontiac.
P & A 38. 122 p. © 1989
AA129886.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Genuine Chevrolet interchangeable
parts; Buick, Oldsmobile, Pontiac,
General Motors truck. 1953 ed.
269 p. Appl. author: Stanley J.
MacDonald. © General Motors
Corp. (Chevrolet Motor Division);
4May53; A95599.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*Glamour on wheels. JU7547.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Glamour, on wheels. C6870. SEE Handy
(Jam) Organisation, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Go out and get them. (M)

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Go out and get them. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Going to be good. (C)

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Good Business. MU5276.

MAR 21 1951

GENERAL Motors Corporation. Chevrolet Motor
Division.

Good prospects. C5394. SEE Handy (Jan)
Organization, inc.

MAY 15 1957

GENERAL MOTORS CORPORATION, Chevrolet
Motor Division ©.

Good prospects. Produced by The Jam
Handy Organization. 35 mm. film-
strip. 55 frames. (Chevrolet
dealers' merchandising & training
service. Selling truck accessories.
NTS-51-4) © 6Aug51; JU6741.

AUG 24 1951

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*A great new star. MU5502.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Greater value for plus profits. (M)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Greater value for "plus" profits. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
The hall of wonders. ©

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Handling the appraisal, pt. 1 [by]
Jam Handy Organization. 35 mm.
film strip. (Fundamentals of
selling; step III, Getting the de-
cision to buy) © 1948; 4Aug48;
JU4660.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Happy birthday. (C)

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Hats on for prospecting. (C)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Hats on for prospecting. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Having wonderful time. ©

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
The Head Man. NU5310.

MAY 15 1951

**GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Heading Up the Heavy Duties. MU5222.**

DEC - 5 1950

GENERAL Motors Corporation. Chevrolet
Motor Division.

Headline news, CH454. SEE "andy (Jam)
Organization, Inc.

FEB 20 1953

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Headline news, by the Jam Handy Organ-
ization. 35 mm. film strip.
35 frames. © 1c 2Feb50; JU6166.

FEB 1 0 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Heavy city traffic problems. (C)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*Heavy-Duty Truck Comparison: Chevrolet vs.
Ford. JU7252.

**GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.**

**Heavy-duty truck comparison, Chevrolet vs.
Ford. C6735. SEE Handy (Jam) Organiza-
tion, Inc.**

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Heavy-duty truck comparison Chevrolet
vs. Ford and Dodge, by the Jam Handy
Organisation. 35 mm. film strip.
114 frames. Contents.- pt. 1.
Components that carry the load.-
pt. 2. Components that move, steer
and stop the truck. © 1c 2Feb50;
JU6181.

FEB 1 0 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Heavy-duty truck comparison, Chevrolet
vs. Ford, pt. 1. C6871. SEE Handy
(Jam) Organization, inc.

J 683

General motors corporation. Chevrolet
motor division. claimant
Help needed!
film strip. 35mm.

"Produced by The Jam handy organiza-
tion."

© 5-15-46; Detroit; J 683.

LLHF 11-4-46

General motors corporation. Chevrolet
motor division, claimant

See

Jam Handy organization, inc.

"Help needed!"

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*Help Yourself. MU5424.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Helpful flower gardening information. Folder. Appl. author: Gail E. Markham. © General Motors Corp., Chevrolet Motor Division; 12Feb54; A134977.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Here's looking. (C)

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
High Climb. NU5191.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

Highway of Tomorrow - The Pennsylvania
Turnpike. MU5421.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Hitting on all six [by] Jan Handy
Organization. 35 mm. film strip.
(Fundamentals of selling) © 1c
4Aug48; JU4675.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Home for the Weekend. MU3022.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

*An Honorary Doctor's Degree in Driving.

MU5486.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Hook, line, sinker. Folder. Appl.

author: Gail E. Markham. © Gen-
eral Motors Corp., Chevrolet Motor
Division; 2Apr54; All40701.

R

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Houston the Magic City of the Lone Star
State. NU5209.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
How to buy a car. ©

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
How to go places. ©

GENERAL Motors Corporation. Chevrolet Motor
Division.

How to handle people, pt. I. C5156. SEE
Nandy (Jam) Organization, inc.

DEC 8 1950

**GENERAL Motors Corporation. Chevrolet Motor
Division.**

**How to handle people, pt. II. C5157. SEE
Handy (Jam) Organization, inc.**

DEC 8 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

How to make—the feature presentation.

SEE Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

How you're ahead when it comes to "how
much." ©

GENERAL Motors Corporation. Chevrolet Motor
Division.

How's the battery. C5395. SEE Handy
(Jam) Organization, inc.

MAY 15 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Hydraulic brakes, by the Jam Handy
Organization, inc. 35 mm. film
strip. 54 frames. © 10 7Apr50;
JU6354.

APR 21 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Impatient little boy.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
In all your dreams. (H)

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

In the truck spotlight for '48 [by]
Jam Handy Organization. 35 mm.
film strip. (NTS-48-2) © 1c
28May48; JU4630.

GENERAL Motors Corporation. Chevrolet
Motor Division.

In the truck spotlight for '48. C2661. SEE

Handy (Jam) Organization, inc.

General motors corporation. Chevrolet motor
division, claimant.

Induction and training of personnel.

See

Jam Handy organization. C 833.

GENERAL MOTORS CORP. CHEVROLET MOTOR DIVISION,
Detroit.

Induction and training of personnel. 35mm
filmstrip. (c) 16Jan47; JU 2065.

mfg 25Mar47

GENERAL Motors Corporation. Chevrolet
Motor Division.

An inside job. C2869. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

An inside job [by] Jam Handy Organi-
zation. 35 mm. film strip. © 10
28May48; JU4632.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

The inside story. SEE Handy (Jan)
Organization, inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

Installing precision-type main bearings [by] The Jam Handy Organization, inc. 35 mm. film strip.

(MTS-48-6) © 1c 15Sep48; JU4777.

GENERAL MOTORS CORPORATION, CHEVROLET
MOTOR DIVISION.

Interior reconditioning. SEE
Handy (Jam) Organization, inc.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Intransigent. MU5224.

DEC - 5 1950

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
It All Depends. MU4171.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

It can happen to you [by] Jam Handy
Organization. 35 mm. film strip.

© 1c 28May48; JU4637.

GENERAL Motors Corporation. Chevrolet
Motor Division.

It can happen to you. C2873. SEE
Handy (Jam) Organization, inc.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
It Could Be You. MU4183.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

It happened to Hank. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
It happened to Hank. ©

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
It Wasn't Raining. MU5182.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*It's a Fact. MU5460r5464.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
It's a Good Bet. MU5219.

NOV 27 1950

NOV 27 1950

**GENERAL Motors Corporation. Chevrolet Motor
Division.**

**It's a great brake for you. C5171. SEE
Handy (Jam) Organization, inc.**

DEC 1 1 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

It's a great brake for you. Produced
by The Jam Handy Organization, inc.
35 mm. filmstrip. 56 frames.
(Chevrolet dealers' new products
training service, PTS-51-2)
© 2Mar51; JU6661.

MAR 21 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

It's good business. C6277. SEE Handy
(Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
It's the best. ©

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
It's Your Money. MU5221.

DEC - 5 1950

GENERAL Motors Corporation. Chevrolet Motor
Division. SEB
Jennin Service. MU3018.

GENERAL MOTORS CORPORATION, CHEVROLET MOTOR
DIVISION. SEE

*Jimmy of the Safety Patrol. MU5456.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Joe knows the score [by] The Jam
Handy Organization, inc. 35 mm.
film strip. © 18 Oct 48; Jul 882.

GENERAL Motors Corporation. Chevrolet
Motors Division.

Joe knows the score. C3095. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION.

Chevrolet Motor Division ©.

Keep the door open. (MTS-47-16)

35 mm. film strips. © 1c 3Feb48;

JU3678.

GENERAL Motors Corporation. Chevrolet Motor
Division.

Keep the door open. C2347. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

Keep the pot boiling [by] Jam Handy
Organization. 35 mm. film strip.
(Truck sales) © 1c 28May48;
JU4629.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Keep the pot boiling. C2874. SEE
Handy (Jam) Organization, inc.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Key to Comfort. MU3026.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*Key to our horizons. MU5500.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Key West and the Highway That Goes To Sea.
MU5295.

APR 26 1951

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE Knights of the road. MU3001.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Know-how takes show-how. (C)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Know-how takes show-how. SEE Handy (Jam)
Organization, inc.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Ladies' Choice. MU5270.

MAR 21 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Lakes of the Twin Cities. MU5429.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Land of Everlasting Hills--the Great
Smoky Mountain National Park. MU5281.

MAR 21 1951

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

The large economy size. SEE Handy (Jam)
Organization, inc.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
The Last Word. MU4168.

GENERAL Motors Corporation. Chevrolet Motor
Division.

Lead with your right. C5164. SEE Handy
(Jam) Organization, inc.

DEC 8 1950

**GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.**

**The leader for economical transportation, pts. 1-2. Produced by the
Jam Handy Organization, inc. 35 mm.
filmstrip. 94 frames. (Chevrolet
dealers' merchandising & training
service, MTS-51-14 & 15) © 29Oct51;
JU6822.**

NOV 19 1951

**GENERAL Motors Corporation. Chevrolet Motor
Division.**

**The leader in economical transportation.
C5619. SEE Handy (Jam) Organization,
Inc.**

SEP 10 1951

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Leadership in action. (C)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*Let's get excited about power steering.
JU7561.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Let's get excited about power steering.

07239. SEE Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Let's have a picnic. ©

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Let's serve safety. ©

GENERAL MOTORS CORP. Chevrolet
Motor Division, Detroit.
Let's talk about the parts
business. 35 mm. film
strip. © 1c 29Jun47;
JU2688.

GENERAL Motors Corporation. Chevrolet Motor
Division.

Let's talk about tires. C5393. SEE
Handy (Jam) Organization, inc.

MAY 15 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Life of a salesman. Produced by The
Jam Handy Organization, inc. 35 mm.
filmstrip. (Chevrolet dealers' mer-
chandising and training service)

Chapter 1. Salesmen build America.

54 frames. (MTS-50-22)

© 2Mar51; JU6659.

MAR 21 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Life of a salesman. Produced by The
Jam Handy Organization, Inc. 35 mm.
filmstrip. (Chevrolet dealers' mer-
chandising and training service)

Chapter 2. The qualities that make
a salesman. 51 frames. (MTS-50-
23) © 2Mar51; JU6633.

MAR 21 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Life of a salesman. Produced by The
Jam Handy Organization, inc. 35 mm.
filmstrip. (Chevrolet dealers' mer-
chandising and training service)

Chapter 3. How to handle people.

Pt. 1. 61 frames. (MTS-50-24)

© 2Mar51; JU6662.

MAR 21 1951

**GENERAL MOTORS CORPORATION. Chevrolet
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**Life of a salesman. Produced by The
Jam Handy Organization, Inc. 35 mm.
filmstrip. (Chevrolet dealers' mer-
chandising and training service)**

Chapter 4. How to handle people.

Pt. 2. 56 frames. (MTS-50-25)

© 2Mar51; JU6644.

MAR 21 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Life of a salesman. Produced by The
Jam Handy Organization, Inc. 35 mm.
filmstrip. (Chevrolet dealers' mer-
chandising and training service)

Chapter 5. You're the manager. 49
frames. (MTS-50-26) © 2Mar51;
JU6643.

MAR 21 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Life of a salesman. Produced by The
Jam Handy Organization, inc. 35 mm.
filmstrip. (Chevrolet dealers' mer-
chandising and training service)

Chapter 6. Lead with your right.

51 frames. (MTS-50-27)

© 2Mar51; JU6641.

MAR 21 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Light city traffic problems. (C)

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Light duty truck comparison, as of
May, 1950; 3100 series Chevrolet
vs. F-1 Ford. Produced by the Jam
Handy Organization, inc. 35 mm.
film strip. 56 frames. (MTS-50-7)
© 11Aug50; JU6513.

SEP -1 1950
-1 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
* Lights on. MU5512.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR DIVI-
SION, claimant.

The little things. See Handy (Jam) organization
C 1225.

GENERAL MOTORS CORP. CHEVROLET MOTOR DIVISION,
Detroit.

The little things. 35mm filmstrip. (c) 16Jan47,
JU 2063.

mfg 25Mar47

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Loaded Wheels. MU5300.

APR 26 1951

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Looking Up. MU5408.

GENERAL MOTORS CORPORATION, Chevrolet
Motor Division ©.

Lot display and lighting. Brochure
no. 5. 1 v., illus. © 22Jun49;
AA126541.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Lovely to look at. (4)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Low and behold. ©

GENERAL MOTORS CORP. CHEVROLET MOTOR
DIVISION, Detroit.

M T S. 35mm filmstrip. © 16Jan47;
JU 2075.

mfg 26Mar47

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*Made-to-order. JU7496.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*The magic touch. MU5503.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
The Mail Must Go. MU5277.

MAR 21 1951

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

* Make a wish. MU5516.

GENERAL MOTORS CORPORATION, Chevrolet
motor division, Detroit.

Make the shoes fit, (MTS-47-2) 35 mm.
film strip. © 24Mar47; JU 2305.

trm 18Jul47

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR DIV-
ISION, claimant.

Make the shoes fit. See Handy (Jam) organiza-
tion. C 1230.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

A man who qualifies. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Man who sells. (M)

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Managing your job. C5912. SEE Handy
(Jam) Organization, inc.

JAN 3 1 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* Managing Your Job. JU6942.

FEB 26 1952

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
The Mark Twain Country, Home of Tom
Sawyer and Huckleberry Finn. MU5284.

MAR 21 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* Master key. MU5515.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division.

Master parts catalog for Chevrolet
models, 1929-1948. 738 p., illus.

© General Motors Corp., Detroit;
1Apr48; AA87834.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Master parts catalog for Chevrolet,
models 1929-1949. Effective
Apr. 1, 1949. 781 p., illus.
© 30Mar49; AA115979.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Master parts catalog for Chevrolet
models, 1929-1950. Detroit, c1950.
701 p., illus. © 22Mar50;
AA147464.

APR 21 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Master parts catalog for Chevrolet
models, 1929-1951. Detroit,
c1951. 744 p., illus. © on revi-
sions; 20Mar51; AA188769.

AUG - 9 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Master parts catalog for Chevrolet
models 1929-1952. Effective Apr.
1, 1952. Detroit, c1952. 777 p.
illus. cAppl. author; Richard A.
Nelson; © General Motors Corp.,
Chevrolet Motor Division; 21Mar52;
AA211479.

**GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.**

**Master parts catalog for Chevrolet
models, 1929-1952. P & A 30 rev.
Detroit, c1952. 779 p. illus.
cAppl. author: Stanley J. MacDonald;
© General Motors Corp., Chevrolet
Motor Division; 1Jun52; AA216641.**

**GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.**

**Master parts catalog for Chevrolet
models 1929-1953. Effective
April 1, 1953. Detroit, 1953.
817 p. illus. Appl. author:
Stanley J. MacDonald. © General
Motors Corp. (Chevrolet Motor
Division); 1Apr53; A95595.**

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Master parts catalog for Chevrolet
models 1929-1954. (Cover title:
Chevrolet master parts and
accessories catalog 868 p.
Appl. author: Stanley J. Mac-
Donald. © General Motors Corp.,
Chevrolet Motor Division; 1Mar54;
A140706.

AA 24739

2

General motors corp. Chevrolet motor
division, claimant.

Master parts price list for Chevrolet
models - 1929-1946; effective July 1,
1946. Detroit, Chevrolet motor div.,
General motors corp., c1946.

761 p. illus. 27 1/2cm.

Appl. & cover title: Chevrolet master
parts price list, six-cylinder models,
factory engineered parts, 1929-1946.

Appl. author: Donald W. Beggs, 1913-
© 7-1-46; 2 c 10-7-46; Detroit;

AA 24739.

afp 11-7-46

General motors corporation. Chevrolet
motor division.

Master radio parts price list for
Chevrolet radio models 1940-1946,
effective October 1, 1946. Detroit,
c1946.

66 p. illus. 28cm.

© General motors corp., Chevrolet
motor division, Detroit; 10Oct46; 2c
17Feb47; AA45080.

afp 9Apr47

GENERAL MOTORS CORP. Chevrolet
Motor Division ©, Detroit.

Master radio parts price list
for Chevrolet radio models
1940-1947. 67 p., illus.

© 1Aug47; AA64908.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Master touch. (C)

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
A matter of importance. (C)

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
A matter of management. ©

**GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
The Men Who Know. MU5250.**

DEC 13 1950

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Millions of Masterpieces. MU4173.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

More power to you, by the Jam Handy
Organization. 35 mm. film strip.
102 frames. © 1c 2Feb50; JU6177.

FEB 1 0 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

More power to you. SEE Handy (Jam)
Organisation, inc.

J 443

General motors corp. Chevrolet motor
division, claimant

More selling needed.

film strip 35mm.

"Produced by the Jam Handy organization,"
© lc 2-25-46; Detroit; J 443.

mfp 10-25-46

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

More than beautiful. C5913. SEE Handy
(Jam) Organization, inc.

JAN 3 1 1952

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*More Than Beautiful. JU7126.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
More than just big. ©

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

More than just big. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. Chevro-
let Motor Division ©.

More value for '48. 35 mm. col.
film strip. © 1c 8Mar48; JU4369.

GENERAL Motors Corporation. Chevrolet Motor
Division.

More value for '48. C2348. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

The most beautiful buy of all!

Chevrolet for '49. 1 v., illus.

© 14Feb49; AA108091.

GENERAL Motors Corporation. Chevrolet
Division. SEE
The Most Important Connection. MU5142.

JUN 14 1960

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Most likely to succeed. (14)

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Mouldings dressed lumber sizes;
sidings, shiplap, flooring, ceiling,
plywood, wall board. Folder.
illus. (Appl. author: Gail E.
Markham; © General Motors Corp.,
Chevrolet Motor Division; 16Jul52;
AA221116.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
#Narragansett Bay. MU5426.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

New Chevrolet for 1953. Fold.

sheet. illus. Appl. author:

William G. Power. © General
Motors Corp., Chevrolet Motor
Division; 29Dec52; A79541.

1. POWER, WILLIAM G.
2. TITLE

R

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
New era. ©

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

New futures in used cars. SEE Handy
(Jam) Organization, inc.

GENERAL MOTORS CORPORATION.

MOTOR DIVISION. SEE

New futures in used cars.

CHEVROLET



GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
A New Line. MU5404.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

New look! New life (V8 or 6)!

New everything! 1955 Chevrolet. Folder. Appl. author:

F. H. Felt. © Chevrolet Motor
Division, General Motors Corp.;
28Oct54; A163968.

GENERAL MOTORS CORPORATION.

Chevrolet Motor Division ©.

The new 1951 Chevrolet. Fold.

sheet, illus. © 9Dec50;

AA170683.

JAN 22 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

New 1952 passenger parts and new
1952 truck parts; parts catalog.
Detroit, c1952. 36 p. [Appl.
author: Richard A. Nelson]
© General Motors Corp., Chevrolet
Motor Division; 11Jan52; AA205032.

Revised MAY - 5 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

New 1954 passenger and truck parts
catalog and dealer price schedule.
133 p. Appl. author: Stanley J.
McDonald. © General Motors Corp.,
Chevrolet Motor Division; 4Jan54;
A125103.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
New Orleans: Romantic Old and New Worlds
Meet at the Delta. MU5211.

NOV 27 1950

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

New passenger car and truck parts
catalog, 1953. Effective Jan.
10, 1953. 96 p. illus. Appl.
author: Stanley J. MacDonald.

© General Motors Corp., Chevrolet
Motor Division; 5Jan53; A79546.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
News for You. MU5402.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Niagara on Wheels. MU5184.

NOV 27 1950

AA 12583

General motors corporation. Chevrolet motor division.

1946 Chevrolet truck data book. Detroit, 1946.

© 4-16-46; 2s 5-10-46; General motors corp.,
Chevrolet motor div., Detroit; AA 12583.

eb 24Apr47

J 715

General motors corporation. Chevrolet
motor division. claimant
The 1946 product training kit.
film strip. 35mm.

"Produced by The Jam handy organiza-
tion. "

© 1c 5-31-46; Detroit; J 715.

LLHH 11-4-46

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

The 1950 body and frame, by the Jam
Handy Organization. 35 mm. film
strip. 54 frames. © 1c 2Feb50;
JU6176.

Revised

FEB 14 1950

GENERAL Motors Corporation. Chevrolet
Motor Division.

The 1950 body and frame. C4456. SEE
Handy (Jam) Organization, inc.

FEB 20 1950

GENERAL Motors Corporation. Chevrolet
Motor Division.

The 1950 road demonstration. C4742.

SEE ^Aandy (Jam) Organization, Inc.

JUN 19 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

1951 comparison facts on bodies;
Chevrolet vs. Ford. Produced by
the Jam Handy Organization, inc.
35 mm. filmstrip. 58 frames.
(Chevrolet dealers' merchandising
& training service, MTS-51-19)
© 29Oct51; JU6819.

NOV 19 1951

**GENERAL Motors Corporation. Chevrolet
Motor Division.**

**1951 comparison facts on bodies (Chevrolet
vs. Ford). C5615. SEE Handy (Jam)
Organization, inc.**

SEP 10 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

1951 comparison facts on bodies. Chevrolet vs. Plymouth. Produced by the Jam Handy Organization, inc.
35 mm. filmstrip. 59 frames.

© 10Dec51; JU6864.

DEC 21 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

1951 comparison facts on bodies (Chevrolet vs. Plymouth) C5914. SEE Handy
(Jam) Organization, Inc.

JAN 3 1 1952

GENERAL Motors Corporation. Chevrolet
Motor Division.

1951 comparison facts on chassis. C5712.

SEE Handy (Jam) Organization, Inc.

OCT 22 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

1951 comparison facts on chassis;
Chevrolet vs. Ford. Produced by
the Jam Handy Organization, Inc.
35 mm. filmstrip. 55 frames.
(Chevrolet dealers' merchandising
& training service, MTS-51-18)
© 29Oct51; JU6817.

NOV 20 1951

GENERAL Motors Corporation. Chevrolet Motor
Division.

1951 comparison facts on chassis (Chevrolet
vs. Ford) C5616. SEE Handy (Jam)
Organization, Inc.

SEP 10 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

1951 comparison facts on chassis.

Chevrolet vs. Plymouth. Produced
by the Jam Handy Organization. 35
mm. filmstrip. 58 frames. (Chevro-
let dealers' merchandising & train-
ing program, MTS-51-21) © 10Dec51;
JU6878.

DEC 21 1951

GENERAL Motors Corporation. Chevrolet
Motor Division.

1951 comparison of facts on engines
(Chevrolet vs. Ford). C5617. SEE
Handy (Jam) Organization, Inc.

SEP 10 1951

GENERAL Motors Corporation. Chevrolet Motor
Division.

1951 comparison facts on engines. C5713.

SEE Handy (Jam) Organization, Inc.

OCT 22 1951

**GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.**

**1951 comparison facts on engines;
Chevrolet vs. Ford. Produced by
the Jam Handy Organization, Inc.
35 mm. filmstrip. 58 frames.
(Chevrolet dealers' merchandising
& training service, MTS-51-17)
© 29Oct51; JU6834.**

NOV 19 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

1951 comparison facts on engines.

Chevrolet vs. Plymouth. Produced
by the Jam Handy Organization. 35
mm. filmstrip. 57 frames. (Chevrolet
dealers' merchandising & training
service, MTS-51-20) © 10Dec51;
JU6877.

DEC 21 1951

GENERAL MOTORS CORPORATION, CHEVROLET MOTOR
DIVISION. SEE

*1952 Chevrolet Advertising. MU5451.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

1952 comparison facts (Chevrolet vs.
Plymouth) C6276. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
1952 comparison facts; Chevrolet vs.
Plymouth. LP7134.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

1953 comparison facts--Chevrolet vs.
Ford. SEE Handy (Jam) Organization,
inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
1953 comparison facts, Chevrolet vs. Ford

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

1953 comparison facts (Chevrolet vs.
Plymouth) C7004-7007. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*1953 comparison facts: Chevrolet vs. Ply-
mouth. Pt. 1-2, JU7499; pt. 3-4, JU7500.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
1954 truck pre-annot., script 785.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
No Job Too Big. MU5297.

APR 26 1951

**GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Northern Horizons in the Heart of the
Adirondacks. MU5283.**

MAR 21 1951

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Nothin' Like It. MU5189.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Nuts and bolts. Folder. illus.

(Appl. author: Gail E. Markham;

© General Motors Corp., Chevrolet
Motor Division; 11Aug52; AA221117.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

OK, a symbol of value, a theme that
sells! Brochure no. 1. 1 v.,
illus. © 22Jun49; AA126537.

GENERAL MOTORS CORPORATION, Chevrolet
Motor Division ©.

OK poster boards and lot back-
grounds. Brochure no. 4. 1 v.,
illus. © 22Jun49; AA126510.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

OK used car warranty. Form no. CUC-5.
Sheet. © 22Jun49; AA126533.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Oak Creek Canyon, Land of the Mystic
Red Rock. MU5210.

NOV 27 1950

GENERAL Motors Corporation.

Chevrolet Motor Division. SEE
Official rule book, All-American
'48 Soap Box Derby. AA39896.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
#Olympic National Park. MU5436.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*O'mara's Chain Miracle. MU5455.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
On the Beam. MU5185.

NOV 27 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

On the right track. The greatest
amateur racing event in the world.
Fold. sheet, illus. © 15Feb51;
AA178448.

2 13 1951

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
On the Road. MU5271.

MAR 21 1951

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
On time. (M)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
On Top. MU5411.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Only the Best. MU3019.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*Operation and Servicing of New GM Carbure-
tors. JU7127.

GENERAL MOTORS CORP. CHEVROLET MOTOR DIVISION,
Detroit.

The opportunity of a lifetime. 35mm filmstrip.
(c) 16Jan47; JU 2072.

mfg 25Mar47

General motors corporation. Chevrolet motor
division, claimant.

The opportunity of a lifetime.

See

Jam Handy organization. C 836.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Opportunity to sell, by the Jam Handy
Organization. 35 mm. film strip.
82 frames. © 1c 2Feb50; JU6185.

FEB 1 0 1950

GENERAL Motors Corporation. Chevrolet
Motor Division.

Opportunity--to sell! C4458. SEE Mandy
(Jam) Organization, inc.

FEB 20 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* Opportunity Unlimited. JU6938.

FEB 26 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Opportunity unlimited. C5915. SEE
Handy (Jam) Organization, Inc.

JAN 3 1 1952

GENERAL MOTOR CORPORATION. Chevrolet
Motor Division ©

Out ahead with valve-in-head, by the
Jam Handy Organization, inc. 35
mm. film strip. 34 frames. © 1c
7Apr50; JU6347.

APR 21 1950

GENERAL Motors Corporation. Chevrolet
Division. SEE
Over the Horizon. MU5144.

JUN 14 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*Overhauling 3-Speed Transmissions--Passenger
Cars, 1/2- and 3/4-Ton Trucks. JU7250.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*Overhauling Truck Steering Gears.
JU7251.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

Owner follow-up [by] Jan Handy Or-
ganization. 35 mm. film strip.

(Fundamentals of selling; step IV,
Completing the sale) © 10 4Aug48;
JU4656.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Owner follow-up. C2875. SEE Handy
(Jam) Organisation, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Package for You. MU5398.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
A pair of "hand-me-downs" for Plymouth. ©

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Pantophagist. MU5225.

DEC - 5 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Parts catalog and dealer confidential
parts price schedule for 1949
passenger models. Effective Feb. 1,
1949. 188 p., illus. © 20Jan49;
AA115978.

GENERAL MOTORS CORPORATION.

Chevrolet Motor Division ©

Parts catalog and dealer price
schedule. New 1951 passenger
parts and new 1951 truck parts.
61 p., illus. © 29Nov50; AAI70685.

JAN 22 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Parts catalog and dealer price schedule for 1950 passenger models and new 1950 truck parts. Effective Jan. 1, 1950. Detroit, c1949. 182 p., illus. © 27Dec49; AA141274.

FEB 20 1950

**GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Parts on Parade. MU5198.**

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Passenger car and truck radios

986515-986516-986443, 1952 Chevrolet; Detroit, c1951. 55 p. illus. cAppl. author: Francis W. Castrey; © on additions; General Motors Corp., Chevrolet Motor Division; 17Dec51; AA202109.

FEB 12 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Passing on the highway. (C)

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Pay Loads. MU4176.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*The Perfect Picture. MU5443.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Perfect timing. ©

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
The Petrified Forest, Rainbow Land in
Arizona. MU5212.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

The phantom of the truck lot. SEE
Handy (Jam) Organisation, inc.

GENERAL Motors Corporation, Chevrolet
Motor Division. SEE
Pickups Pay Off. MU4180.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Plan, prepare, present [by] Jam
Handy Organization. 35 mm. film
strip. © 1c 28May48; JU4615.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Plan--prepare--present. C2876. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©
Plus business [by] Jam Handy Organi-
zation. 35 mm. film strip. (Fleet
sales) © 10 28May48; JU4628.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Plus business. C2895. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

The point of greatest returns. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
The point of greatest returns. ©

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
#Point of View. MU5433.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Popularity value.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Positive action starting, by the Jam
Handy Organisation, inc. 35 mm.
film strip. 31 frames. © 10
7Apr50; JU6353.

APR 21 1950

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Postprandial. MU5226.

DEC - 5 1950

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Power steering gear and autronic
eye repair manual, 1953. Detroit,
c1952. 32 p. illus. Appl.
author: Gerald G. Young. © General
Motors Corp., Chevrolet Motor
Division (in notice: General Motors
Corp.); 31Dec52; A79543.

~~1. GENERAL MOTORS CORPORATION.~~

~~2. YOUNG, GERALD G.~~

~~3. TITLE~~

R

GENERAL Motors Corporation. Chevrolet Motor
Division.

Powerglide pre-selling program. C5620.

SEE Handy (Jam) Organization, inc.

SEP 10 1951

GENERAL Motors Corporation. Chevrolet Motor
Division.

Powerglide versus Fordomatic. Pt. 1.

C5621. SEE Handy ("am) Organization, inc

SEP 10 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Powerglide vs. Fordomatic, pts. 1-2.

Produced by the Jam Handy Organiza-
tion, inc. 35 mm. filmstrip. 101
frames. (Chevrolet dealers' mer-
chandising & training service, MTS-
51-12 & 13) © 29Oct51; JU6824.

NOV 19 1951

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Precision in Motion. MU5195.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Preliminary look at the '54 Ford. ©

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Prepared to serve. ©

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Pretty as a Picture. MU5403.

GENERAL MOTORS CORPORATION.

Chevrolet Motor Division.

Price information, 1948 advance-
design. Chevrolet trucks, pass-
enger cars. 24 p. © General
Motors Corp.; 15Apr48; AA83361.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Price information, 1949 advance-
design Chevrolet trucks, passenger
cars. Rev. Mar. 1, 1949. 20 p.
© Mar49; AA115976.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Price information, 1950; advance-
design Chevrolet trucks, passenger
cars. 20 p. © 7Jan50; AA147462.

APR 21 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Price information, 1950. Advance-
design Chevrolet trucks. Passenger
cars. Rev. Sept. 11, 1950. 20 p.
© 15Sep50; AA166493.

NOV 29 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Product information on the sparkling
new line of genuine Chevrolet
accessories for 1951. 91 p.,
illus. © 22Nov50; AA170360.

JAN 22 1951

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Professional touch. ©

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Program for success. Produced by The
Jam Handy Organization, Inc. 35
mm. filmstrip. 58 frames. (Chev-
rolet dealers' new product training
service, PTS-51-4) © 2Mar51;
JU6663.

MAR 21 1951

**GENERAL Motors Corporation, Chevrolet Motor
Division.**

**Program for success. C5169. SEE Handy
(Jan) Organization, Inc.**

DEC 1 1 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Promoting price approval. SEE
Handy (Jam) Organization, inc.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Promptness Pays. MU5204.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

The proof that pays off. C6872. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*The proof that pays off. JU7537.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

The prospects are good. SEE Handy (Jan)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Psychophysical factors of driving. ©

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Pulling Power. MU3028.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

Qualifying potential prospects [by]
Jam Handy Organisation. 35 mm.
film strip. (Fundamentals of
selling; step I, Finding and qual-
ifying prospects) © 1c 4Aug48;
JU4658.

GENERAL Motors Corporation. Chevrolet Motor
Division.

The qualities that make a salesman. C5163.

SEE Handy (Jam) Organization, inc.

DEC 8 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Question to qualify. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Question to qualify. (6)

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE

*The Rainbow Is Yours. MU5452.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Ready for You. MU5401.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Ready reference time saver, genuine
Chevrolet parts. 272 p. illus.
[Appl. author: Richard A. Nelson]
© General Motors Corp. (Chevrolet
Motor Division); 3May52; AA213628.

**GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.**

**Ready reference time saver; genuine
Chevrolet parts. Passenger and
truck. 1953 ed. 336 p. illus.
Appl. author: J. M. Seaton.
© General Motors Corp. (Chevrolet
Motor Division); 4May53; A95597.**

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Ready reference time saver;
passenger and truck. 1954 ed.
336 p. Appl. author: Jerome
McDonald Seaton. © General
Motors Corp., Chevrolet Motor
Division; 1Jun54; A147467.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Ready, willing, and able to serve
you. Produced by the Jam Handy
Organization, Inc. 35 mm. film
strip. 59 frames. (MTS-50-10)
© 11Aug50; JU6501.

SEP - 1 1950

GENERAL Motors Corporation. Chevrolet
Motor Division.

Ready, willing, and able to serve you.

C4754. SBE Handy (Jam) Organization, Inc.

JUN 19 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*A real treat. NU5531.

GENERAL MOTORS CORPORATION CHEVROLET MOTOR
DIVISION. SEE

*Rear Axle Overhaul--Passenger Cars and
1/2-Ton Trucks. JU7290.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ①.

Reconditioning the OK way. Produced
by the Jam Handy Organization, Inc.
35 mm. film strip. 117 frames.
(Reconditioning used trucks, pts.
1-2) ① 1c 12May50; JU6405.

MAY 2 4 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Reconditioning the OK way. Produced
by the Jam Handy Organization, Inc.
35 mm. film strip. 120 frames.
(Reconditioning used passenger
cars, pts. 3 & 4) © 16Oct50;
JU6536.

OCT 24 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Reconditioning the OK way. Produced
by The Jam Handy Organization. 35
mm. filmstrip. (Chevrolet dealers'
merchandising & training service)

Part 5 & 6. Let's talk about tires.
122 frames. (MTS-51-2 & 3)

© 6Aug51; JU6751.

AUG 24 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

Reconditioning the OK way. Produced
by The Jam Handy Organization. 35
mm. filmstrip. (Chevrolet dealers'
merchandising & training service)

Part 7. How's the battery? 59
frames. (MTS-51-7) © 6Aug51;
JU6730.

AUG 24 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Reconditioning the OK way. Produced
by the Jam Handy Organization. 35
mm. filmstrip. (Chevrolet dealers'
merchandising & training service)

Part 8. The cooling system. 61
frames. (MTS-51-23) © 10Dec51;
JU6881.

DEC 21 1951

GENERAL Motors Corporation. Chevrolet Motor
Division.

Reconditioning the O. K. way. C4764. SEE
Handy (Jam) Organization, inc.

JUN 19 1950

GENERAL Motors Corporation. Chevrolet
Motor Division.

Reconditioning the OK way. C4919. SEE
Handy (Jam) Organization, Inc.

806 2 8 1950

J 440

General motors corp. Chevrolet motor
division claimant
The records still stand.
film strip 35mm.

"Produced by the Jam Handy
organization".

© lc 2-25-46; Detroit; J 440.

mfp 10-25-46

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* Reigning beauty. MU5518.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
The Right Answer. MU5205.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Right choice. ©

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*Right down the line. MU5533.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Right for You. MU5188.

NOV 27 1950

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Right from the Start. MU3021.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
right road. (C)

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

The right way. Produced by The Jam
Handy Organization, inc. 35 mm.
filmstrip. 91 frames. (Chevrolet
dealers' new product training ser-
vice, PTS-51-6) "Selling 1951 ac-
cessories." © 2Mar51; JU6650.

MAR 21 1951

GENERAL Motors Corporation. Chevrolet Motor
Division.

The right way. C5165. SEE Handy (Jam)
Organization, Inc.

DEC 1 1 1950

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Road Builders. MU4175.

GENERAL Motors Corporation. Chevrolet
Motor Division.

The road demonstration. C2896. SEE
Handy (Jan) Organization, inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

The road demonstration, pt. 3 [by]
Jam Handy Organization. 35 mm.
film strip. (Fundamentals of
selling; step II, creating the de-
sire to own) © 1c 4Aug48; JU4670.

**GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.**

**The road demonstration: a taste of owner-
ship. SEE Handy (Jam) Organization,
Inc.**

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*Rook bottom. MU5535.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Rolling along. ©

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
The Romance of Leadership. MU2911.

GENERAL Motors Corporation. Chevrolet
Division. SEE
Rough House. MU5147.

JUN 14 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Safe and First. MU5407.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Safe with Service. MU5202.

NOV 27 1950

General Motors Corporation. Chevrolet
Motor Division.

Safeguarding your parts investment. ①
1611. See Handy (Jam) Organization,
inc.

**GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
St. Augustine--City of Old Spain and
New America. MU5197.**

NOV 27 1950

J 791

General motors corporation. Chevrolet
motor division, claimant
Sales managers' forum. June, 1946.
film strip. 35mm.

"Produced by The Jam handy organiza-
tion."

© 1c 6-13-46; Detroit; J 791.

LLHH 11-4-46

J 971

General motors corp., Chevrolet motor
division, claimant.

Sales managers' forum - July 1946.
film strip. 35mm.

"Produced by the Jam Handy organiza-
tion."

© 1c 7-12-46; Detroit; J 971.

mrmm 12-9-46

J 1051

General motors corp., Chevrolet motor
division, claimant.
Sales managers' forum - August 1946.
film strip. 35mm.

"Produced by the Jam Handy organi-
zation."

© 1c 8-1-46; Detroit; J 1051.

mrmm 12-9-46

J 1630

General motors corp., Chevrolet motor
division, claimant.

Sales managers' forum September 1946.
film strip. 35mm.

"Produced by the Jam Handy organiza-
tion."

© 1c 10-24-46; Detroit; J 1630.

mrmm 11-18-46

J 1628

General motors corp., Chevrolet motors
division, claimant.

Sales managers' forum October, 1946.
film strip. 35mm.

"Produced by the Jam Handy organi-
zation."

© lc 10-24-46; Detroit; J 1628.

mrmm 11-18-46

GENERAL MOTORS CORP. CHEVROLET MOTOR DIVISION,
Detroit.

Sales managers' forum November, 1946. 35mm
filmstrip. (c) 16Jan47; JU 2052.

mfg 24Mar47

GENERAL MOTORS CORP. CHEVROLET MOTOR DIV-
ISION, Detroit.

Sales managers' forum. December, 1946.

35mm filmstrip. © 16Jan47; JU 2077.

mfg 26Mar47

GENERAL MOTORS CORP. CHEVROLET MOTOR
DIVISION, Detroit.

Sales managers' forum January, 1947.

35mm filmstrip. © 16Jan47; JU 2050.

mfg 24Mar47

GENERAL MOTORS CORPORATION, Chevrolet
motor division, Detroit.

Sales managers' forum, February, 1947.

35 mm. film strip. © 14Mar47; JU 2310.

trm 18Jul47

GENERAL MOTORS CORPORATION, Chevrolet
motor division, Detroit.

Sales managers' forum, March, 1947. 35
mm. film strip. © 24Mar47; JU 2293.

trm 18Jul47

GENERAL MOTORS CORPORATION, Chevrolet
motor division, Detroit.

Sales managers' forum, April, 1947.

35mm filmstrip. © 19May47; JU 2556.

hyb 21jul47

GENERAL MOTORS CORP. Chevrolet
Motors Division, Detroit.

Sales managers' forum, June,
1947. 35 mm. film strip.

© 1c 29Jun47; JU2667.

GENERAL MOTORS CORP. Chevrolet Motor
Division, Detroit.

Sales managers' forum, July, 1947.

35 mm. film strip. © 1c 16Jul47;

JU2732.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Sales managers' forum, November, 1948

[by] Jam Handy Organization, inc.

35 mm. film strip. © 1c 17Dec48;

JU5115.

**GENERAL Motors Corporation. Chevrolet Motor
Division.**

Sales situations, 1 through 11. C5161.

SEE Handy (Jam) Organization, inc.

DEC 8 1950

**GENERAL Motors Corporation. Chevrolet Motor
Division.**

**Salesmen build America. C5170. SEE
Handy (Jam) Organization, inc.**

DEC 1 1 1950

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
San Diego and the Ramona Country. MU5214.

NOV 27 1950

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
San Luis Obispo, the Heart of Old
Spanish California. NU5215.

NOV 27 1950

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
The Santa Cruz Trail, Land of the Giant
Cactus. MU5289.

APR 26 1951

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Savannah, Georgia—Queen City of Cotton Land.
MU5294.

APR 26 1951

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Security Guard. MU5298.

APR 26 1951

M1978
.A1C

General Motors Corp., Chevrolet Motor
Division.
CORDAY, LEO, 1902-

See the U. S. A. in your Chevrolet; words
and music by Leon Carr and Leo Corday.
© General Motors Corp., Chevrolet
Motor Division, New York; 24Oct50;
EP50534.

I. Carr, Leon, 1910-

II. Title.
DEC 20 1950

Library of Congress
Copyright Office

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE

See the U.S.A. in Your Chevrolet. MU5207.

NOV 27 1950

General motors corporation. Chevrolet
motor division, claimant.
Selection and employment of personnel.

See

Jam Handy organization. C 832.

GENERAL MOTORS CORP. CHEVROLET MOTOR DIVISION,
Detroit.

Selection and employment of personnel. 35mm
filmstrip. (c) 16Jan47; JU 2055.

mfg 24Mar47

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Sell accessories the Chevrolet way
[by] Jam Handy Organization. Part
1 and 2. 35 mm. film strip.
(MTS-49 7 & 8) © 10 Mar 49;
JU5414.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Sell accessories the Chevrolet way.

C3427. SEE Handy (Jam) Organization,
inc.

J 442

General motors corp. Chevrolet motor
division claimant
Sell every prospect.
film strip 35mm.

"Produced by the Jam Handy
organization".

© lc 2-25-46; Detroit; J 442.

mfp 10-25-46

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Sell the savings. Produced by the
Jam Handy Organization, inc. 35
mm. film strip. 58 frames. (MTS-
50-14) © 11Aug50; JU6502.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Sell the savings! C4846. SEE Handy
(Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Sell them now. SEE Handy (Jam) Organiza-
tion, inc.

General Motors Corporation. Chevrolet
Motor Division.

Sell trucks the right way. ~~Call 1610.~~ See
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION, Chevrolet
motor division, Detroit.

Sell trucks the right way. 35mm film-
strip. © 19May47; JU 2554.

hyb 21jul47

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Sell trucks the right way, part 2.

Load distribution of tandem-axle
trucks and tractor-trailers [by]

Jam Handy Organization. 35 mm.

film strip. (MTS-48-9) © 10

10Mar49; JU5416.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Selling in the medium-price field. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Selling in America. ©

GENERAL Motors Corporation. Chevrolet Motor
Division.

Selling Powerglide—the road demonstration.
C5622. SEE Handy (Jam) Organization, Inc.

SEP 10 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Selling Powerglide, the Road demon-
stration. Produced by the Jam Handy
Organization, inc. 35 mm. film-
strip. 64 frames. (Chevrolet
dealers' merchandising & training
service, MTS-51-11) © 29Oct51;
JU6821.

1952

GENERAL Motors Corporation. Chevrolet Motor
Division.

Selling Powerglide—the salesroom presenta-
tion. Pt. N. C5623. SEE Handy (Jam)
Organization, inc.

SEP 10 1951

NOV 1

**GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.**

**Selling Powerglide; the salesroom
presentation, pts. 1-2. Produced
by the Jam Handy Organization, Inc.
35 mm. filmstrip. 123 frames.
(Chevrolet dealers' merchandising &
training service, MTS-51-9 & 10)
© 29Oct51; JU6832.**

NOV 19 1951

GENERAL Motors Corporation. Chevrolet Motor
Division.

Selling-situations. C4624. SEE Handy
(Jam) Organization, inc.

MAY - 1 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*Service builders. JU7498.

GENERAL MOTORS CORPORATION. Chevrolet MOTOR
DIVISION. SEE

* The service business today. JU7512.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*The service business tomorrow. JU7564.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*The service customer. JU7497.

GENERAL MOTORS CORPORATION. Chevrolet Motor
Division.

The service salesman. C7116-7121. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
* The service team. JU7514.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Servicing Chevrolet brake hydraulic
system [by] Jam Handy Organization,
inc. 35 mm. film strip. (MTS-48-8)
© 10 15Nov48; JU5066.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Servicing Chevrolet truck cabs [by]

Jam Handy Organization. 35 mm.

film strip. (MTS-48-3) © 1c

28May48; JU4636.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Servicing GM model B carburetors.

Produced by The Jam Handy Organiza-
tion, inc. 35 mm. filmstrip. 144
frames. (Chevrolet dealers' mer-
chandising and training service,
MTS-50-20 & 21) © 2Mar51; JU6664.

MAR 21 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

Servicing 1949 front suspension units
[by] the Jam Handy Organization,
inc. 35 mm. film strip. © 1c
15Aug49; JU5716.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Servicing 1951 passenger car & one-
half ton truck brakes. Produced by
The Jam Handy Organization. 35 mm.
filmstrip. 62 frames. (Chevrolet
dealers' merchandising & training
service, MTS-51-5) © 6Aug51;
JU6750.

AUG 24 1951

**GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.**

**Servicing 1951 truck brakes; one-and-
one-half & two-ton models. Pro-
duced by The Jam Handy Organization.
35 mm. filmstrip. 60 frames.**

**(Chevrolet dealers' merchandising &
training service, MTS-51-6)**

© 6Aug51; JU6740.

AUG 24 1951

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Servicing the Chevrolet power
steering gear and pump assembly. ©

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Servicing the Chevrolet truck hydra-matic
transmission, pt. 1-4. ©

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Servicing the heavy duty 3-speed truck
transmission. ©

GENERAL MOTORS CORPORATION, Chevrolet
motor division, Detroit.

Servicing the hydrovac brake unit. 35
mm. film strip. © 24Mar47; JU 2296.

trm 18Jul47

GENERAL MOTORS CORP. Chevrolet Motor
Division, Detroit.

Servicing the new $3/4$ and one-ton
truck rear axles. 35 mm. film
strip. © lc 27Aug47; JU2965.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION. SEE

Servicing the 1953-54 powerglide
transmission. ©

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Servicing the Power Glide transmis-
sion. Produced by the Jam Handy Org-
anization, inc. 35 mm. film strip.

Diagnosis. 47 frames. (MTS-50-15)

© 11Aug50; JU6515.

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100-1

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Servicing the Power Glide transmis-
sion. Produced by the Jam Handy Org-
anization, inc. 35 mm. film strip.

Overhaul. 191 frames. (MTS-50-11,
12 & 13) © 11Aug50; JU6506.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Servicing the Power Glide transmis-
sion; maintenance, adjustment re-
moval and installation. Produced
by the Jam Handy Organization, Inc.
35 mm. film strip. 66 frames.

© 1c 12May50; JU6399.

MAY 24 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Setting the stage, pt. 1 [by] Jan
Handy Organization. 35 mm. film
strip. (Fundamentals of selling;
step II, creating the desire to
own) © 1c 4Aug48; JUL4674.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Shotgun chart. Folder. Appl.

author: Gail E. Markham. © General
Motors Corp., Chevrolet Motor
Division; 3Sep54; A163972.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*The sign of service. JU7565.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
A Sign to Remember. MUS017.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Sitting Pretty. MU5304.

APR 26 1951

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Sky High. MU5413.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*Smooth Rolling. MU5435.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Soap Box Derby; 1952 official rule
book. 27 p. illus. cAppl. au-
thor: Myron E. Scott; © General
Motors Corp., Chevrolet Motor
Division; 19Dec51; AA202105.

FEB 12 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Soap box derby; 1953 official rule
book. cMyron E. Scott, member,
1953 National Contest Board;
31 p. illus. © General Motors
Corp. (Chevrolet Motor Division);
1Feb53 (in notice: 1952); A89427.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Soap box derby official rule book,
1954. .Myron E. Scott, member,
1954 National Contest Board.
31 p. © General Motors Corp.,
Chevrolet Motor Division (in
notice: Chevrolet Motor Division);
11Jan54 (in notice: 1953);
A125099.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Sold ... on Powerglide. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Sold on Powerglide. (C)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

* Something new. MU5519.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Something to sing about. (C)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Space travel. ©

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

The sparkling new line of genuine
Chevrolet accessories for '51.

30 p., illus. © 15Nov50; AA170359.

2 2 1251

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE

*The Sparkling New Line of 1951 Genuine
Chevrolet Accessories. MU5415.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Speaking of money. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
* Specialists at work. MU5520-5524.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*Spotting the Taggets for More Truck Sales.
JU7281.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Spotting the targets for more truck sales.

C6873. SEE Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

* Star bright. MU5517.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

Stock the right trucks [by] Jam
Handy Organization. 35 mm. film
strip. © 1c 28May48; JU4616.

**GENERAL Motors Corporation, Chevrolet
Motor Division.**

**Stock the right trucks. C2897. SEE
Handy (Jam) Organization, inc.**

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Stop Mr. Truck User.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Stretch for those extra sales. ©

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Striking the mother lode. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Style Stars. MU5412.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Success Story. MU5299.

APR 26 1951

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Syzygy. MU5223.

DEC - 5 1950

**GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Tailored For You. MU5201.**

NOV 27 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Take a tip from the Doc. Produced by
the Jam Handy Organization, inc.
35 mm. film strip. 62 frames.
(MTS-50-6) © 19 Jun 50; JU6465.

JUL - 3 1950

GENERAL Motors Corporation. Chevrolet
Motor Division.

Take a tip from the Doc. C4739. SEE
Handy (Jam) Organization, inc.

JUN 19 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Take time for a better line. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Take time for a better line. (M)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Talk of the town. (11)

GENERAL MOTORS CORPORATION.

Chevrolet Motor Division ©.

Tell the complete story. 35 mm.
film strips. © 1c 3Feb48; JU3684.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Tell the complete story. C2349. SEE Handy
(Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Testing and adjusting the AC-DC
generating system. ©

GENERAL MOTORS CORPORATION.
CHEVROLET MOTOR DIVISION. SEE
There's even more in '54. ©

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

They Work for You. MU5399.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
The Things People Want. MU2909.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
The Things That Count. MU5199.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
Thinking ahead on the highway. (C)

GENERAL MOTORS CORPORATION, Chevrolet
motor division, Detroit.

Thirty-five years of progress. (MTS-
47-1) 35 mm. film strip. © 24Mar47;
JU 2304.

trm 18Jul47

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR DIVI-
SION, claimant.

Thirty-five years of progress. See Handy (Jam)
organisation. C 1229.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

This is a good value used car.

[CUC-4] Card. © 22Jun49;

AA126528.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

This is an OK used car. [CUC-3]

Card. © 22Jun49; AA126529.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

The "three-minute" '54 car presentation.

SEE Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*The three R's. MU5532.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

The three-way pay-off. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
The three-way payoff. ©

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Time to close. SEE Handy (Jam) Organiza-
tion, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Tips to write selling classified
advertisements for OK used cars.

24 p. Appl. author: L. W. Mays.

© General Motors Corp. (Chevrolet
Motor Division); 17Apr53; A95594.

P

GENERAL Motors Corporation. Chevrolet
Motor Division.

To help you sell. C5618. SEE Handy
(Jam) Organization, inc.

SEP 10 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

To help you sell; Truck selling aids.
Produced by the Jam Handy Organiza-
tion, inc. 35 mm. filmstrip. 60
frames. (Chevrolet dealers' mer-
chandising & training service, MTS-
51-16) © 29Oct51; JU6820.

NOV 19 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

To the king's taste. Produced by The
Jam Handy Organization, Inc. Col.
35 mm. filmstrip. 63 frames.
(Chevrolet dealers' new product
training service, PTS-51-1) "1951
models and colors." © 2Mar51;
JU6648.

MAR 21 1951

GENERAL Motors Corporation. Chevrolet Motor
Division.

To the king's taste. C5168. SEE Handy
(Jam) Organisation, inc.

DEC 1 1 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

To your advantage. C5919. SEE Handy
(Jam) Organization, inc.

JAN 3 1 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* To Your Advantage. JU6934.

FEB 26 1952

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Tomorrow's drivers.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Tomorrow's driving - today, by the
Jam Handy Organization. 35 mm.
film strip. 109 frames. © 1c
2Feb50; JU6175.

FEB 1 0 1950

GENERAL Motors Corporation. Chevrolet
Motor Division.

Tomorrow's driving today. C4461. SEE
Handy (Jam) Organization, inc.

FEB 20 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
The trade-in--problem or opportunity.

©

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Transportation Unlimited. MU2701.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Travel Tip. MU5200.

NOV 27 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
#Treasure Hunting. MU5434.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Triple Threat Stars. MU5410.

GENERAL MOTORS CORP. Chevrolet.

Division ©, Detroit.

Truck grade ability. Loose-

leaf, charts. © 22Oct47;

AA 69476.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
The Truck of My Dreams. MU4172.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Used car showmanship. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
Used car showmanship. ©

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

The used car slant [by] Jam Handy
Organization. 35 mm. film strip.
(Fundamentals of selling) © 10
4Aug48; JU4671.

GENERAL Motors Corporation. Chevrolet
Motor Division.

The used car slant. C2898. SEE Handy
(Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVRO-
LET MOTOR DIVISION.

Useful accessories for 1953. De-
troit, cl952. 1 v. illus.
Appl. author: Francis W. Castrey.
© General Motors Corp. (Chevro-
let Motor Division); 29Dec52;
A89426.

1 CASTREY, FRANCIS W.

2 TITLE.

CG

GENERAL MOTORS CORPORATION. CHEVRO-
LET MOTOR DIVISION.

Useful Chevrolet accessories; for
passenger cars and trucks, 1954.

128 p. Appl. author: F. W.

Castrey. General Motors Corp.,
Chevrolet Motor Division; 10Dec53;
A121685.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

Useful passenger car accessories,

1954. Appl. author: F. W.

Castrey. © General Motors Corp.,

Chevrolet Motor Division;

10Dec53; A121679.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Using competitive data, by the Jam
Handy Organization, Inc. 35 mm.
film strip. 68 frames. © lc
7Apr50; JU6373.

APR 21 1950

GENERAL Motors Corporation. Chevrolet Motor
Division.

Using competitive data. C4625. SEE
Mandy (Jam) Organization, inc.

MAY - 1 1950

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Vacation on Skis. NU5296.

APR 26 1951

GENERAL MOTORS CORP. Chevrolet
Motor Division, Detroit.

The vacuum shift two-speed
rear axle. (Operation and
minor repairs) 35 mm. film
strip. © 1c 29Jun47; JU
2673.

GENERAL MOTORS CORP. Chevrolet
Motor Division, Detroit.

The vacuum shift 2-speed
rear axle. (Overhaul)

35 mm. film strip. © 1c

29Jun47; JU2670.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Value in volume [by] The Jam Handy
Organization, inc. 35 mm. film
strip. (Parts 1-2) © 1c 4Aug49;
JU5695.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Value in volume. C3918. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*The Velvet Glove. MU5416.

**GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
The Way You Want It. MU5251.**

DEC 13 1950

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Weigh the facts. SEE Handy (Jan)
Organization, inc.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Western Louisiana, the Land of Evangeline.
MU5292.

APR 26 1951

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
Western Michigan, Vacation Land of the
Inland Seas. MU5213.

NOV 27 1950

GENERAL MOTORS CORP. Chevrolet
Motor Division, Detroit.

What brings them back? 35 mm.
film strip. © lc 29Jun47;
JU2672.

General Motors Corporation. Chevrolet
Motor Division.

What brings them back. C 1609. See
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

What it takes. C5920. SEE Handy
(Jam) Organization, Inc.

JAN 3 1 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* What It Takes. JU6933.

FEB 26 1952

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

What makes a "pro"? C6736. See Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*What Makes a Pro? JU7226.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

What makes the wheels go 'round [by]
Jam Handy Organisation. 35 mm.
film strips. (Pts. 1-2) © 1948
4Aug48; JU4655, 4672.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
What Mr. Bell had in mind. (C)

General motors corporation. Chevrolet motor
division, claimant.

What the customer thinks.

See

Jam Handy organization. C 834.

GENERAL Motors Corporation. Chevrolet
Motor Division. SEE
What the Doctor Ordered. MU5272.

MAR 21 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

What the prospect sees, by the Jan
Handy Organization, inc. 35 mm.
film strip. 77 frames. © 1c
7Apr50; JU6356.

APR 21 1950

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Whatever the Load. MU5301.

APR 26 1951

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

What's behind the names? Produced by
The Jam Handy Organization, Inc.

35 mm. filmstrip. 103 frames.

(Chevrolet dealers' new product
training service, PTS-51-3) "Auto-
matic transmission comparisons."

© 2Mar51; JU6647.

MAR 21 1951

GENERAL MOTORS Corporation. Chevrolet Motor
Division.

What's behind the names. C5158. SEE
Handy (Jam) Organization, inc.

DEC 8 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
What's new? ©

GENERAL Motors Corporation. Chevrolet
Motor Division.

What's new for '49. C3428. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION.

CHEVROLET MOTOR DIVISION.

What's new in the new Chevrolet?

Folder. Appl. author: C. H.

Felt. © Chevrolet Motor Division,
General Motors Corp.;

28Oct54; A143974.

R

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

What's new mechanically for 1949 [by]
Jam Handy Organization. Parts 1
and 2. 35 mm. film strip.
(MTS-49-3 & 4) © 10 Mar 49;
JU5421.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

The wheels of automobiles. C5918. SEE
Handy (Jam) Organization, inc.

FEB 12 1952

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
* The Wheels of Automobiles. JU6936.

FEB 26 1952

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
*Wherever You Go. NU5432.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Which one are you? SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Why cast-alloy iron, by the Jam Handy
Organization, inc. 35 mm. film
strip. 40 frames. © 1c 7Apr50;
JU6362.

APR 21 1950

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

Why sell special equipment [by] Jam
Handy Organization? 35 mm. film
strip. © 1c 4Aug48; JU4654.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Why sell special equipment? C2899.

SEE Handy (Jam) Organization, inc.

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
Williamsburg, Va.—Shrine of Colonial History
MU5291.

APR 26 1951

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

A winning combination. C6874. SEE
Handy (Jam) Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
#A winning combination. JU7542.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©

Women! [by] Jam Handy Organization.

35 mm. film strip. © 1c 28May48;

JU4633.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Women! C2327. SEE Handy (Jam) Organization,
Inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Wood screws. Folder. illus.

[Appl. author: Gail E. Markham]

© General Motors Corp. (Chevrolet
Motor Division); 13May52;
AA213626.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Words from the wise. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR CORPORATION.

You are competition. SEE Handy (Jam)
Organization, Inc.

General motors corp. Chevrolet motor
division, claimant.

You can always look to Chevrolet..
America's leading truck builder..for the
newest and best in trucks! (Trucks)
[Detroit, Printed by Saturday night press]
1947.

clipping.

Print.

© General motors corp., Chevrolet motor
division, Detroit: 28Apr47; KK14837.

14Aug47 rs

GENERAL Motors Corporation. Chevrolet Motor
Division. SEE
You Can Depend on It. MU5275.

MAR 21 1951

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
#You Can Do It. MU5438.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

You can take it with you. ©

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*You Can Use It. MU5431.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE

*You Have Everything. MU5445.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

You owe it to you. C5921. SEE
Handy (Jam) Organization, Inc.

JAN 3 1 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* You Owe It to You. JU6935.

FEB 26 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
You, the car, and the road. (H)

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

You...you...you. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Your all-star line-up. SEE Handy (Jam)
Organization, Inc.

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

Your assistant salesman. Produced by

The Jam Handy Organization, inc.

Col. 35 mm. filmstrip. 61 frames.

(Chevrolet dealers' merchandising
and training service, MTS-50-19)

"Advertising as a selling tool."

© 2Mar51; JU6656.

MAR 21 1951

**GENERAL Motors Corporation. Chevrolet Motor
Division.**

**Your assistant salesman. C5167. SEE
Nandy (Jam) Organization, Inc.**

DEC 1 1 1950

GENERAL MOTORS CORPORATION.

Chevrolet Motor Division ©.

Your customer. (MTS-47-14)

35 mm. film strips. © 1c 3Feb48;

JU3680.

GENERAL Motors Corporation. Chevrolet
Motor Division.

Your customer. C2328. SEE Handy (Jam)
Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*Your Favorite Star. MU5440.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION.

Your headline news for '54. SEE Handy (Jan)
Organization, Inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Your personal inventory. C6275. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* Your Personal Inventory. JU6928.

FEB 26 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

Your technical know-how. C6274. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* Your Technical Know-How. JU6931.

FEB 26 1952

GENERAL Motors Corporation, Chevrolet
Division SEE
Your Town, U.S.A. MU3530.

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
*You're Ahead, Mr. X. MU5453.

**GENERAL Motors Corporation. Chevrolet Motor
Division.**

**You're the manager. C5166. SEE Handy (Jam)
Organization, Inc.**

DEC 1 1 1950

GENERAL Motors Corporation. Chevrolet
Division. SEE
Yours, with Confidence. MU4864.

JAN 26 1950

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

You've got everything. C6032. SEE
Handy (Jam) Organization, inc.

MAR 14 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION. SEE
* You've Got Everything. JU6926.

6 1952

GENERAL MOTORS CORPORATION. CHEVROLET
MOTOR DIVISION.

You've got sales insurance. SEE Handy
(Jam) Organization, inc.

GENERAL MOTORS CORPORATION. CHEVROLET MOTOR
DIVISION. SEE
You've got sales insurance. (6)

GENERAL MOTORS CORPORATION. Chevrolet
Motor Division ©.

You've got what they want, Chevrolet
quality features in terms of the
six buyers' interests [by] Jam
Handy Organization. Parts 1 and 2.
35 mm. film strip. (MTS-49 5 & 6)
© 1c 10Mar49; JU5422.

General motors corporation. Delco appliance division.

Delco-heat installation and service manual.

(c) 7-10-46; 2c each 8-4-46.

Oct., 1946. Sec. B. General operation of a pressure burner; AA 16817.

Dec., 1946. Sec. C. Model "D" burners; AA 16818.

Jan., 1946. Sec. D. Model "DX" burners; AA 16819.

Feb., 1946. Model "DR" burners; AA 16820.

Mar., 1946. Sec. F. Model "A" burners; AA 16821.

General motors corporation. Delco appliance division.

Delco-heat installation and service manual. (Card2)
(c) 7-10-48; 2e each 8-4-48.

June, 1948. Sec. J. Oil burner installation and testing; AA 16822.

May, 1948. Sec. H. Heatings systems - steam, water and air; AA 16823.

AA 40637
✓

General motors corporation. Delco
appliance division, claimant.

Delco-heat installation and service
manual; section G, model "PB" burners.
Rochester, N. Y., Delco appliance div.,
General motors corp., 1946.

pamphlet (16 p.) illus. 28cm.

Perforated for insertion in binder.
Appl. author: Wilfred A. Phillips.

© 11-4-46; 2 c 12-23-46; Detroit;

AA 40637.

afp 1-24-47

AA 40636

General motors corporation. Delco
appliance division, claimant.

Delco-heat installation and service
manual; section I, Controls and control
systems.

pam 1-31-47

GENERAL MOTORS CORPORATION. Delco
Appliance Division ©
Delco-heat installation and service
manual. Sect. J (Suppl. no. 1)
March, 1948. Rochester, N. Y.
[1948] 8 p., illus. © 2Aug48;
AA100870.

GENERAL MOTORS CORP. Delco
Appliance Division ©, Detroit.
Delco-heat installation and
service manual. Section K.
Combustion of domestic fuels.
17 p., illus. © 31Jul47;
AA64910.

GENERAL MOTORS CORPORATION. Delco
Appliance Division ©
Delco-heat installation and service
manual. Sect. L, May, 1948.
Rochester, N. Y. [1948] 23 p.,
illus. © 2Aug48; AA100869.

General motors corporation. Delco
appliance division.

Delco-heat installation and service
manual, section M, Estimating heat
loss. Rochester, N. Y., 1947.

16 p. illus. 28cm.

© General motors corp., Delco
appliance division, Detroit; 22Jan47;
AA45076.

afp 9Apr47

GENERAL MOTORS CORP. Delco
Appliance Division ©, Detroit.
Delco-heat installation and
service manual. Section O.
Conditionairs (forced warm air
furnaces). 17 p., illus.
© 12Aug47; AA64909.

General motors corp. Delco products
division

Delco hydraulic shock absorber for
Ford 1935 thru 39 models. (Shock ab-
sorber)
sheet.

Label.

© Delco products division, General
motors corp., Dayton, O.; 1Aug47;
KK15317.

26Aug47 rs

KK 7692

General motors corp. Delco products div.,
claimant.

Delco hydraulic shock absorber.
(2100-A) (Shock absorber) [Dayton, O.,
Printed by Horstman printing co.] cl 1946.
sheet. 10 1/2 x 12 1/2 cm. (Form
DP-2190)

Label.

Appl. author: Robert K. Huber.

© 12-14-46; 2 c 12-19-46; Dayton,
O.; KK 7692.

zcr 1-9-47

KK 7693

General motors corp. Delco products div.,
claimant.

Delco hydraulic shock absorber.
(1947-D) (Shock absorber) [Dayton, O.,
Printed by Horstman printing co.] cl946.
sheet. 9 1/2 x 16 cm. (Form DP-
2192)

Label.

Appl. author: Robert K. Huber.
© 10-15-46; 2 c 12-19-46; Dayton,
O.; KK 7693.

zcr 1-9-47

KK 7694

General motors corp. Delco products div.
claimant.

Delco hydraulic shock absorber.
(2105-C) (Shock absorber) [Dayton, O.,
Printed by Horstman printing co.] c1946.
sheet. 13 x 15 cm. (Form DP-2191)

Label.

Appl. author: Robert K. Huber.

© 11-12-46; 2 c 12-19-46; Dayton, O.;

KK 7694.

zcr 1-9-47

KK 7695

General motors corp. Delco products div.,
claimant.

Delco hydraulic shock absorber.
(2200-A) (Shock absorber) [Dayton,
O., Printed by Horstman printing co.]
c1946.

sheet. 13 x 16 1/2 cm. (Form
DP-2193)

Label.

Appl. author: Robert K. Huber.

© 11-30-46; 2 c 12-19-46; Dayton,
O.; KK 7695.

zcr 1-9-47

AA 31655

General motors corporation. Delco appliance
division, claimant.

Delco wellmaster pumps for deep and shallow
wells. [Rochester, N. Y., Printed by Eichorn
& Birmingham, c1946]

pamphlet (56 p.) illus. 28 1/2cm.

Title from cover.

Appl. author: Hutchins advertising co. inc.

"Delco popular parts chart": 4 p. follow last
numbered page.

© 11-29-46; 2 c 12-8-46; Rochester, N. Y.:

AA 31655.

lg 1-27-47

AA 5708

General motors corporation. Delco appliance
division, Rochester, N. Y., claimant.

What's ahead in home heating. [Rochester, N.
Y., Printed by Stecher-Traung, ^c1946]
cover-title, 22 p. illus. 25cm.

Pamphlet.

Application author: Hutchin's advertising
co., inc.

© 1-20-46; 2 c 2-27-46; AA 5708.

urm 3-19-46

K 4041

General motors corp. Delco products
division. claimant

It's up to us to make products that
will sell and stay sold.

see

Ireland, Frank H

GENERAL MOTORS CORPORATION. DELCO
PRODUCTS DIVISION.

cDelco job-fitted motors. Sales
manual; 1 v. illus. cAppl.
author: Thomas N. Schierloh;
© General Motors Corp., Delco
Products Division; 15Oct52;
AA226345.

GENERAL Motors Corporation. Delco Products
Division. SEE
Motors on Parade. MU5168.

NOV - 9 1950

K 4032

General motors corp. Delco products
division. claimant

When you are a customer; do you want
to pay for hidden defects?

see

Irelan, Frank H

K 4033

General motors corp. Delco products
division. claimant

When you hire workmen, do you like to
have them leave things in a mess?

see

Ireelan, Frank H

K 4037

General motors corp. Delco products
division. claimant

When you're a customer, do you want
to have the cost hiked by...wasted
time?

see

Ireland, Frank H

K 4036

General motors corp. Delco products
division. claimant

When you're a customer, do you want
to have your plans upset by delays?

see

Ireland, Frank H

K 4034

General motors corp. Delco products
division. claimant

When you're a customer, do you want
to pay for any less than full value?

see

Ireland, Frank H

K 4040

General motors corp. Delco products
division. claimant

When you're a customer, do you want
to pay for careless work?

see

Ireland, Frank H

K 4035

General motors corp., Delco products
division. claimant

When you're a customer, do you want
to pay for spoilage?

see

Ireland, Frank H

K 4039

General motors corp. Delco products
division. claimant

When you're a customer, do you want
to pay for waste?

see

Ireland, Frank H

K 4038 .

General motors corp. Delco products
division. claimant

When you're the customer, do you want
to pay for loitering?

see

Ireland, Frank H

GENERAL MOTORS CORPORATION. DELCO
RADIO DIVISION.

Auto radio bulletin, 6D-621.

Detroit, United Motors Service,
Division of General Motors
Corp., c1952. Loose leaves.
illus. Appl. author: William
VandeKloft. © General Motors
Corp., Delco Radio Division;
16Dec52; A76157.

GENERAL MOTORS CORPORATION. Delco Radio
Division ©.

Auto radio dealer's manual. 22 p.,
illus. © on revisions; 16Oct50;
AA165481.

NOV 22 1950

GENERAL MOTORS CORPORATION. Delco
Radio Division C.

Delco radio; auto radio dealer
mechanic's guide. Folder, illus.

© 16Nov49; AA137068.

JAN 11 1950

GENERAL MOTORS CORPORATION. DELCO
RADIO DIVISION. SEE
1953 signal seeker. ©

GENERAL MOTORS CORPORATION. Delco Remy
Division ©.

Delco-Remy original equipment
service parts. Label. © 3May51;
KK63216.

JUL 20 1951

GENERAL Motors Corporation. Delco-Remy
Division.

The key to more sales. C3619. SEE
Handy (Jam) Organization, inc.

GENERAL MOTORS CORPORATION. Delco-

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S. Q. C. Lator, for quality control
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Device. © 14Dec50; AA171443.

FEB - 6 1951

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discussions on driving, dedicated
to the safety, comfort and
pleasure of the motoring public.
Rev. ed. 36 p., illus. © General
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DIESEL ENGINE DIVISION.

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39 p. Appl. authors: Meredith
Quinten Fullington and Paul Albert
Nagel. © General Motors Corp.,
Detroit Diesel Engine Division;
14May53; A100305.

AA
40638

General motors corporation. Detroit
Diesel engine division, claimant.

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Appl. author: A. W. Gorman.

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AA 40638.

rip 1-24-47

AA 12033

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division.

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Form DE-1064. Detroit, 1946.

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generator sets. 31 p. Appl.
author; Martin William Bever.
© on revisions; General Motors
Corp., Detroit Diesel Engine
Division; 29May53; A110093.

GENERAL MOTORS CORP. DETROIT DIESEL EN-
GINE DIV.

SEE

POWER PARADE.

General Motors Corporation. Electro-motive
Division.

RECK, FRANKLIN MERING.

The Dilworth story; the biography of
Richard Dilworth, pioneer
developer of the diesel locomotive.
McGraw-Hill. 105 p. © Electro-
motive Division, General Motors
Corp.; 21Oct54; A157846.

I. General Motors Corporation.
Electro-motive Division.

AA 14957

General motors corp. Electro-motive
division, claimant.

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[Detroit, Printed by Photographic sec.m
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20 1/2 x 12 1/2 cm. (Feb., 1946)

Appl. author: J. B. Swindell.

© 4-15-46; 2 c 6-26-46; Detroit;

AA 14957.

7-10-46 rs

GENERAL Motors Corporation. Employee
Cooperation Division (C). SEE
McKnight, Robert Brown.

The ABC's of good housekeeping.
K18172.

GENERAL Motors Corporation. Employee
Cooperation Division ©. SKK

Morse, Donald Gordon.

Careful workmanship is appreciated
by everyone! K18166.

GENERAL Motors Corporation. Employee
Cooperation Division ©. SEE
McKnight, Robert Brown.

The cost of all products you buy
includes the cost of waste!
K18169.

GENERAL Motors Corporation. Employee
Cooperation Division ©. SEE
Morse, Donald Gordon.

Don't let safety stop with the
quitting whistle! K16884.

GENERAL Motors Corporation. Employe
Cooperation Division ①. SEE
McKnight, Robert Brown.
For a "rainy day." K16883.

GENERAL Motors Corporation. Employee
Cooperation Division © SEE
Proctor, Vern K.

\$4,000,000 have been paid GM people
for suggestions. K16881.

GENERAL Motors Corporation. Employee
Cooperation Division ©. SEE
McKnight, Robert Brown.
God bless America. K18167.

GENERAL Motors Corporation. Employee
Cooperation Division C. SEE
Proctor, Vern K.

Good tools - good material -
good work - good products -
good volume - good times.
K16882.

GENERAL Motors Corporation. Employee
Cooperation Division ©. SEE
Proctor, Vern K.

Ideas pay off, turn in your sugges-
tions! K18176.

GENERAL Motors Corporation. Employee
Cooperation Division ©. SEE
Morse, Donald Gordon.

If we give our customers quality;
they'll give us work. K18164.

GENERAL MOTORS CORPORATION. Employee
Cooperation Division ©. SEE

Proctor, Vern K.

In the shop or on the gridiron -
it takes teamwork! K18173.

GENERAL Motors Corporation. Employee
Cooperation Division C. SEE

Proctor, Vern K.

I've found that the habit of doin'
your best pays off! K18168.

GENERAL Motors Corporation. Employee
Cooperation Division C. SEE
McKnight, Robert Brown.

Keep well, get plenty of sleep,
eat wisely, live sensibly.
K16880.

GENERAL Motors Corporation. Employee

Cooperation Division ©. SEE

Morse, Donald Gordon.

Make your money work, too! K18171.

GENERAL Motors Corporation. Employee
Cooperation Division ©. SEE
Morse, Donald Gordon.

Money doesn't grow on a tree.

K18170.

GENERAL Motors Corporation. Employee
Cooperation Division C. SEE
Morse, Donald Gordon.

Only a profitable business has a
future! K16891.

GENERAL Motors Corporation. Employee
Cooperation Division C. SEE
Proctor, Vern K.

Our jobs depend on the satisfied
customer. K16888.

GENERAL Motors Corporation. Employee
Cooperation Division C. SEE
Proctor, Vern K.

"A place for everything and every-
thing in its place." K16890.

GENERAL Motors Corporation. Employee
Cooperation Division C. SEE
Proctor, Vern K.

Proud because he's done his job
right! K16889.

GENERAL Motors Corporation. Employee
Cooperation Division C. SEE
Proctor, Vern K.

Puzzled, about your job. K16892.

GENERAL Motors Corporation. Employee
Cooperation Division ©. SEE
McKnight, Robert Brown.

That guy in your mirror - can do
the most for your safety.
K18174.

GENERAL Motors Corporation. Employee
Cooperation Division. SEE
Morse, Donald Gordon.

Warning - it's money out of your
pocket to be an absentee. K16885.

GENERAL Motors Corporation. Employe
Cooperation Division ©. SEE
McKnight, Robert Brown.

We're proud to be Americans.

K16887.

GENERAL Motors Corporation. Employee
Cooperation Division (C). SEE
Morse, Donald Gordon.

Why keep questions under your hat?
K18175.

GENERAL Motors Corporation. Employee
Cooperation Division ©. SEE

Proctor, Vern K.

You bet we take care of our tools!

K18165.

GENERAL Motors Corporation. Employee
Cooperation Division C. SEE
Morse, Donald Gordon.

"You know, Joe, it kinda makes a
guy feel good all over to do a
good day's work!" K16886.

K 4652

General motors corporation; employee
cooperation staff, claimant
The customer decides. ✓

see

McKnight, Robert Brown

K 4654

General motors corp., employe
cooperation staff, claimant
Extra money for suggestions.

see

Pedder, James Frederick

K 4655

General motors corporation, employee
cooperation staff claimant

On an average it takes \$6,500 to
provide a job in general motors.

see

Proctor, Vern K

K 4651

General motors corp., employee
cooperation staff claimant
Tools used right make work light.

see

Proctor, Vern K

K 4653

General motors corp., employe
cooperation staff claimant
Waste rbo's production.

see

Morse, Donald Gordon

K 4650

General motors corp., employe
cooperation staff claimant

When crops are good you get more for
your money.

see

Proctor, Vern K

K 6111

General motors corp., Employee cooper-
ation staff, claimant
You can't spell production with an
absent "T".

see

Morse, Donald Gordon

GENERAL MOTORS CORPORATION. EMPLOYEE
RELATIONS.

Sentence composition test.

7 p. Appl. author: Chester
Eugene Evans. © General Motors
Corp. (Employee Relations);
17Jun53; A100304.

GENERAL MOTORS CORPORATION. EMPLOYE
RELATIONS.

3 ways to help curb inflation ...
you owe it to yourself to help
stop inflation! Sheet. [Appl.
author: Vern K. Proctor]

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Relations (in notice: General
Motors Corp.); 22Nov51; AA210526.

GENERAL MOTORS CORPORATION.

Employee Relations Staff.

Judging procedure for the "My job
and why I like it" contest. Sept.
15 - Oct. 31, 1947. 29 p., illus.

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AA83362.